

PUBLICATIONS (*LAST FIVE YEARS*) – DR. STEFAN SCHEMBERA

JOURNAL ARTICLES

- (1) Schembera, S. (2018). Implementing corporate social responsibility: Empirical insights on the impact and accountability of the UN Global Compact. *Business & Society*, 57(5), 783–825.
<http://bas.sagepub.com/content/early/2016/03/14/0007650316635579.abstract>
 - A previous version of this paper (UZH Business Working Paper No. 316) is available at SSRN (**1,462 abstract views and 332 downloads**):
<http://dx.doi.org/10.2139/ssrn.2140041>
- (2) Schembera, S., & Scherer, A. G., (2017). Organizational strategies in the context of legitimacy loss: Radical versus gradual responses to disclosed corruption. *Strategic Organization*, 15(3), 301–337.
<https://journals.sagepub.com/doi/10.1177/1476127016685237>
 - A previous version of this paper (UZH Business Working Paper No. 343) is available at SSRN (**985 abstract views and 267 downloads**):
<http://dx.doi.org/10.2139/ssrn.2400936>
- (3) Schembera, S., Haack, P., & Scherer, A. G., Decoupling as a multi-level process: The case of anti-corruption
 - Theory: Organizational decoupling, organizational legitimacy, global governance
 - Methods: Qualitative case study; interview, observational and archival data
 - Journal: *Organization Science* (**1st revise & resubmit**) (**previously received 2nd revise & resubmit at *Academy of Management Journal***)
- (4) Bauer, E., & Schembera, S. (2019). The influence of technology on the fight against corruption at international SMEs.
 - Theory: Anti-corruption, affordances
 - Methods: Qualitative case study; interview and archival data
 - Journal: *Piccola Impresa* (**1st revise & resubmit**)

MANUSCRIPTS (AVAILABLE UPON REQUEST)

- (5) Schembera, S., & Scherer, A. G., Institutional and emotional dynamics on the dark side of legitimacy: The case of anti-corruption at SMEs.
 - Theory: Cognitive/taken-for-granted legitimacy, emotions and institutional change
 - Methods: Qualitative case study (analysis completed); interview and archival data
 - Finalizing for publication: *Academy of Management Journal* (winter 2020)
- (6) Schembera, S., & Richards, M., Managing legitimacy through conventionality rather than alignment: Anti-corruption at family versus non-family firms.
 - Theory: Organizational legitimacy, alignment vs. conventionality, CSR
 - Methods: Quantitative survey data

- Target journal: *Strategic Management Journal* (spring 2020)
- (7) Hauser, C., & Schembera, S., Towards an Integrative Perspective on Decoupling: Are multinational companies doing CSR to disguise corruption?
- Theory: Decoupling, CSR, institutional complexity
 - Methods: Quantitative data; anonymous survey data
 - Target journal: *Journal of International Business Studies* (summer 2020)

MANUSCRIPTS (IN PREPARATION)

- (8) Hengevoss, A., & Schembera, S., Drivers of anti-corruption innovation: The role of technology in UN Global Compact local networks
- Theory: Global governance, organizational learning, digitalization
 - Methods: Quantitative data (analysis ongoing)
 - Target journal: *Journal of Management Studies* (summer 2020)
- (9) Schembera, S., Dynamics of Collective Action: Success and boundary conditions of global anti-corruption initiatives over time
- Theory: Collective action, global governance, institutional change
 - Methods: Qualitative data (analysis ongoing); interview and observational data
 - Target journal: *Strategic Management Journal* (fall 2020)
- (10) Schembera, S., & Schembera, K., Collective diplomacy: The dynamic interaction of public and private actors in co-constructing global norms
- Theory: Norm emergence and contestation, global governance
 - Methods: Qualitative data (collection completed)
 - Target journal: *International Organization* (summer 2021)

PEER-REVIEWED CONFERENCE PRESENTATIONS

- 08/2019 Academy of Management (AOM) Annual Meeting, Boston, MA (United States)
- Paper presented (SIM division): “Towards an integrative perspective on decoupling: Are multinational companies doing CSR to disguise corruption?”
- 07/2019 35th European Group for Organizational Studies (EGOS) Colloquium, Edinburgh (UK)
- Paper presented: “Managing legitimacy through conventionality rather than alignment: Anti-corruption at family versus non-family firms.”
- 06/2019 European Academy of Management Conference (EURAM), Lisboa (Portugal)
- Paper presented (by co-author): “Towards an integrative perspective on decoupling: Are multinational companies doing CSR to disguise corruption?”

