



Seminar 449
Seminar in Business Policy and Strategy
Spring Term 2011

Date	Industry	Contributor
May, 6 th	TV Broadcasting	Maria Eiharsdottir Laura Casellini
May, 6 th	Rail Transportation	Janine Herren
May, 13 th	Newspaper	Moritz Flunkert
May, 13 th	(Re)-Insurance	Andri Rageth
May, 20 th	Commercial Banking	Thomas Ziörjen
May, 20 th	Airline	Philipp Liebherr
May, 20 th	Chemical processing	Henry Gruijters
May, 27 th	Watch-making	Robert Ung
May, 27 th	Consulting	Carolin Bonn-Meuser Iris Furrer