

CV – Prof. Dr. Dr. h.c. ANDREAS GEORG SCHERER



BUSINESS ADDRESS

University of Zurich
Chair of Foundations of Business
Administration & Theories of the Firm
Plattenstrasse 14
8032 Zurich, Switzerland
www.business.uzh.ch/professorships/as.html
email: andreas.scherer@uzh.ch
phone (office): +41 44 634 5302

Web of Science: <http://www.researcherid.com/rid/F-5341-2017>
Google Scholar: <http://scholar.google.ch/citations?user=mKceBqYAAAAJ&hl=de>
Scopus: <https://www.scopus.com/authid/detail.uri?authorId=14065175900>
ORCID: <https://orcid.org/0000-0002-8671-1721>
SSRN: http://papers.ssrn.com/sol3/cf_dev/AbsByAuth.cfm?per_id=721161

UNIVERSITY EDUCATION

Nov. 1984-Nov. 1989	Studies of Business Administration, Univ. of Erlangen-Nuremberg
Dec. 1989	Diplom-Kaufmann (Master equivalent degree of Business Administration)
Nov. 1994	Dr. rer. pol., University of Erlangen-Nuremberg
May 2000	Dr. rer. pol. habil., University of Erlangen-Nuremberg

ACADEMIC EMPLOYMENT

1990-1994	Research associate (A13), University of Erlangen-Nuremberg
Since Dec. 1994	Scientific assistant (C1), University of Erlangen-Nuremberg
Summer 1996	Visiting post-doc, University of Georgia,
Fall 2000-Spring 2002	C3-professor of Public Administration/Management (with tenure), Faculty for Political and Administrative Sciences, University of Constance
Since March 1st, 2002	Full professor and Chair of Foundations of Business Administration and Theories of the Firm (with tenure), University of Zurich
Jan 1, 2004 – Dec 31, 2010	Head of the Institute for Organization and Administrative Science (IOU), University of Zurich

RESEARCH INTERESTS (in alphabetical order)

Business Ethics, Corporate Social Responsibility, Critical Theory, Digital Transformation, Global Governance, Globalization, International Management, Organization Theory, Philosophy of Science, Strategic Management, Theories of the Firm

INSTITUTIONAL RESPONSIBILITIES

UZH Sustainability Commission, UZH Ethics Commission, UZH/WWF Tenure Commission, UZH/MRZ Steering Board, VHB Deputy Ethics Council

SNSF RESEARCH PROJECTS (AG SCHERER AS MAIN APPLICANT)

Jul 1, 2010 – Sep 1, 2013	Corporate Legitimacy and Corporate Communication - A Meso Level Analysis of Organizational Structures Within Global Business Firms (100018_129995) [227'217 CHF]
Jan 1, 2012 – Jan 1, 2014	Responsible Leadership in Global Business (100018_135370) [203'947 CHF]
Jul 1, 2012 – Jul 1, 2015	Organizing for Corporate Social Responsibility (100018_137789)

	[171'277 CHF]
Jan 1, 2014 – Feb 1, 2016	Making Responsible Leadership Relevant: Development and Validation of a Theory-Based Measure (100018_149937) [213'644 CHF]
Nov 1, 2016 – Oct 1, 2019	Fighting Corruption in Global Business: The Impact of Firm Size (100018_159485) [254'818 CHF]
Jun 1, 2016 – mid 2021	When Individuals Become Social Innovators: Investigating Social Innovative Behavior and its Individual and Contextual Preconditions (100018_165699) [362'096 CHF]
Jun 1, 2016 – end of 2021	Towards a General Theory of Organizational Delegitimation: Antagonistic Framings and Contestations over Corporate Legitimacy in the Corporate Tax Avoidance Field (100018_169539) [309'078 CHF & extension 79'227 CHF]
<i>In preparation (revision)</i>	Internet Hate Speech – Governance Challenges from a Business Ethics, Legal, and Computer Science Perspective
<i>In preparation (revision)</i>	Explaining the Persistence of Institutionalized Corruption in an Organizational Field – The Case of International Sports Associations

LIST OF FORMER DOCTORAL STUDENTS/POST DOCS WITH UNIVERSITY CAREERS WITH PROFESSOR SCHERER ON DOCTORAL/HABILITATION COMMITTEE (* AG SCHERER MAIN ADVISOR):

