University of Zurich[UZH]

Department of Business Administration

University of Zurich
Chair for Marketing and Market Research
URPP Social Networks
Andreasstrasse 15
CH-8050 Zurich

www.market-research.uzh.ch

Prof. Dr. René Algesheimer
Professor of Marketing

Zurich, January 6, 2014

The Chair for Marketing and Market Research is part of the Faculty of Economics, Business Administration and IT at the University of Zurich (http://www.market-research.uzh.ch) and coordinates the research within the University Research Priority Program (URPP) on Social Networks. We focus on quantitative empirical market research in the area of marketing and consumer behavior. Our core research topic is the connected customer (online communities, social networks, social groups).

From February 1st, 2014 we offer a position as

Student Assistant

Your responsibilities are...

- supporting the team in various teaching, researching, and administrative tasks.

We are looking for an open minded personality with the following abilities…

- very good command of Microsoft Office,
- very good communication skills in English (oral and written),
- basic programming knowledge in R,
- basic knowledge of fundamental statistical models (e.g., regression analysis) and willingness to develop knowledge on modeling techniques
- rigorous detail orientation,
- curiosity, motivation, inquisitiveness, tenacity, and discipline,
- self-reliance, reliability, integrity, and commitment.

We offer...

- the experience to work in the prestigious research priority program,
- a stimulating environment to learn and prepare for the next stage of your study or career,
- an appropriate salary.

Applications should include one single PDF file with a short letter of motivation (1 page), a detailed CV and grades of all university courses taken (transcripts). Please submit the corresponding documents to market-research@business.uzh.ch (Title: Application student assistant) till January 17th, 2014.

We look forward receiving your application!

René Algesheimer & team

AACSB ACCREDITED

EFMD EQUIS ACCREDITED