



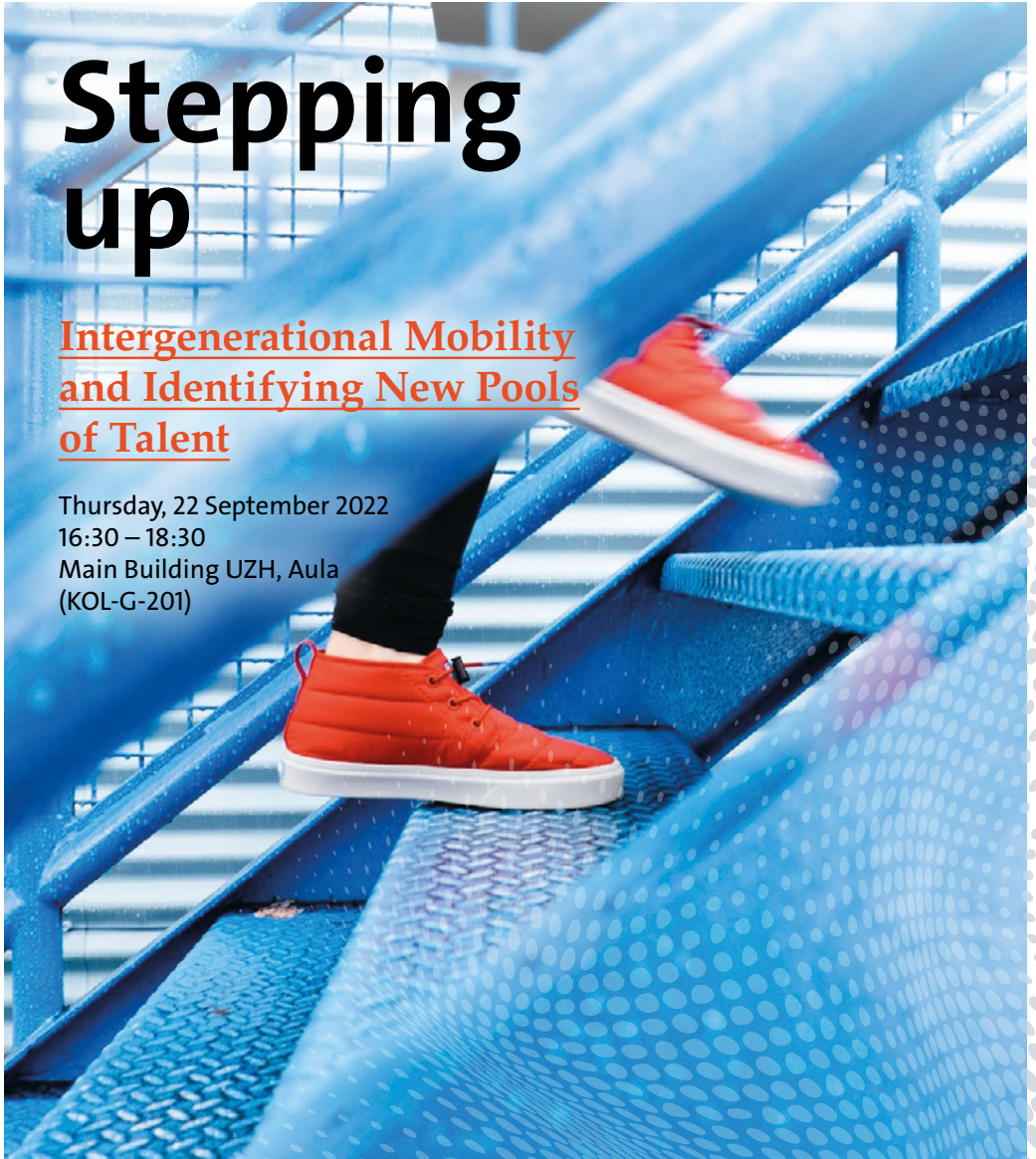
University of  
Zurich<sup>UZH</sup>

Faculty of Business, Economics and Informatics

# Stepping up

## Intergenerational Mobility and Identifying New Pools of Talent

Thursday, 22 September 2022  
16:30 – 18:30  
Main Building UZH, Aula  
(KOL-G-201)



# Stepping up – Intergenerational Mobility and Identifying New Pools of Talent

What is needed for a successful step into the labor market? How do educational programs need to change? How can young people be reached who have not planned educational careers? How can new pools of talent be attracted?

