



OMTF 2020

PhD Seminar on Organizations, Management and Theories of the Firm

1. General Information

- Host: University of Zurich (Chairs of David Seidl and Katja Rost)
- Date: September **24** (Thu), **9:00h** – September **25** (Fri), **15:30h**
- Location: **Aula** (Room **RAA-G-01**) in building RAA, floor G (2nd floor)
(Rämistrasse 59; tram stop: “Kantonsschule” (lines 5&9); [map](#))
- Contact: Benjamin Grossmann-Hensel (Assistant of David Seidl)
benjamin.hensel@business.uzh.ch; Tel. 0795515219
- Fee: None (coffee, lunch, and dinner on Thursday are provided)
- Get Together: September **23** (Wed), **19:00h**, at Restaurant **Linde Oberstrass**
Optional dinner for early arrivals (at the participants’ own expense)
(Universitätsstr. 91; tram stop: “Winkelriedstrasse” (lines 9&10); [map](#))
- Lunch: Thursday and Friday, **13:00-14.00h** at **Lichthof Nord** (KOL-D)
(Rämistrasse 71; access via Doktor-Faust-Gasse 9; [map](#))
- Thursday Program: Drinks (**18:30h**) and dinner (**19:00h**) at Restaurant **Rubina**
(Universitätsstr. 56; tram stop: “Winkelriedstrasse” (lines 9&10); [map](#))
- Restrictions: Please note that masks have to be worn on university premises (when on the go in indoor areas). For recent updates, check this [website](#).

2. Presentation Details

- Long slot: 45 min. (15 min. presentation, 5 min. comment, 25 min. discussion)
- Short slot: 30 min. (10 min. presentation, 20 min. discussion)





3. Participants:

Name	Team	Institution
Patrick Haack	Haack	HEC Lausanne
Anna Jasinenko	Haack	HEC Lausanne
Moritz Gruban	Haack	HEC Lausanne
Jeanne Mengis	Mengis	USI Lugano
Christopher Erspamer	Mengis	USI Lugano
Greta Vignali	Mengis	USI Lugano
Emanuel Ubert	Beck	USI Lugano
Nikolaus Beck	Beck	USI Lugano
Yeshi Deuss	Weibel	HSG St. Gallen
Anastasia Sapegina	Weibel	HSG St. Gallen
Antoinette Weibel	Weibel	HSG St. Gallen
Andreas Georg Scherer	Scherer	University of Zurich
Florian Überbacher	Scherer	University of Zurich
Dorothee Winkler	Scherer	University of Zurich
Bennet Schwoon	Scherer	University of Zurich
Dana Entenza	Scherer	University of Zurich
Robin Schnider	Scherer	University of Zurich
Katja Rost	Rost	University of Zurich
Malte Döhne	Rost	University of Zurich
Jonas Geweke	Rost	University of Zurich
David Seidl	Seidl	University of Zurich
Tania Weinfurtner	Seidl	University of Zurich
Benjamin Grossmann-Hensel	Seidl	University of Zurich
Margit Osterloh	CREMA	CREMA Zurich
Bruno Frey	CREMA	CREMA Zurich



4. Schedule for Day 1

Thursday, September 24

- 09:00 Registration
- 09:30 Welcome and Introduction
- 09:40 Antoinette Weibel Towards a model of stakeholder distrust –
the neglected constructs in stakeholder relations
Discussant: Robin Schnider
- 10:15 Yeshi Deuss Stakeholder distrust – the beginning
- 11:00 Coffee break
- 11:30 Anastasia Sapegina Stakeholder distrust –
development and validation of a measurement instrument
- 12:15 Christopher Erspamer Participation and exclusion in smart city planning: an
organizational review of smart city projects and their
underlying stakeholder tensions
- 12:45 Lunch
- 14:00 Panel discussion The harsh social control of publishers for self-plagiarism:
justified or not?
Participants: Bruno Frey, Andreas Georg Scherer, Patrick Haack
Moderation: Katja Rost
- 15:00 Patrick Haack Legitimacy as a multilevel process (Keynote)
- 16:00 Coffee break
- 16:30 Bruno Frey Overtourism and New Originals
- 17:00 End of day 1
- 18:30 Reception at Rubina



5. Schedule for Day 2

Friday, September 25

09:00	Coffee and Tea	
09:30	Bennett Schwoon	Make them believe: how businesses attempt to ideationally empower in contemporary capitalism <i>Discussant: Moritz Gruban</i>
10:15	Dana Entenza	Clarifying the conditions for field-level institutional work success: a social movement field example
10:45	Coffee break	
11:15	Malte Döhne and Jonas Geweke	Aleatoric governance: Elite transformation in Basel, 1688-1798 <i>Discussant: Greta Vignali</i>
11:45	Moritz Gruban	The role of fairness perceptions in legitimacy judgments and their behavioral responses: evidence from the lab
12:15	Emanuel Ubert	Hierarchical learning in turbulent environments: evidence from homeowner insurance responses to natural disasters
12:45	Lunch	
14:00	Anna Jasinenko	Will covid-19 pave the way for more business responsibility? Evidence from Switzerland <i>Discussant: Dorothee Winkler</i>
14:45	Benjamin Grossmann-Hensel	Strategic planning as a narration process
15:15	Conclusion	
15:30	End of day 2	

6. Map

3: Wednesday: Dinner (19:00h) at Restaurant Linde Oberstrass
Universitätsstrasse 91; tram stop:
“Winkelriedstrasse” (lines 9&10)

4: Thursday: Reception (18:30h) and dinner (19:00h) at Restaurant Rubina
Universitätsstrasse 56; tram stop:
“Winkelriedstrasse” (lines 9&10)

2: Lunch: Lichthof Nord
Rämistrasse 71; access
via Doktor-Faust-Gasse 9

1: Conference venue: Aula
(Room RAA-G-01, 2nd floor)
Rämistrasse 59; Tram stop:
“Kantonsschule” (lines 5&9)

