

EGOS 2020 Colloquium

Sub-theme 46: „Responsible Innovation for Sustainable Development“

Co-convenors: AG Scherer, C Miska [in replacement of GK Stahl], C Voegtlin

Time per paper 30 min
 10min presentation
 5 & 5min discussants
 10min Q&A and comments co-convenor/chair

Thursday, July 2, 2020		Outline for Sub-Theme 46	Title of the session (RI = Responsible Innovation)	Co-Convenor session chair	Discussant
		8:00-9:00	Introduction		
		Session 1	RI and health care	Christof Miska	
		9:00-9:30	Paper 1		Rauch, Madeleine
			Responsible innovation in open-source software: Implementing electronic health record systems		Schneider, Robin
			Bostan, Sarah / Jaspersen, Lena J.		Bostan, Sarah
06:00 – 13:00	<u>Time corridor</u> – Sub-themes: Session I	9:30-10:00	Paper 2		Schneider, Robin
			From ‘publish or perish’ to societal impact: The emergence of a platform for responsible innovation		Schneider, Robin
			Rauch, Madeleine / Ansari, Shahzad (Shaz)		
		break 30min			
		Session 2	RI and new venture firms	Christof Miska	
		10:30-11:00	Paper 3		Rauch, Madeleine
			The effects of female-only competitions on social innovation		Bostan, Sarah
			Schneider, Robin / Hietschold, Nadine / Scherer, Andreas Georg / Voegtlin, Christian		
		11:30-12:30	Virtual lunch		
13:00 – 14:00	Parallel Sub-Plenary 1				
14:00 – 15:00	Meet the Editors				
		Session 3	RI: Theory angles	Christian Voegtlin	
		15:15-15:45	Paper 4		Góes, Helna
			Toward responsible ecodesign? An historical investigation of responsible innovation in practice		Shu, Ei
			Steux, Chloé / Aggeri, Franck		Steux, Chloé
		15:45-16:15	Paper 5		Munten, Pauline
			Bringing together sustainable development and responsible innovation: The pivotal role of human needs		Costa, Guilherme
			Fahrenbach, Florian		Alexander, Rachel
15:00 – 22:00	<u>Time corridor</u> – Sub-themes: Session II	16:15-16:45	Paper 6		
			When justification theory meets innovation studies: A study of cell-based meat		
			Góes, Helna / Zeny, Giovanna / Reis, Germano		
		break 30min			
		Session 4	RI and paradox	Christof Miska	
		17:15-17:45	Paper 7		Shu, Ei
			On the (un)sustainability of sustainable innovation: an investigation of paradoxical obsolescence-related tensions		Góes, Helna
			Munten, Pauline / Maon, François / Swaen, Valérie		Munten, Pauline
		17:45-18:15	Paper 8		Steux, Chloé
			Paradoxical framing and tensions in the context of sustainability innovation		
			Shu, Ei		
22:00 – 24:00	Receptions by partner associations				
	Friday, July 3, 2020				
		Session 5	RI in MNEs	Christian Voegtlin	
		8:30-9:00	Paper 9		Fahrenbach, Florian
			Why would private firms be interested in fighting hunger? Institutional pressures leading to responsible innovation		Welzenbach, Lisa
			Crosta, Guilherme / Castro, Amando / Glass, Jacqueline		
		9:00-9:30	Paper 10		Alexander, Rachel
			Innovating through diversity and inclusion – A preliminary study on employee experience in technological companies		Beierlein, Laurence
			Sořta, Monika		Sořta, Monika
06:00 – 13:00	<u>Time corridor</u> – Sub-themes: Session III	9:30-10:00	Paper 11		Crosta, Guilherme
			Beyond workplace compliance: Portfolios of buyer engagement in promoting sustainability		
			Alexander, Rachel / Oka, Chikako / Zandén, Niklas Egels		
		break 30min			
		Session 6	RI and the consumer	Christian Voegtlin	
		10:30-11:00	Paper 12		Welzenbach, Lisa
			Linking responsible production and consumption: the role of social digital intermediaries		Sořta, Monika
			The case of a French Cooperative Society of Collective interest		
			Beierlein, Laurence / Bellini, Béatrice		Beierlein, Laurence
		11:00-11:30	Paper 13		Fahrenbach, Florian
			Responsible co-development: Conceptualizing the dual potential of involving customers in innovation		
			Welzenbach, Lisa / Spanjol, Jelena		
		11:30-12:00	Discussion on responsible innovation during and after COVID-19		
13:00 – 14:00	Parallel Sub-Plenary 2				
14:00 – 15:00	EGOS General Assembly 2020				
		Session 7	RI and governance	Andreas Scherer	
		15:15-15:45	Paper 14		Veter, Lisanne
			A multilevel review on the governance of innovation for sustainable development		Antoni, Ntorina
			Deichl, Laura		Deichl, Laura
		15:45-16:15	Paper 15		De los Reyes, Gastón
			Governing for sustainable development: Bringing the sustainable development goals into the boardroom		
			Veter, Lisanne / Commandeur, Harry / Sidhu, Jatinder / Volberda, Henk W.		
15:00 – 22:00	<u>Time corridor</u> – Sub-themes: Session IV	break 30min			
		Session 8	RI and politics/deliberation	Andreas Scherer	
		16:45-17:15	Paper 16		De los Reyes, Gastón
			Effective political heuristics for consensus-building		Deichl, Laura
			Antoni, Ntorina / Dolmans, Sharon / Giannopapa, Christina / Raymen, Isabelle		Antoni, Ntorina
		17:15-17:45	Paper 17		Veter, Lisanne
			Responsible innovation or political deliberation as camouflage? The Uber case		
			De los Reyes, Gastón / Scholz, Markus		
		17:45-18:15	Closing		
			Wrap-up and ways forward		
22:00 – 23:00	EGOS 2020 Reception				
	Saturday, July 4, 2020				
06:00 – 13:00	<u>Time corridor</u> – Sub-themes: Session V	Free			
13:00 – 13:15	Closing of the Colloquium				
14:00 – 20:00	EGOS Board Meeting II (only EGOS Board members + invited guests)				