

Seminar Corporate Entrepreneurship Spring 2017

Literature

Compulsory introductory reading

- Dess, G.G. et al. (2003), Emerging issues in corporate entrepreneurship, *Journal of Management* 29 (3), 351-378.
- Phan, P.H., M. Wright, D. Ucbasaran and W.-L. Tan (2009), Corporate entrepreneurship: Current research and future directions, *Journal of Business Venturing* 24 (3), 197-205.
- Zahra, S.A. (2008), The Virtuous Cycle of Discovery and Creation of Entrepreneurial Opportunities, *Strategic Entrepreneurship Journal* 2 (3), 243-257.

Papers to be selected for presentation

Paper No.	Reference
1	Teng, B.-S. 2007. Corporate Entrepreneurship Activities through Strategic Alliances: A Resource-Based Approach toward Competitive Advantage. <i>Journal of Management Studies</i> 44(1): 119-142.
2	Autio, E., H.J. Sapienza and J.G. Almeida (2000), Effects of Age at Entry, Knowledge Intensity, and Imitability on International Growth, <i>Academy of Management Journal</i> 43 (5), 909-924.
3	Benson, D. and R.H. Ziedonis (2009), Corporate Venture Capital as a Window on New Technologies: Implications for the Performance of Corporate Investors When Acquiring Startups, <i>Organization Science</i> 20 (2), 329-351.
4	Titus Jr., V., J.M. House and J.G. Covin (forthcoming), The Influence of Exploration on External Corporate Venturing Activity, <i>Journal of Management</i> , DOI: 10.1177/0149206314562426.
5	Fan, T. and P. Phan (2007), International New Ventures: Revisiting the Influences Behind the 'Born-Global' Firm, <i>Journal of International Business Studies</i> 38 (7), 1113-1131.
6	Katila, R. (2002), New Product Search over Time: Past Ideas in Their Prime?, <i>Academy of Management Journal</i> 45, 995-1010.
7	Katila, R. and G. Ahuja (2002), Something Old, Something New: A Longitudinal Study of Search Behavior and New Product Introduction, <i>Academy of Management Journal</i> 45 (6), 1183-1194.
8	Laursen, K. and A. Salter (2006), Open for Innovation: The Role of Openness in Explaining Innovation Performance among U.K. Manufacturing Firms, <i>Strategic Management Journal</i> 27, 131-150.
9	Song, J., Asakawa, K. and Y. Chu (2011), What determines knowledge sourcing from host locations of overseas R & D operations?: A study of global R & D activities of Japanese multinationals, <i>Research Policy</i> 40 (3), 380-390.
10	Rao, R.S., R.K. Chandy and J.C. Prabhu (2008), The Fruits of Legitimacy: Why Some New Ventures Gain More from Innovation Than Others, <i>Journal of Marketing</i> 72 (4), 58-75.
11	Sapienza, H., A. Parhankangas, E. Autio (2004), Knowledge relatedness and post-spin-off growth, <i>Journal of Business Venturing</i> 19 (6), 809-829.

Paper No.	Reference
12	Zahra, S.A. (1995), Corporate Entrepreneurship and Financial Performance: The Case of Management Leveraged Buyouts, <i>Journal of Business Venturing</i> 10, 225-247.
13	Zahra, S.A. (1996), Governance, Ownership and Corporate Entrepreneurship: The Moderating Impact of Industry Technological Opportunities, <i>Academy of Management Journal</i> 39 (6), 1713-1735.
14	Zahra, S.A., R.D. Ireland and M.A. Hitt (2000), International Expansion by New Technology Firms: International Diversity, Mode of Entry, Technological Learning and Performance, <i>Academy of Management Journal</i> 43 (5), 925-950.
15	Autio, E. and Acs, Z. (2010), Intellectual property protection and the formation of entrepreneurial growth aspirations, <i>Strategic Entrepreneurship Journal</i> 4 (3), 234-251.
16	Dencker, J. C. and M. Gruber (2015), The effects of opportunities and founder experience on new firm performance, <i>Strategic Management Journal</i> 36, 1035-1052.
17	Eckhardt, J. T. And S. A. Shane (2011), Industry changes in technology and complementary assets and the creation of high-growth firms, <i>Journal of Business Venturing</i> 26, 412-430.
