



## **Research Seminar October 6-7, 2011**

### *Organization, Management, and Theories of the Firm*

Research groups of professors Beck, Frost, Osterloh, Palazzo, Scherer, Seidl, Thom, and Weibel

#### **Locations**

Thursday & Friday: HIM-Pav-A, Hirschengraben bei 66, 8001 Zurich (vis-à-vis ASVZ Schalter)

#### **Presentations**

Long slot: 1 h (25 min presentation / 10 min discussant / 25 min discussion)

Short slot: 40 min (15 min presentation / 25 min discussion)

#### **Joint Dinner**

Thursday, 19:00, Location: Restaurant Neumarkt; [www.wirtschaft-neumarkt.ch](http://www.wirtschaft-neumarkt.ch)

#### **Catering (in the seminar rooms)**

Thursday and Friday: Refreshments

Lunch Thursday: Sandwiches; Lunch Friday: ETH Dozentenfoyer

Friday morning: croissants, coffee

#### **Seminar Fees**

We will collect approximately 140 CHF per person, cash against receipt. The fee includes catering and drinks during the seminar (70 CHF) as well as the dinner at the Wirtschaft Neumarkt (70 CHF).

#### **Accommodation / Hotel facilities**

According to the UZH co-operation with some local hotels, we recommend all participants to take advantage of the discounted rooms available for this event in the following hotels (breakfast included):

- Leonardo Hotel Rigi Hof ([www.leonardo-hotels.com](http://www.leonardo-hotels.com)): Single room CHF 180, double room CHF 295
- Hotel Plattenhof ([www.plattenhof.ch](http://www.plattenhof.ch)): Single room CHF 215, double room CHF 235
- Hotel Seidenhof ([www.seidenhof.ch](http://www.seidenhof.ch)): Single room CHF 235, double room CHF 290
- Hotel Zürichberg ([www.zuerichberg.ch](http://www.zuerichberg.ch)): Single room CHF 210, double room CHF 310

Please use the name of the event "Research Seminar in Management, UZH" as reference for bookings to obtain these offers.

#### **Participation:**

- The number of participants from each institution is not limited.
- However, the number of presentations due to time restrictions is limited as previously to maximum 1 long presentation per group and maximum 1 short presentation per group.
- Please appoint a discussant from each group for the long presentations.

#### **Registration deadlines:**

- **Deadline for submitting long research papers: Sunday, September 25.**

**Contact/Information:** Hannah Trittin, [hannah.trittin@business.uzh.ch](mailto:hannah.trittin@business.uzh.ch), Andreas Butz, [andreas.butz@business.uzh.ch](mailto:andreas.butz@business.uzh.ch)



<b>Thursday, 6<sup>th</sup> October 2011</b>		
10:00	<b>Arrival</b>	
10:15 - 10:30	<b>Welcome Speech</b>	<b>Prof. Dr. Andreas Georg Scherer</b> Chair of Foundations of Business Administration and Theories of the Firm, University of Zurich
10:30 - 11:30 Long Slot 1	<b>The dynamics of network governance</b>	<b>Dr. Steffen Blaschke</b> Chair of Organization and Management, University of Hamburg  <b>Discussant:</b> <b>Margarita Cruz</b> Faculty of Economics, University of Lugano
11:30 – 11:50	<b>Break</b>	
11:50 – 12:30 Short Slot 1	<b>Stakeholder Trustworthiness</b>	<b>Christin Wohlrath</b> Chair of Administrative Science in particular Management Studies, University of Konstanz
12:30 – 13:10	<b>Lunch</b>	
13:10 – 13:50 Short Slot 2	<b>Feedback culture and its meaning for research and practice</b>	<b>Meike Wiemann</b> Chair of Administrative Science in particular Management Studies, University of Konstanz
13.50 – 14:10	<b>Break</b>	
14:10 – 15:10 Long Slot 2	<b>The Antecedents of Top Management Team Diversity in the Dutch Accounting Industry, 1939-1982</b>	<b>Chanchal Balachandran</b> Faculty of Economics, University of Lugano  <b>Discussant:</b> <b>Christian Waldner</b> Institute for Organization and Human Resource Management, University of Bern
15:10 – 15:40	<b>Coffee break</b>	
15:40 – 16:40 Long Slot 3	<b>The communicative constitution of global partial organizations</b>	<b>Dr. Dennis Schoeneborn</b> Chair of Foundations of Business Administration and Theories of the Firm, University of Zurich  <b>Discussant:</b> <b>Karen Ariane Schweg</b> Chair of Organization and Management, University of Zurich
16:40	<b>End</b>	
19:00	<b>Dinner</b>	Location: Restaurant Neumarkt, <a href="http://wirtschaft-neumarkt.ch/lageplan/">http://wirtschaft-neumarkt.ch/lageplan/</a>

