



Spring Term 2014

Current Topics in Organization Theory and Strategy

Syllabus

Module Number: 03SMDOEC0252

Lectures: UNK-E-2 (Universitätsstrasse 84); March 31st, April 1st and 2nd from 9h00 to 17h00.

Lecturer: David Seidl

Course webpage: www.om.uzh.ch (see under teaching)

Language: English

Contact: For inquiries please contact stephane.guerard@uzh.ch

Note: The number of participants is limited. Please send an email to stephane.guerard@uzh.ch if you intend to participate.

Course overview

The aim of this seminar is to help students further developing their doctoral project. Depending on the stage of the development of their project, students may be asked to develop their literature review, elaborate their methodology, engage in the analysis of their data or simply begin defining their project.

This seminar provides a unique platform for doctoral students to present and test their ideas and to receive feedback from their fellow students and colleagues.

This course is designed to be participative. At each session, students will present their material.

Course objectives

At the end of the course, you should be able to:

1. Build a relevant research question
2. Identify the literature you intend to contribute to
3. Choose an appropriate methodology
4. Be familiar with the different ways to analyze your data
5. Think critically about theories, methods and phenomena
6. Talk about your research

Course prerequisites

None

Exams and Grading

- Participation in the seminar
- Presentation of your paper or thesis project
- Hand in an improved version of a paper or of your PhD thesis project at the end of the seminar

Reading Material and Schedule

One week before each presentation, students have to send to all participants two published papers or book chapters that are related to your main topic.

Course material

- Academic papers



WWF statutory course policies

- According to WWF study regulations, all exam dates are final as published in the VVZ. This means that the (midterm and) final exam date(s) and time(s) are not negotiable. It will not be possible to take any exams on different dates.
- Check your class schedule for possible exam conflicts at the beginning of the semester, as this is your own responsibility. If you want to avoid heavy workload and taking multiple exams in one day you will have to rearrange your class schedule accordingly before the semester begins.
- Academic dishonesty will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office.
- Don't forget to officially register using the registration tool of the University of Zurich.

Note: The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In case of doubt, the official information at the VVZ is decisive.

Reading and other requirements

- The material covered in the classroom will generally correspond to the material assigned in the textbook, although the lectures may present the material from a different point of view. The lectures and the readings are complementary rather than substitutes.
- Note that reading the slides are not a substitute for the readings.
- You are responsible to keep yourself informed about changes or additions that may be announced during the lecture.

Behavior during the lecture

- Please turn off your cell phones during the lecture.
- No computers allowed during the lecture.
- Please do not eat in class.

Class communication

- Documents for this lecture are available via OLAT: www.olat.uzh.ch
- E-mail is the official method of communication for this lecture. If I send an e-mail to your registered address I consider you to have been informed.

Grading policies

- Success or failure.
- Grades are not negotiable.

Students with disabilities

- Students with disability should contact the lecturer and the disability office as early as possible to make the necessary arrangement.