- Dorothee Baumann-Pauly (Research Director, New York Univ. & Adjunct Prof. University of Geneva)*
- Patrick Haack (Professor, University of Lausanne)*
- Emilio Marti (Assistant Professor, Erasmus University Rotterdam)*
- Stefan Schembra (Assistant Professor, Radboud University Netherlands)*
- Anselm Schneider (Assistant Professor, Stockholm University Business School)*
- Dennis Schoeneborn (Professor, Copenhagen Business School and Leuphana University Lüneburg)*
- Hannah Trittin (Junior Professor, Leuphana University Lüneburg)*
- Florian Ueberbacher (Associate Professor, Montpellier Business School, from Feb. 2021)*
- Christopher Wickert (Associate Professor, VU Amsterdam)
- Christian Voegtlin (Professor, Audencia Business School Nantes)*

TEACHING (selection)

Lecture “Fundamentals in Management”, Lecture “Globalization and Multinational Corporations”, Lecture “Philosophy of Science”, Seminar “Theories of the Multinational Corporation”, Seminars Organization, Management, & Theory of the Firm

MEMBERSHIPS (in alphabetical order)

Academy of Management (since 1993), Academy of International Business (since 2008), European Business Ethics Network (since 1995), European Group of Organization Studies (since 2002), Verband der Hochschullehrer für BWL VHB e.V. (since 1998), German Business Ethics Network (DNWE e.V.) (since 1995), Schmalenbach-Community for Business Studies (Schmalenbach-Gesellschaft für Betriebswirtschaft) (since 2002), Swiss Association for Business Studies (Schweiz. Gesellschaft für Betriebswirtschaft) (since 2003), Swiss Association for Organization and Management (Schweizerische Gesellschaft für Organisation und Management SGO) (since 2003), Society for Business Ethics (since 2004), Strategic Management Society (since 2004), Verein für Socialpolitik (since 1998)

PROFESSIONAL SERVICE (selection)

- Associate Editor *Business Ethics Quarterly*
- Member of the Editorial Boards of *Business and Society*, *Business Research*, *Business Ethics Quarterly*, *Journal of Management Studies*, *Organization*, *Organization Studies*
- ad hoc Reviewer for the following journals (in alphabetical order): *Academy of Management Discoveries*, *Academy of Management Journal*, *Academy of Management Review*, *British Journal of Management*, *Business Ethics: A European Review*, *Corporate Social Responsibility and Environmental Management*, *Human Relations*, *Journal of Business Ethics*, *Journal of International Business Studies*, *Organizational*

Research Methods, Organization Science, Strategic Management Journal

- Ad-hoc reviewer for *Swiss National Foundation SNF* (since 2005)
- Deputy Ethics Council (stv. Ethikbeauftragter), Verband der Hochschullehrer für BWL e.V.
- Member of evaluation committees for various research grants, research institutions etc.

AWARDS

- 1998, Best Paper Award for outstanding international publications, Association of Business Professors (Verband der Hochschullehrer für BWL e.V.), Committee "Organization"
- 2005, Finalist Paper for the Carol Dexter Best International Paper Award, nominated by the Academy of Management, Critical Management Studies Division (together with G. Palazzo)
- 2008, Nominated for the VHB best paper award 2008 (German Academic Association for Business Research) (with G. Palazzo)
- 2011, Distinguished Paper Journal of Business Ethics collection of citation classics issue Vol. 100 (2012) (with G. Palazzo)
- 2012, Finalist OMT Best Published Paper Award 2012 (Academy of Management) (with G. Palazzo)
- 2016, Doctoral Advisor Award, Social Issues in Management Division (Academy of Management)
- 2018, VHB Best Practice Paper Award 2018 (with D. Winkler and F. Ueberbacher)
- 2020, Best Paper Award, WK INT Committee International Management, Association of Business Professors (Verband der Hochschullehrer für BWL e.V.) (with F. Ueberbacher)
- 2020, Dr. rer. pol. h.c., honorary doctorate, University of Hamburg

HOBBIES

- Photography (medium format & full frame format, analog & digital)
- Art work (graphics, modernism, expressionism), Fashion
- Running (>250 km/month), Skiing, Hiking

MAJOR SCIENTIFIC ACHIEVEMENTS

RANKINGS/CITATIONS (as of January 17th, 2021)

ISI Web of Science:	>4'175 citations (>560 in 2020), h-index: 25, 'highly cited papers': 3
Google Scholar:	>13'600 citations (>7'000 since 2016), h-index: 42
Scopus:	>4'590 citations (>640 in 2020), h-index: 25
SSRN:	>43'800 downloads (>2'850 total new downloads past 12 months)
SSRN:	Rank 354 of Top 12'000 Business Authors

PUBLICATIONS (selection)

Please refer to <https://www.business.uzh.ch/de/research/professorships/as/team/staff/scherer.html> for a full list of publications.