- 04/2019 Interactive Research Development Workshop and Conference “Internationalization of SMEs in the Digital Age – Opportunities and Threats”, Free University of Bolzano, Italy
- Paper presented (OMT division): “Institutional and emotional dynamics on the dark side of legitimacy: The case of anti-corruption at internationally operating SMEs.”
- 11/2018 5th Responsible Management Education Research Conference on *Leadership Development for Advancing the SDGs*, CBS Cologne Business School, Cologne (DE)
- Paper presented (by co-author): “Towards an integrative perspective on decoupling: Are multinational companies doing CSR to disguise corruption?”
- 08/2018 Academy of Management Annual Meeting, Chicago, IL (United States)
- Paper presented (OMT division): “Institutional and emotional dynamics on the dark side of legitimacy: The case of anti-corruption at SMEs.”
- 06/2018 6th CR3+ conference “Navigating the plural voices of corporate responsibility”, Audencia Business School, Nantes (France)
- Paper presented: “Fighting corruption at small versus large multinational corporations: The role of ethical organizational culture and family ownership.”
- 08/2017 Oxford University Reputation Symposium 2017, Centre for Corporate Reputation
- Paper presented: “Organizational strategies in the context of legitimacy loss: Radical versus gradual responses to disclosed corruption.”
- 08/2017 2017 Academy of Management Annual Meeting, Atlanta, GA (United States)
- Paper presented (by co-author): “Making sense of decoupling through narration: The case of anti-corruption.”
- 07/2017 33rd European Group for Organizational Studies (EGOS) Colloquium, Copenhagen (Denmark)
- Paper presented: “Institutional and emotional dynamics on the dark side of legitimacy: The case of anti-corruption at SMEs.”
- 12/2016 30th Australia and New Zealand Academy of Management (ANZAM) Conference, Brisbane (Australia)
- Paper presented: “The interaction of big and small (non)corporate actors in managing the global anti-corruption radar.”
- 12/2016 6th Annual Australasian Business Ethics Network (ABEN) Symposium, Brisbane (Australia)
- Paper presented: “Why fly and comply? The interaction of big and small (non)corporate actors in managing the global anti-corruption radar.”
- 10/2016 Collective Action Conference 2016, B20 Collective Action Hub, Basel Institute on Governance (Switzerland)

- Moderator of panel session: “Anti-corruption Collective Action in conflict zones.”
- 09/2016 Annual Conference of the ‘Strategic Management Society’ (SMS), Berlin (Germany)
- Paper presented: “The interaction of big and small (non)corporate actors in strategically managing the global anti-corruption radar.”
 - Paper presented: “Making sense of decoupling through narration: The case of fighting corruption in global business.”
 - Chair of paper session 281: “Social Movement Strategies, Consequences, and Evolution.”
- 02/2016 Annual Workshop of the ‘Wissenschaftliche Kommission Organisation’ (WK ORG.), Zurich (Switzerland)
- Paper presented: “Making sense of decoupling in the global anti-corruption field: Narratives on compliance and achievement across space and time.”
- 12/2015 APROS Asia-Pacific Researchers in Organisation Studies Conference, Sydney (Australia)
- Paper presented: “Making sense of decoupling through narration: The case of fighting organizational corruption across space and time.”
- 08/2015 Society for Business Ethics (SBE) Annual Meeting, Vancouver (Canada)
- Paper presented: “Making sense of decoupling through narration: The case of fighting corruption in global business.”
- 08/2015 Research Workshop ‘Paradoxes in Corporate Sustainability: Managing Tensions between Social, Economic, and Environmental Issues’, Vancouver (Canada)
- Paper presented: “Making sense of doing clean business in dirty contexts: Narratives of compliance and goal achievement in the global fight against corruption”
- 07/2015 31st European Group for Organizational Studies (EGOS) Colloquium, Athens (Greece)
- Paper presented: “Making sense of doing clean business in dirty contexts: Narratives of compliance and goal achievement in the global fight against corruption”