



UNIL | Université de Lausanne

HEC Lausanne

Research Seminar September, 20-21 2012

Organization, Management and Theories of the firm

Research groups of professors Palazzo, Scherer, Seidl, and Beck

Locations:

Thursday & Friday : University of Lausanne, Quartier Unil- Dorigny, Extranef Building, 118.1

Presentations

Long slot: 1 h (25 min presentation / 10 min discussant / 25 min discussion)

Short slot: 40 min (15 min presentation / 25 min discussion)

Joint Dinner

Thursday, 19:00, Location: Restaurant Tribeca; <http://www.tribeca-lausanne.ch/>

Catering (in the seminar room)

Thursday and Friday: Refreshments

Lunch Thursday: Sandwiches; Lunch Friday: Restaurant Unithèque: <http://www2.unil.ch/menus/>

Friday morning: croissants, coffee

Seminar Fees

We will collect 50.- CHF per person for the joint diner on Thursday evening. The catering and drinks during the seminar will be offered by UNIL – HEC.

Accommodation / Hotel facilities

Please see the list of the hotels that offer discount prices to the guests of the University of Lausanne.

For more affordable prices you may want to try the below addresses:

<http://www.youthhostel.ch/>

http://www.hostelworld.com/hosteldetails.php/Lausanne-Guesthouse-and-Backpacker/Lausanne/31682?sc_sau=sfab&sc_pos=1

<http://www.lhotel.ch/uk/index.php>

Registration deadlines:

Deadline for submitting long research papers: Sunday, September 8th.

Contact/Information: minhnhien.pham@unil.ch

Sitemap



By public transportation: <http://www.t-l.ch/>

- From Lausanne train station, take the M2 direction "Croisettes", to Lausanne Flon. At Lausanne Flon take the M1 direction "Renens" to UNIL – Dorigny. The first building from the M1 stop (on your right hand side) is the Anthropole building. Continue from there you will see the Internef building and the Extranef building is just next to it.

By Taxi:

- You may take a taxi from Lausanne train station to Unil Dorigny. The taxi will probably drop you off in front of Anthropole building.

By car:

- We strongly advice you not to take the car, as there is only a limited number of parking spaces and it will be costly to leave the car for the whole day.

Program

Thursday, September 20th 2012		
11:00 -12.00 Long Slot 1	Authenticity as an interface: Entry decisions in the Franconian beer industry, 1989-2012	Margarita Cruz University of Lugano Discussant: Violetta Splitter
12:00	Lunch bag	
13:00 -13:40 Short Slot 1	The Co-Evolution of Leader Integration and Strategic Change processes in the CEO Post-Succession Period	Shenghui Ma University of Zurich
13:40 -13:50	Break	
13:50 -14:30 Short Slot 2	How firms perceive their duties along their supply chain:the coca case	Adriana Orellana University of Lausanne
14:30 - 15h00	Coffee break	
15:00-16h00 Long Slot 2	Organnizing for Corporate Social Responsibility	Stefan Schembera University of Zurich Discussant: Christopher Wickert
16:00 - 16:10	Break	
16:10-17:10 Long Slot 3	Is there a Tradeoff between Social and Financial Performance? Executives' Beliefs, Fair Market Ideology and the 'Holy Grail' of the Business and Society field of research	Daniel Wäger University of Lausanne Discussant: Gitte Grätzer
19:00	Dinner	Restaurant Tribeca Place de la Riponne 4 http://www.tribeca-lausanne.ch



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Friday, September 21th 2012		
08:30-9:00	Crossants & Coffee	
9:00-9:40 Short Slot 3	Governance, institutional change, and organizational survival: Lessons from Catholic Orders	Gitte Grätzer University Zurich
9:40-10:20 Short Slot 4	On becoming a responsible company: A process theory of CSR implementation	Christopher Wickert University of Lausanne
10:20 - 10:50	Coffee Break	
10:50 - 11:30 Short Slot 5	On the relation between strategy research and strategy education	Violetta Splitter University of Zurich
11:30 -12:10 Short Slot 6	Political CSR:process of protoinstitutionalization.	Valeria Cavotta University of Lausanne
12:10-13:10	Lunch	Restaurant Unithèque
13:10 - 13:50 Short Slot 7	A critical Appraisal of How financial economists evaluate financial innovations	Emilio Marti University of Zurich
13:50 - 14: 30 Short Slot 8	Sweatshops, information asymmetry and signaling theory	Minh Nhien Pham University of Lausanne
14:30 - 15:00	Coffee Break	
15:00 - 15: 40 Short Slot 9	Break on Through. Categories and Entries in Music Industry, 1978 - 2011	Martina Montauti University of Lugano
15:40 - 16:20 Short Slot 10	TBC	Jana Gallus University of Zurich
16:20	Farewell	