1. Andreas Georg Scherer, *Pluralismus im Strategischen Management*, Wiesbaden: Gabler/DUV (doctoral dissertation thesis).
2. Horst Steinmann und Andreas Georg Scherer (Ed.), *Zwischen Universalismus und Relativismus. Philosophische Grundlagenprobleme des Interkulturellen Managements*, Frankfurt am Main: Suhrkamp 1998.
3. Andreas Georg Scherer, *Multinationale Unternehmen und Globalisierung*, Reihe Ethische Ökonomie, Heidelberg: Physica-Verlag 2003 (habilitation thesis).
4. Andreas Georg Scherer, Karl-Hermann Blickle und Lothar Massmann (Ed.), *Ethik für den Kapitalmarkt? – Orientierungen zwischen Regulierung und Laisser-faire*, dnwe Schriftenreihe Folge 10, München und Mehring: Rainer Hampp Verlag 2003.
5. Alexander Brink & Andreas Georg Scherer (Ed.), *Themenschwerpunktheft „Wirtschaftsethik und Kapitalmarkt“*, Zeitschrift für Wirtschafts- und Unternehmensethik, Vol. 6 (2005) Nr. 1.

6. Guido Palazzo and Andreas Georg Scherer, "Corporate Legitimacy as Deliberation: A Communicative Framework", *Journal of Business Ethics*, Vol. 66 (2006), No. 1, pp. 71–88.
7. Andreas Georg Scherer, Guido Palazzo, and Dorothee Baumann, "Global Rules and Private Actors – Toward a New Role of the Transnational Corporation in Global Governance", *Business Ethics Quarterly*, Vol. 16 (2006) No. 4, pp. 505–532.
8. J.-C. Spender and Andreas Georg Scherer, "The Philosophical Foundations of Knowledge Management", *ORGANIZATION*, Vol. 14 (2007), No. 1, pp. 5–28.
9. Andreas Georg Scherer and Guido Palazzo, "Toward a Political Conception of Corporate Responsibility. Business and Society Seen from a Habermasian Perspective", *Academy of Management Review*, Vol. 32 (2007), No. 4, pp. 1096–1120.
10. Andreas Georg Scherer/Guido Palazzo (Eds.), *Handbook of Research on Global Corporate Citizenship*, Cheltenham (UK) and Northampton (Mass.): Edward Elgar 2008 (Hardback), 2010 (Paperback).
11. Andreas Georg Scherer, Guido Palazzo, and Dirk Matten, "Globalization as a Challenge for Business Responsibilities", *Business Ethics Quarterly* Vol. 19 (2009), No. 3, pp. 327–347.
12. Andreas Georg Scherer and Guido Palazzo, "The New Political Role of Business in a Globalized World – A Review of a New Perspective on CSR and its Implications for the Firm, Governance, and Democracy", *Journal of Management Studies*, Vol. 48 (2011) No. 4, pp. 899–931, DOI: 10.1111/j.1467-6486.2010.00950.x
13. Andreas Georg Scherer, Guido Palazzo, and David Seidl, "Managing Legitimacy in Complex and Heterogeneous Environments: Sustainable Development in a Globalized World", *Journal of Management Studies*, Vol. 50 (2013) No. 2 (Special Issue on Foundations of Sustainability), pp. 259–284, DOI: 10.1111/joms.12014.
14. Andreas Georg Scherer, Dorothee Baumann-Pauly, and Anselm Schneider, "Democratizing Corporate Governance – Compensating for the Democratic Deficit of Corporate Political Activity and Corporate Citizenship", *Business & Society*, Vol. 52 (2013) No. 3 (special issue on The Governance Challenges of Corporate Political Activity), pp. 473–514, (DOI: 10.1177/0007650312446931).
15. Dorothee Baumann-Pauly, Christopher Wickert, Laura Spence, Andreas Georg Scherer, „Organizing Corporate Social Responsibility in Small and Large Firms – Size Matters“, *Journal of Business Ethics*, Vol. 115 (2013), pp. 693–705, (DOI 10.1007/s10551-013-1827-7).
16. Andreas Georg Scherer, Guido Palazzo, and Dirk Matten, "The Business Firm as a Political Actor: A New Theory of the Firm for a Globalized World", *Business & Society*, Special issue, Vol. 53 (2014) 2, pp. 143–156 (DOI 10.1177/0007650313511778).
17. Andreas Georg Scherer, "Can Hypernorms be Justified? Insights from a Discourse-Ethical Perspective", *Business Ethics Quarterly*, Vol. 25 (2015) 4, pp. 489–516 (Special issue on "Normative Business Ethics in the Global Economy: New Directions in Donaldsonian Themes", guest editors William Laufer and Alan Strudler, DOI: 10.1017/beq.2015.36).
18. Emilio Marti and Andreas Georg Scherer, "Financial Regulation and Social Welfare: The Critical Contribution of Management Theory", *Academy of Management Review*, Vol. 41 (2016) 2, pp. 298–323 (Special Topic Forum on "Management Theory and Social Welfare") (DOI:10.5465/amr.2013.0469).
19. Andreas Georg Scherer, Andreas Rasche, Guido Palazzo, André Spicer, "Managing for Political Corporate Social Responsibility – New Challenges and Directions for PCSR 2.0", *Journal of Management Studies*, Vol. 53 (2016) 3, pp. 273–298 (DOI: 10.1111/joms.12203).
20. Christian Voegtlin and Andreas Georg Scherer, "Responsible Innovation and the Innovation of Responsibility: Governing Sustainable Development in a Globalized World", *Journal of Business Ethics*, Vol. 143 (2017), pp. 227–243, (online first 1 August 2015: DOI 10.1007/s10551-015-2769-z).
21. Stefan Schembera and Andreas Georg Scherer, "Regaining Legitimacy in Dynamic Anti-Corruption Environments: Radical Versus Gradual Organizational Responses After a Disclosed Transgression", *Strategic Organization*, Vol. 15 (2017) 3, pp. 301–337 (DOI: 10.1177/1476127016685237).
22. Andreas Georg Scherer, "Theory Assessment and Agenda Setting in Political CSR – A Critical Theory Perspective", *International Journal of Management Reviews*, Vol. 20 (2018) 2, pp. 38–7410, DOI: 10.1111/ijmr.12137.