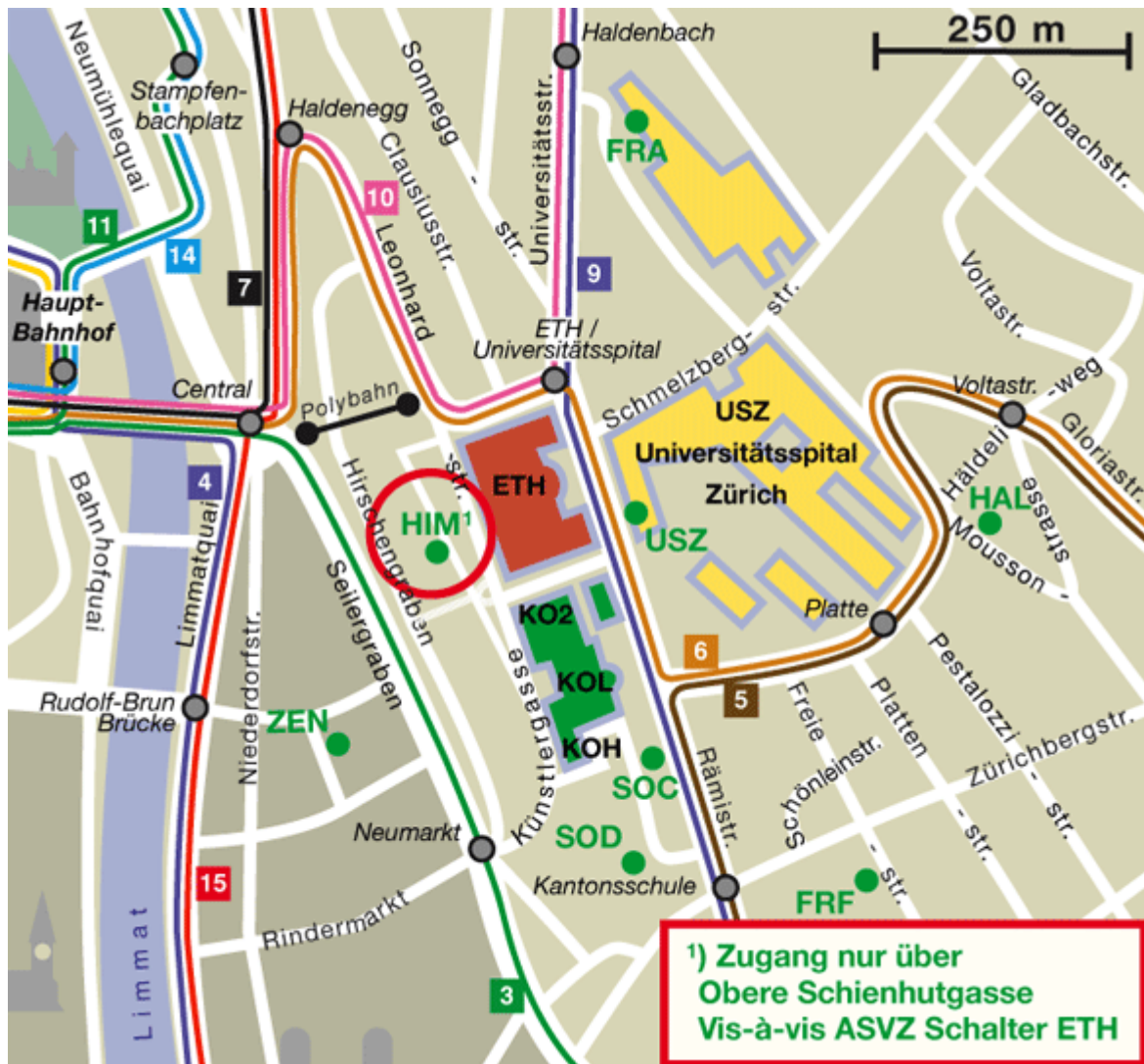


<b>Friday, 7<sup>th</sup> October 2011</b>		
08:45 – 09:00	<b>Croissants &amp; Coffee</b>	
09:00 – 10:00 Long Slot 4	<b>Do Corporations Engage in Pro-Social Behavior Despite Their Economic Interest? A Bourdieusian Perspective on Corporate Social Responsibility.</b>	<b>Violetta Splitter</b> Chair of Organization and Management, University of Zurich  <b>Discussant:</b> <b>Heidi Günther</b> Chair of Organization and Management, University of Hamburg
10:00 – 10:10	<b>Short break</b>	
10:10 – 10:50 Short Slot 3	<b>Governing Organizational Change in University Senates</b>	<b>Fabian Hattke</b> Chair of Organization and Management, University of Hamburg
10:50-11:10	<b>Break</b>	
11:10 – 12:10 Long Slot 5	<b>Is there a tradeoff between corporate responsibility and profits? People's Beliefs, Fair Market Ideology and the "Holy Grail" of the Business and Society field of research</b>	<b>Daniel Wäger</b> Institute of Business and Economics, University of Lausanne  <b>Discussant:</b> <b>Hannah Trittin</b> Chair of Foundations of Business Administration and Theories of the Firm, University of Zurich
12:10 – 12:50 Short Slot 4	<b>Leader Integration and Strategic Change during the CEO Post-succession Period: Review and Future Directions</b>	<b>Shenghui Ma</b> Chair of Organization and Management, University of Zurich
12:50 – 13:45	<b>Lunch</b>	Location: ETH Dozentenfoyer
13:45 – 14:25 Short Slot 5	<b>Stuck in the middle. Performance of novel combinations through market intermediaries' learning</b>	<b>Martina Montauti</b> Faculty of Economics, University of Lugano
14:25 – 14:35	<b>Short break</b>	
14:35 – 15:15 Short Slot 6	<b>Prototype vs. exemplar approaches to organizational categories</b>	<b>Rebeka Lex</b> Faculty of Economics, University of Lugano
15:15 – 15:55 Short Slot 7	<b>Visitations in Religious Orders: A Critical Perspective on Auditing Today</b>	<b>Emil Inauen</b> Institute of Organization and Administrative Science, University of Zurich
16:00	<b>Farewell</b>	



