



Seminar 451

Seminar in Corporate Social Responsibility

Spring Term 2013

(Time: Tuesday, 8:00h to 12:00h, Location: Seminar-Room UNK-E-2)

	Date	Theme	Contributor
1	19.02.13	Introduction into the Field of CSR: The Implications of Globalization	Christian Vöggtlin
2	19.02.13	How to write your seminar paper	Christian Vöggtlin
3	26.02.13	Case Study	
4	26.02.13	Theoretical Foundation: Corporate Social Responsibility (CSR)	
5	05.03.13	Theoretical Foundation: Corporate Citizenship	
6	05.03.13	The Corporation in Global Business: Aspects of Global Governance	
7	12.03.13	The Corporation in Global Business: Successful Stakeholder Engagement	
8	12.03.13	Guest Speaker	Ina Maria Kaufmann Adrian Siegrist Sustainserv
9	19.03.13	The Corporation in Global Business: Building and Maintaining Organizational Legitimacy	
10	19.03.13	Implementing CSR: The Role of Organizational Structures	
11	26.03.13	Implementing CSR: Challenges and Implications for HRM	
12	26.03.13	Guest Speaker	John Tobin Alexandra Mihailescu Credit Suisse
13	09.04.13	Implementing CSR: The Role of Individual Behaviour	
14	09.04.13	Implementing CSR: Responsible Leadership Reflections on Seminar Paper	Christian Vöggtlin