CURRICULUM VITAE

DOROTHEE MARIA WINKLER

CONTACT INFORMATION

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ACADEMIC CURRICULUM

05/2017 – Present **University of Zurich**
Zurich, Switzerland PhD Candidate at the Chair of Foundations of Business Administration and Theories of the Firm under the supervision of Prof. Dr. Andreas G. Scherer

09/2014 – 09/2016 **HEC Lausanne**
Lausanne, Switzerland Master of Science | Management | Specialization: Strategy |GPA: 5.6/6.0

07/2015 – 11/ 2015 **The University of Queensland**
Brisbane, Australia Semester abroad | International Business | GPA: 6.75/7.0
Dean`s Commendation for Academic Excellence

10/2008 – 09/2011 **Baden-Wuerttemberg Cooperative State University**
Mannheim, Germany Bachelor of Arts with Honours | Business Administration | Banking & Finance | GPA: 1.8 (German system, 1 is the highest) | ECTS-Classification: A (top 10%)

PROFESSIONAL EXPERIENCE

05/2017 – Present **University of Zurich** | Research and Teaching Assistant
Zurich, Switzerland Empirical and theoretical research
Supervision of Bachelor and Master thesis
Teaching support for lectures and seminars

04/2012 – 09/2014 **Sparkasse Heidelberg** | Consultant Leasing
Heidelberg, Germany Consulting and acquisition of corporate clients in asset-financing and off-balance solutions (leasing)
Project management of international, real estate and equipment leasing projects
Key account management of partner leasing companies (mainly Deutsche Leasing)

10/2011 – 03/2012 **FCF Fox Corporate Finance GmbH** | Investment Banking Intern
Munich, Germany Analysis of relevant capital markets and industrial sectors
Preparation support of company valuations, information memoranda and presentations

RESEARCH INTEREST

- Corporate Social Responsibility
- Corporate Political Activity
- Institutional Theory
- International Management
- Organization Theory
- Strategic Management

PUBLICATIONS

Work in Progress

Winkler, D. & Krzeminska, A.: Stakeholder Pathways to Legitimacy: Bridging the Gap between Political Activity and Social Responsibility

Winkler, D., Ueberbacher, F. & Scherer, A. G.: The Role of Organizational Identity Claims in the Age of Ideological Complexity: The Case of Tesla.

Conference/ workshop presentations (peer reviewed)

Winkler, D., Ueberbacher, F. & Scherer, A. G. 2018: *The Role of Organizational Identity Claims in the Age of Ideological Complexity: The Case of Tesla*, 34th EGOS Colloquium, July 5-7 2018, Tallinn, Estonia.

Winkler, D., Ueberbacher, F. & Scherer, A. G. 2018: *The Role of Organizational Identity Claims in the Age of Ideological Complexity: The Case of Tesla*, 13th Organization Studies Summer Workshop, April 26-28 2018, Samos, Greece.

Winkler, D., Ueberbacher, F. & Scherer, A. G. 2018: *The Role of Organizational Identity Claims in the Age of Ideological Complexity: The Case of Tesla*, German Association for Business Research (WK INT-VHB), May 24-26 2018, Kiel, Germany.

Winkler, D. & Krzeminska, A. 2017. *Bridging the gap between Corporate Social Responsibility and Corporate Political Activity: The role of non-market strategies in a Multinational Corporation`s quest to gain legitimacy*. Society for Business Ethics Annual Meeting 2017, August 4-6 2017, Atlanta, USA.

Winkler, D. & Krzeminska, A. 2017. *Bridging the gap between Corporate Social Responsibility and Corporate Political Activity: The role of non-market strategies in a Multinational Corporation`s quest to gain legitimacy*. International Ph.D. Workshop: "Alternative Organizational Forms in the Economy" at Hertie School of Governance, June 21-22 2017, Berlin, Germany.

Winkler, D. & Krzeminska, A. 2017. *Bridging the gap between Corporate Social Responsibility and Corporate Political Activity: The role of non-market strategies in a Multinational Corporation`s quest to gain legitimacy*. Workshop on Political CSR at Cass Business School, October 2016, London, UK.

MEMBERSHIP IN ACADEMIC AND PROFESSIONAL ORGANIZATINS AND NETWORKS

- Academy of Management
- European Group of Organizational Studies (EGOS)
- CareerElixier Peer Mentoring Group of University of Zurich
- Bank...Verbindung e.V.: Treasurer from 02/2013 to 02/2015

TEACHING EXPERIENCE

- Postgraduate: ***Philosophy of Science***, Assistance, University of Zurich, 2017

LANGUAGES

German *(Native proficiency)* | English *(Full professional proficiency)* | French *(Elementary proficiency)*

REFEREES

Available upon request

Zurich, 10th September 2018