

Seminar Opportunities in Entrepreneurship Spring 2015

Literature

Compulsory introductory reading

- Alvarez, S.A. and J.B. Barney (2013), Forming and Exploiting Opportunities: The Implications of Discovery and Creation Processes for Entrepreneurial and Organizational Research, *Organization Science* 24 (1), 301-317.
- Audretsch, D.B. (2009), The Entrepreneurial Society, *Journal of Technology Transfer* 34, 245-254.
- Zahra, S.A. (2008), The Virtuous Cycle of Discovery and Creation of Entrepreneurial Opportunities, *Strategic Entrepreneurship Journal* 2 (3), 243-257.

Papers to be selected for presentation

Paper No.	Reference
1	Audretsch, D.B. and M. Keilbach (2008), Resolving the Knowledge Paradox: Knowledge-Spillover Entrepreneurship and Economic Growth, <i>Research Policy</i> 37, 1697-1705.
2	Autio, E., H.J. Sapienza and J.G. Almeida (2000), Effects of Age at Entry, Knowledge Intensity, and Imitability on International Growth, <i>Academy of Management Journal</i> 43 (5), 909-924.
3	Fan, T., P. Phan (2007), International New Ventures: Revisiting the Influences Behind the 'Born-Global' Firm, <i>Journal of International Business Studies</i> 38 (7), 1113-1131.
4	Gilbert, B., P. P. McDougall, D. B. Audretsch (2008), Clusters, Knowledge Spillovers and New Venture Performance: An Empirical Examination, <i>Journal of Business Venturing</i> 23 (4), 405-422.
5	Katila, R. (2002), New Product Search over Time: Past Ideas in Their Prime?, <i>Academy of Management Journal</i> 45, 995-1010.
6	Katila, R. and G. Ahuja (2002), Something Old, Something New: A Longitudinal Study of Search Behavior and New Product Introduction, <i>Academy of Management Journal</i> 45 (6), 1183-1194.
7	Shepherd, D.A. and D.R. DeTienne (2005), Prior Knowledge, Potential Financial Reward, and Opportunity Identification, <i>Entrepreneurship Theory and Practice</i> 29 (1), 91-112.
8	Laursen, K. and A. Salter (2006), Open for Innovation: The Role of Openness in Explaining Innovation Performance among U.K. Manufacturing Firms, <i>Strategic Management Journal</i> 27, 131-150.
9	Song, J., Asakawa, K. and Y. Chu (2011), What determines knowledge sourcing from host locations of overseas R & D operations?: A study of global R & D activities of Japanese multinationals, <i>Research Policy</i> 40 (3), 380-390.
10	Rao, R.S., R.K. Chandy and J.C. Prabhu (2008), The Fruits of Legitimacy: Why Some New Ventures Gain More from Innovation Than Others, <i>Journal of Marketing</i> 72 (4), 58-75.
11	Sapienza, H., A. Parhankangas, E. Autio (2004), Knowledge relatedness and post-spin-off growth, <i>Journal of Business Venturing</i> 19 (6), 809-829.
12	Shane, S. (2000), Prior Knowledge and the Discovery of Entrepreneurial Opportunities, <i>Organization Science</i> 11(4), 448-469.

Paper No.	Reference
13	Zahra, S.A. (1995), Corporate Entrepreneurship and Financial Performance: The Case of Management Leveraged Buyouts, <i>Journal of Business Venturing</i> 10, 225-247.
14	Zahra, S.A. (1996), Governance, Ownership and Corporate Entrepreneurship: The Moderating Impact of Industry Technological Opportunities, <i>Academy of Management Journal</i> 39 (6), 1713-1735.
15	Zahra, S.A., R.D. Ireland and M.A. Hitt (2000), International Expansion by New Technology Firms: International Diversity, Mode of Entry, Technological Learning and Performance, <i>Academy of Management Journal</i> 43 (5), 925-950.
16	Autio, E. and Acs, Z. (2010), Intellectual property protection and the formation of entrepreneurial growth aspirations, <i>Strategic Entrepreneurship Journal</i> 4 (3), 234-251.
17	Baron R.A. and M.D. Ensley (2006), Opportunity recognition as the detection of meaningful patterns: Evidence from comparisons of novice and experienced entrepreneurs, <i>Management Science</i> 52 (9), 1331-1344.
18	Ozgen, E. and R.A. Baron (2007), Social sources of information in opportunity recognition: Effects of mentors, industry networks, and professional forums, <i>Journal of Business Venturing</i> 22, 174-192.
19	Eckhardt, J. T. And S. A. Shane (2011), Industry changes in technology and complementary assets and the creation of high-growth firms, <i>Journal of Business Venturing</i> 26, 412-430.