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# HUI Seminar 2010

Donnerstag, 25.3. und Freitag 26.3.2010

Wildhaus, Schweiz

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## Programm

Donnerstag, 25.3.2010

10:20 – 10:30

*Ulrich Kaiser – Begrüssung*

10:30 – 11:15

**Simon Janssen**

*The short and long term consequences of early labor market transitions. Mobility of Danish apprentices*

Koreferat: Ulrich Kaiser

11:15 – 12:00

**Bettina Klose**

*Extremism drives out moderation*

Koreferat: Reto Cueni

12:00 – 13:30

*Mittagessen*

13:30 – 14:15

**Jöel Floris**

*Zur anthropometrischen Geschichte der Schweiz – On the Anthropometric History of Switzerland*

Koreferat: Yvonne Oswald

14:15 – 15:00

**Markus Meierer**

*Does standardization of corporate branding across countries work?*

Koreferat: Alexander Rathke

15:00 – 15:15

*Pause*

15:15 – 16:00

**Anja Feierabend**

*Spillover effect of family supportive work environments on employees with and without care responsibility*

Koreferat: Gregori Baetschmann

16:00 – 16:45

**Maria Olivares**

*How do Swiss Universities Master the Reforms of the last Ten Years? – Empirical Evidence from a Data Envelopment Analysis*

Koreferat: Susan Mendez

16:45 – 17:00

*Pause*

17:00 – 17:45

**Dennis Schoeneborn**

*First Contagion, then Negotiation? Exploring the Communicative Underpinnings of Corporate Responsibility Standardization*

Koreferat: Wolfgang Kotowski

19:30

*Abendessen*

**Freitag, 26.3.2010**

**Bis 9:30**

**Schneetouraktivität**

Besprechung am Vorabend; Interessierte möchten die übliche Ausrüstung mitbringen bzw. ausleihen

**09:30 – 10:15**

**Florian Stahl**

*The Impact of Customer-Based Brand Equity on Customer Equity*

Koreferat: René Algesheimer

**10:15 – 11:00**

**Claudia Bernasconi**

*New Evidence for the Linder Hypothesis, and the Extensive Margin of Bilateral Trade Flows*

Koreferat: Maximiliane Haut

*11:00 – 11:15*

*Pause*

**11:15 – 12:00**

**Peter Fiechter**

*Big Bath Accounting using Fair Value Measurement Discretion during the Financial Crisis*

Koreferat: Beatrice Brunner

**12:00 – 12:45**

**Michael Maréchal**

*The Currency of Reciprocity – Gift-Exchange in the Workplace*

Koreferat: Bettina Klose

*12:45 – 14:15*

*Mittagessen*

**14:15– 15:00**

**Violetta Splitter**

*Is strategy-as-practice relevant to management practice?  
Implications of a Bourdieusian perspective on the relation  
between research and practice*

Koreferat: Mathias Beck

**15:00– 15:45**

**Emil Inauen**

*A Monastic Perspective on Corporate Governance*

Koreferat: Alexandra Arnold

**15:45**

**Ende**