## Participants

University	Name	Contact	Role
<b>University of Lugano</b>			
	<b>Nikolaus Beck</b>	<b>nikolaus.beck@usi.ch</b>	
	Chanchal Balachandran	chanchal.balachandran@usi.ch	Short Slot
	Margarita Cruz	margarita.cruz.barrientos@usi.ch	Discussant
	Martina Montauti	martina.montauti@usi.ch	Long Slot
	Rebeka Lex	rebeka.lex@usi.ch	Short Slot
<b>University of Hamburg</b>			
	<b>Jetta Frost</b>	<b>Jetta.Frost@wiso.uni-hamburg.de</b>	
	Steffen Blaschke	Steffen.Blaschke@wiso.uni-hamburg.de	Long Slot
	Julia Brockmann	ulia.brockmann@wiso.uni-hamburg.de	
	Heidi Günther	heidi.guenther@wiso.uni-hamburg.de	Discussant
	Fabian Hattke	fabian.hattke@wiso.uni-hamburg.de	Short Slot
	Moritz Schellenberger	Moritz.schellenberger@wiso.uni-hamburg.de	
	Sarah Tischer	sarah.tischer@wiso.uni-hamburg.de	
<b>University of Lausanne</b>			
	<b>Guido Palazzo</b>	<b>Guido.Palazzo@unil.ch</b>	<b>not attending</b>
	Daniel Wäger	daniel.wager@unil.ch	Long Slot
<b>University of Zurich</b>			
	<b>Andreas Scherer</b>	<b>Andreas.Scherer@business.uzh.ch</b>	
	Dennis Schoeneborn	Dennis.Schoeneborn@business.uzh.ch	Long Slot
	Hannah Trittin	Hannah.trittin@business.uzh.ch	Discussant
	<b>David Seidl</b>	<b>David.Seidl@iou.uzh.ch</b>	
	Shenghui Ma	shenghui.ma@uzh.ch	Short Slot
	Karen Ariane Schweg	karenariane.schweg@uzh.ch	Discussant
	Violetta Splitter	violetta.splitter@uzh.ch	Long Slot
	Felix Langenmayr	felix.langenmayr@business.uzh.ch	
	<b>Margit Osterloh</b>	margit.osterloh@business.uzh.ch	Not attending
	Emil Inauen	emilinauen@access.uzh.ch	Short Slot
<b>University of Bern</b>			
	<b>Norbert Thom</b>	<b>Thom@iop.unibe.ch</b>	<b>Not attending</b>
	Christian Waldner	waldax@bluewin.ch	Discussant
<b>University of Konstanz</b>			
	<b>Antoinette Weibel</b>	<b>antoinette.weibel@uni-konstanz.de</b>	
	Meike Wiemann		Short Slot
	Christin Wohlrath	christin.wohlrath@uni-konstanz.de	Short Slot



By public transportation:

- **From Central** (close to the Zurich train station, approx. 5 minutes walk) take the Polybahn (Bergbahn) up the hill (located next to Starbucks). At the top station of the Polybahn, take the stairs right next to the station. Continue behind the ETH building, the pavilion is located on the right hand side.
- **Alternative:** Take the Tram 10 to ETH from the station Bahnhofplatz/HB to ETH/Universitätsspital. Walk back down the Leonhard Str. to the Polybahn station on the left. At the Polybahn take the stairs next to the station. Continue behind the ETH building, the pavilion is located on the right hand side.
- **From Zurich airport:** Take Tram 10 from Bahnhofplatz/HB to station ETH/Universitätsspital. Walk back down Leonhard Str. to the Polybahn station (on the left). At the top station of the Polybahn take the stairs located next to the station. Continue behind the ETH building, the pavilion is located on the right hand side.



**Universität  
Zürich<sup>UZH</sup>**

By taxi

- You may take a taxi from the main station or from the Zurich airport, the address: HIM-Pav-A, Hirschengraben bei 66, 8001 Zurich.

By car

- We strongly advise you not to take the car, as there are no parking lots close by.