



Literature Research on the Internet

Accessibility to online-literature:

- In a library
- In the W-LAN of the UZH
- Via Remote-Access-VPN (Virtual Private Network – more information: <https://www.zi.uzh.ch/de/support/netzwerk/vpn.html>)

Literature research with given literature references:

- <https://swisscovery.slsp.ch> → Books / scientific papers / journal articles / working papers
- <https://scholar.google.ch/> → Scientific papers / journal articles / working papers

Literature research with keywords:

1. Identify keywords of the topic and find synonyms and similar terms – with the help of already found literature, the Standard Thesaurus Wirtschaft (<https://zbw.eu/stw/version/latest/about.de.html>) or the New Palgrave Dictionary of Economics / the Gabler Wirtschaftslexikon
2. Generate search terms out of the keywords
3. Search with operators AND / OR / NOT in
 - Library catalogues (<https://swisscovery.slsp.ch>)
 - Databases licensed via Swisscovery: <https://consortium.ch/lizenzen/> (important databases: Business Source, EconLit, Nexis Uni, Web of Science, WISO)
 - Google Scholar (<https://scholar.google.ch/>)

Research strategies – Follow the citations

- Backward searching: A way to find new literature is by looking through the reference lists of already found articles
- Forward searching: If you know a key publication in your subject area, you can search for newer papers that cite this publication, e.g. on <https://www.scopus.com/>

If you want to know more, we recommend the courses by Zentralbibliothek Zürich: <http://www.zb.uzh.ch/benutzung/fuehrungen/angebotstudi/zusatzseite/012583/index.html.de>