

Fall Term 2016

Leading House Ph.D. Course “Apprenticeship Training: Institutions and Markets” - Syllabus -

Lecturer:	Dr Paul Ryan, King’s College Cambridge															
Workshop dates:	September 19-23, 2016															
Location:	University of Zurich, room tba															
Preliminary Schedule:	The lectures take place in the form of an intensive 5-day course. <table><tr><td>1.</td><td>Monday, September 19</td><td>13:00-17:30</td></tr><tr><td>2, 3.</td><td>Tuesday, September 20</td><td>09:00-17:30</td></tr><tr><td>4, 5.</td><td>Wednesday, September 21</td><td>09:00-17:30</td></tr><tr><td>6, 7.</td><td>Thursday, September 22</td><td>09:00-17:30</td></tr><tr><td>8.</td><td>Friday, September 23</td><td>09:00-12:30</td></tr></table>	1.	Monday, September 19	13:00-17:30	2, 3.	Tuesday, September 20	09:00-17:30	4, 5.	Wednesday, September 21	09:00-17:30	6, 7.	Thursday, September 22	09:00-17:30	8.	Friday, September 23	09:00-12:30
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Module Number; ECTS:	DOEC0115; 3 ECTS															
Course webpage:	http://www.business.uzh.ch/de/professorships/emap/teaching.html															

Course overview

The course covers the institutional attributes of apprenticeship, which is considered in terms of both vocational education and work-based training. Leading aspects are: institutional attributes by country, sector and occupation; the role of collective action, by employers, employees and trainees, and public regulatory intervention, in setting apprenticeship patterns; methods of institutional analysis, including the contributions of comparative and historical evidence; and the analytical contributions of economics, sociology, political science, and educational science to an understanding of apprenticeship.

www.economics-of-education.ch

The Swiss Leading House on “Economics of Education, Firm Behaviour and Training Policies”
A Research Programme of the State Secretariat for Education, Research and Innovation SERI

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Swiss Leading House

Economics of Education, Firm Behaviour and Training Policies



Co-Director
Prof. Dr. Uschi Backes-Gellner



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Prof. Dr. Stefan C. Wolter

Sessions and topics

1. *Definition of apprenticeship. Apprenticeship in relation to vocational education and on-the-job training. Institutional analysis*
 - A. Definition of apprenticeship; relationship to vocational education and OJT
 - B. Institutions and institutionalism
2. *Costs and benefits of training; training markets and occupational labour markets; competition and monopsony*
 - A. Private costs and benefits of training: definition and measurement
 - B. Training markets and occupational labour markets; competition and monopsony
3. *Internal labour markets, Human Resource Management; segmentalism*
 - A. Internal labour markets, Human Resource Management
 - B. Segmentalism in German training markets
4. *Capital market failure; corporate ownership and finance; employer co-ordination*
 - A. Apprenticeship contracts and capital market failure
 - B. Corporate ownership, governance and finance in relation to apprenticeship training
 - C. Employer co-ordination: employers' associations and chambers
5. *Public regulation; employee representation: trade unions, social partnership*
 - A. Public regulation
 - B. Trade unionism, social partnership
6. *Trade unionism and youth representation; trainee discontent and collective action*
 - A. Craft apprentices in UK and Germany
 - B. Graduate student employees in US, doctoral Assistenten in Germany
7. *Switzerland: training policy and institutions **
 - A. Education and training patterns
 - B. Swiss institutions
8. *Training quasi-markets; equity; institutional change*
 - A. Training quasi-markets: England
 - B. Equity; training rights; Germany's transition system; participation patterns
 - C. Institutional change: Germany

* Taught by Dr Ursula Renold, ETH Zurich

Core references

- Becker, G. (1964), *Human Capital*. Chicago: University of Chicago Press.
- Booth, A.L. and D.J. Snower (eds) (1996), *Acquiring Skills: Market Failures, Their Symptoms and Policy Responses*. Cambridge: CUP.
- Busemeyer, M.R. (2015), *Skills and Inequality*. Cambridge: CUP.
- Busemeyer, M.R. and C. Trampusch (eds) (2012), *The Political Economy of Collective Skill Formation*. Oxford: OUP.
- Hall, P. and D. Soskice (eds) (2001), *Varieties of Capitalism: the Institutional Foundations of Comparative Advantage*. Oxford: OUP.
- Wolter, S.C. and P. Ryan (2011), 'Apprenticeship', in R. Hanushek, S. Machin and L. Wössmann (eds), *Handbook of the Economics of Education*, Volume 3. Amsterdam: Elsevier.

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Target audience and preconditions for participation

The course is particularly designed for doctoral students in the economics of education. Doctoral students in economics, business economics, and other social sciences who are interested in apprenticeship training are also welcome.

Credit requirements and grading

1. Full course attendance is required to receive ECTS-Points. Students are expected to come prepared to the course. It will facilitate discussions and improve overall learning.
2. Students' learning and contributions to the course are assessed through:
 - a. a word essay, to be submitted within two weeks of the end of the course (75% of marks);
 - b. a grade for participation (25% of marks).

Application

The number of participants is limited. Course registration **by August 7, 2016**, is mandatory. Please send your application (including a one-page CV) to curdin.pfister@business.uzh.ch.

WWF Statutory Course Policies

According to WWF study regulations, all exam dates are final as published in the VVZ and syllabus. This means that the final exam date is not negotiable. It will not be possible to take any exams on different dates.

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.

For UZH students: Don't forget to officially register using the registration tool of the University of Zurich.