



Current list of topics for Bachelor and Master regarding **Sustainability in Strategy Making**

Themes	Basic Literature
<p><b>Sustainability in Strategy Making:</b></p> <ul style="list-style-type: none"> <li>▪ How is sustainability incorporated in strategy making?</li> <li>▪ How do (strategy) actors address sustainability in strategy processes?</li> <li>▪ How do companies address the SDG in strategy formulation and/or implementation?</li> <li>▪ Which practices are involved in sustainable strategy making?</li> <li>▪ Which actors collaborate and how in sustainable strategy making?</li> <li>▪ Which challenges arise when firms incorporate sustainability in a strategic vision?</li> <li>▪ How do firms collaborate to address the SDG?</li> </ul> <p>→ supervised by <b>Dr. Tania Räcker</b> Senior Research Associate tania.raecker@business.uzh.ch</p> <p>→ supervised by <b>Benjamin Grossmann-Hensel, M.A.</b> Research Associate benjamin.hensel@business.uzh.ch</p> <p>→ supervised by <b>Robin Engelbach</b> Research Associate/PhD Student Robin.engelbach@business.uzh.ch</p>	<p>De Angelis, Morgan, De Luca, (2023) Egels-Zandén &amp; Rosén (2015) George et al. (2016) Jarzabkowski, Bednarek, Chalkias &amp; Cacciatori (2019) Seidl &amp; Werle (2018) Thakthathi, le Roux &amp; Davis (2019)</p>

For more information do not hesitate to contact me directly. Theses can be either conceptual or empirical and can be written in German or English.





## References

- De Angelis, R., Morgan, R., & De Luca, L. M. (2023). Open strategy and dynamic capabilities: A framework for circular economy business models research. *Business Strategy and the Environment*, 1–13.
- Egels-Zandén, N., & Rosén, M. (2015). Sustainable strategy formation at a Swedish industrial company: bridging the strategy-as-practice and sustainability gap. *Journal of Cleaner Production*, 96, 139-147.
- George, G., Howard-Grenville, J., Joshi, A., & Tihanyi, L. (2016). Understanding and tackling societal grand challenges through management research. *Academy of management journal*, 59(6), 1880-1895.
- Jarzabkowski, P., Bednarek, R., Chalkias, K., & Cacciatori, E. (2019). Exploring inter-organizational paradoxes: Methodological lessons from a study of a grand challenge. *Strategic Organization*, 17(1), 120-132.
- Seidl, D., & Werle, F. (2018). Inter-organizational sensemaking in the face of strategic meta-problems: Requisite variety and dynamics of participation. *Strategic Management Journal*, 39(3), 830-858.
- Thakhathi, A., le Roux, C., & Davis, A. (2019). Sustainability leaders' influencing strategies for institutionalising organisational change towards corporate sustainability: a strategy-as-practice perspective. *Journal of Change Management*, 19(4), 246-265.