23. Moritz Patzer, Christian Voegtlin, and Andreas Georg Scherer, “The Normative Justification of Integrative Stakeholder Engagement: A Habermasian View on Responsible Leadership”, Business Ethics Quarterly, Vol. 28 (2018) 3, pp. 325–354, DOI: 10.1017/beq.2017.33.
24. Anselm Schneider and Andreas Georg Scherer, “Government Beyond the ‘Shadow of Hierarchy’: A Social Mechanisms Perspective on Governmental CSR Policies“, Organization Studies, Vol. 40 (2019) 8, pp. 1147–1168, DOI: 10.1177/0170840619835584.
25. Christian Voegtlin, Andreas Georg Scherer, Günther K. Stahl, Olga Hawn, Donald Siegel (Guest Editors), Special Issue on “Grand Challenges and Responsible Innovation”, Journal of Management Studies (deadline for submission was 31st May 2019).
26. Hannah Trittin, Andreas Georg Scherer, Glen Whelan, Iain Munro (Guest Editors), Special Issue on “Exploring Dark and Unexpected Sides of Digitalization: How Digital Technologies Challenge Organizations and Organizing”, ORGANIZATION (deadline for submission was 30th June 2019).
27. Andreas Georg Scherer and Christian Voegtlin, “Corporate Governance for Responsible Innovation: Approaches to Corporate Governance and their Implications for Sustainable Development”, Academy of Management Perspectives, special issue on “From Governance of Innovation to Innovations in Governance” (guest editors: Igor Filatotchev & Ruth Aguilera), Vol. 34 (2020) 2, 182–208, DOI: 10.5465/amp.2017.0175.
28. Florian Ueberbacher and Andreas Georg Scherer, “Indirect Compellence and Institutional Change: U.S. Extraterritorial Law Enforcement and the Deinstitutionalization of Swiss Banking Secrecy”, Administrative Science Quarterly, Vol. 65 (2020) 2, pp. 565–605, <https://doi.org/10.1177/0001839219855033>.
29. Hannah Trittin-Ulbrich, Andreas Georg Scherer, Iain Munro, and Glen Whelan, “Exploring the Dark and Unexpected Sides of Digitalization: Toward a Critical Agenda“, ORGANIZATION, Vol. 28 (2021) No. 1, pp. 8–25, DOI: 10.1177/1350508420968184.
30. Andreas Georg Scherer, Cristina Neesham, Dennis Schoeneborn, Markus Scholz (Guest Editors), Special Issue on “Socio-technological Conditions of Organized Immaturity in the 21st Century”, Business Ethics Quarterly (special issue in preparation, deadline for submission of papers is 31st May 2021).

REFERENCES

- Prof. Dr. Thomas Donaldson, Department of Ethics and Legal Studies, Wharton School, University of Pennsylvania,
Email: donaldst@wharton.upenn.edu
- Prof. Dr. Dirk Ulrich Gilbert, Fachbereich Sozialökonomie, Universität Hamburg,
Email: dirk.gilbert@uni-hamburg.de
- Em. Prof. Dr. Jürgen Mittelstrass, Fachbereich Philosophie, Universität Konstanz,
Email: juergen.mittelstrass@uni-konstanz.de
- Prof. Dr. Georg von Krogh, EMTEC, ETH Zürich,
Email: gvkrogh@ethz.ch