With his great creativity and his rigorous statistical methods Prof. Eric Bettinger identifies cause-and-effect relationships in education and evaluates programs and pilots in the USA and in developing and industrialized countries across the globe. On the occasion of his honorary doctorate, he comes from Stanford University to the University of Zurich to present findings of his longstanding research in this area and to discuss them with outstanding personalities from different fields.



**Prof. Dr. Dr. h.c. Eric Bettinger**,  
Stanford University and  
Honorary Doctorate of the  
University of Zurich, 2022



**Nicola Forster**, President of the  
Swiss Society for the Common  
Good, Member of the Swiss  
Commission for the UNESCO,  
president of Science et Cité



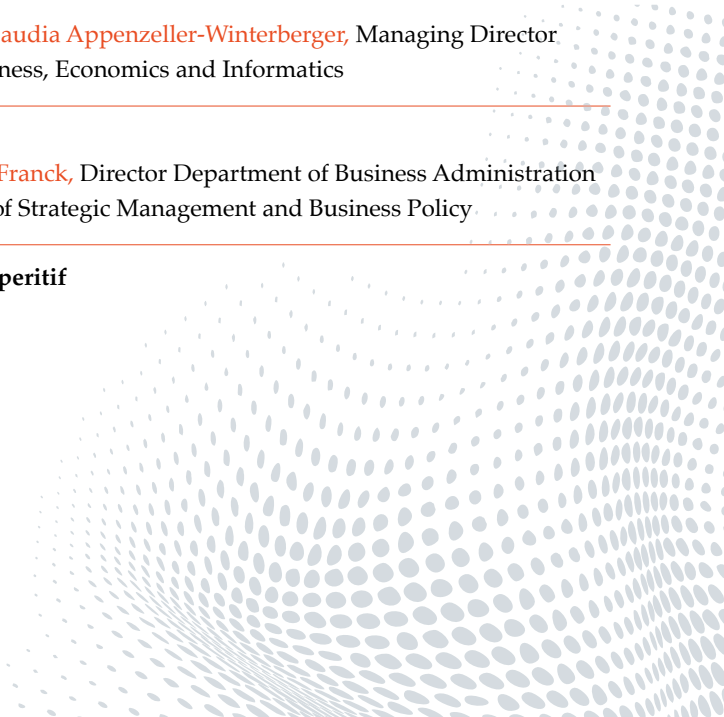
**Bettina Hirsig**, Co-Founder  
and Lead of Power Coders

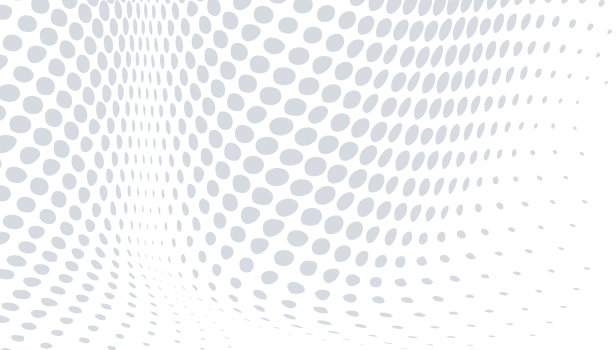


**Dr. Johannes Mure**, Head  
of Division Strategy and  
Planning, State Secretariat  
for Education, Research and  
Innovation (SERI)

# Program

- 16:30      **Welcome**  
*Prof. Dr. Harald Gall*, Dean and Professor of Software Engineering
- 
- 16:35      **Laudatio for Prof. Dr. Dr. h.c. Eric Bettinger**  
*Prof. Dr. Dr. h.c. Uschi Backes-Gellner*, Vice-Dean and Professor of Business and Personnel Economics
- 
- 16:45      **Awarding Ceremony**  
*Prof. Dr. Harald Gall*, Dean and Professor of Software Engineering
- 
- 16:50      **Finding New Pools of Talent and Bridges to Market**  
*Prof. Dr. Dr. h.c. Eric Bettinger*, Professor of Stanford University and Honorary Doctorate of the University of Zurich, 2022
- 
- 17:30      **Podium**  
*Eric Bettinger*  
*Nicola Forster*  
*Bettina Hirsig*  
*Johannes Mure*  
Moderation: *Claudia Appenzeller-Winterberger*, Managing Director  
Faculty of Business, Economics and Informatics
- 
- 18:25      **Conclusion**  
*Prof. Dr. Egon Franck*, Director Department of Business Administration and Professor of Strategic Management and Business Policy
- 
- 18:30      **Networking Aperitif**





**Registration by 12 September 2022**

[ema.uzh.ch/RZVMN](https://ema.uzh.ch/RZVMN)

**Further Information**

[oec.uzh.ch/stepping-up](https://oec.uzh.ch/stepping-up)

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