

# CURRICULUM VITAE

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## EDUCATIONAL AND PROFESSIONAL CURRICULUM

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Since 09/2014 **Copenhagen Business School** (Denmark): Professor (MSO) of Communication, Organization, and Corporate Social Responsibility at the Department of Intercultural Communication and Management

10/2013 – 09/2014 **Copenhagen Business School** (Denmark): Associate Professor of Communication, Organization, and Corporate Social Responsibility at the Department of Intercultural Communication and Management

10/2013 **University of Zurich** (Switzerland): Habilitation at the Faculty of Economics, Business Administration and IT (supervisor: Andreas G. Scherer)

07/2008 – 09/2013 **University of Zurich** (Switzerland): Senior Research Associate (Oberassistent) in Organization Studies and Corporate Communication at the Department of Business Administration (research group of Andreas G. Scherer)

03/2013 – 07/2013 **Copenhagen Business School** (Denmark): Visiting Scholar at the Department of Intercultural Communication and Management (hosted by Mette Morsing)

03/2011 – 05/2011 **University of Colorado at Boulder** (USA): Visiting Scholar at the Department of Communication (hosted by Timothy Kuhn)

10/2006 – 05/2008 **The Boston Consulting Group**, Hamburg (Germany): Management consultant; strategic advice on projects in various industries (e.g., telco, insurance, energy)

10/2003 – 04/2007 **Bauhaus University Weimar** (Germany): Doctoral degree in Business Administration at the Faculty of Media (supervisors: Alexander T. Nicolai and Anna-Maria Theis-Berglmair)

03/2005 – 05/2005 **Bentley University**, Waltham/MA (USA): Visiting Scholar at the Department of Management (hosted by Susan M. Newell)

10/1997 – 05/2003 **Hanover University of Music and Drama** (Germany): Diploma degree in Media Management (consisting of: Media and Communication Studies, Methods of Empirical Social Sciences, and Business Administration)

09/1999 – 06/2000 **London School of Economics and Political Science** (UK): Visiting student

07/1996 – 09/1997 **Haus der Begegnung**, Frankfurt (Germany): Civil service in the integration of disabled persons

07/1987 – 06/1996 **Lessing-Gymnasium**, Frankfurt (Germany): A levels (Abitur)

## ACADEMIC HONORS & AWARDS

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- 03/2015 **Academy of Management (AoM) Meeting 2015**, Vancouver (Canada): Paper selected for AoM Best Paper Proceedings by the Social Issues in Management Division (SIM) (with Patrick Haack)
- 03/2014 **Corporate Communications: An International Journal (CCIJ)**: Winner of Outstanding Paper of 2013 Award
- 04/2013 **Credit Suisse Award for Best Teaching at the University of Zurich**: Winner of Best Teaching Award 2013
- 12/2012 **Swiss Journal of Business Research and Practice ("Die Unternehmung")**: Winner of Best Reviewer Award 2012
- 07/2011 **European Group of Organizational Studies (EGOS) Colloquium 2011**, Gothenburg (Sweden): Top 4 Finalist of Best Paper Award (entire conference; with Patrick Haack and Timothy Kuhn)
- 05/2011 **International Communication Association (ICA) Annual Conference 2011**, Boston, MA (USA): Top 5 Finalist of Best Paper Award by the Organizational Communication Division (with Steffen Blaschke and David Seidl)
- 08/2010 **Academy of Management (AoM) Meeting 2010**, Montréal (Canada): Paper selected for AoM Best Paper Proceedings by the Organization and Management Theory Division (OMT) (with Andreas Georg Scherer)
- 08/2009 **Academy of Management (AoM) Meeting 2009**, Chicago, IL (USA): Top 4 Finalist for Best Interactive Paper Award by the Organizational Communication and Information Systems Division (OCIS) (with Steffen Blaschke and David Seidl)
- 10/2005 **Dow Jones Reuters Factiva Content Intelligence Award 2005**: Award for best diploma thesis on corporate communication at a German-speaking university
- 05/2005 **International Communication Association (ICA) Annual Conference 2005**, New York, NY (USA): Top Student Paper Award by the Organizational Communication Division

## THIRD-PARTY FUNDING & INDIVIDUAL SCHOLARSHIPS

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- 07/2012 – 06/2015 **Swiss National Science Foundation (SNSF)**: Acquisition of funding for the project "Organizing for Corporate Social Responsibility" (with Andreas G. Scherer)
- 07/2012 – 09/2013 **University of Zurich**: Acquisition of funding and project leader of the e-learning project "Interactive Learning 2013" by the Faculty of Economics, Business Administration and IT
- 09/2010 – 08/2013 **German Research Foundation (DFG)**: Acquisition of funding and co-coordinator of the interdisciplinary young scholars' network "Organization as Communication" (OaC) (with Steffen Blaschke and Gordon Müller-Seitz)
- 09/2010 – 08/2013 **Swiss National Science Foundation (SNSF)**: Acquisition of funding and principal investigator in the project "Corporate Legitimacy and Corporate Communication: A Meso Level Analysis of Organizational Structures within Global Business Firms" (with Andreas G. Scherer and Guido Palazzo)
- 03/2011 – 05/2011 **Swiss National Science Foundation (SNSF)**: Acquisition of funding and individual beneficiary of an International Short Visits Scholarship

- 10/2008 – 12/2010 **Swiss Network of International Studies (SNIS)**: Manager of the research project “The Role of Private Business in Global Governance – An Analysis of Corporate Citizenship Approaches of Swiss MNEs and SMEs Participating in the UN Global Compact” (with Andreas G. Scherer and Guido Palazzo)
- 10/2003 – 02/2006 **Foundation of German Business** („Stiftung der Deutschen Wirtschaft“; sdw): Acquisition of funding and individual beneficiary of a PhD scholarship
- 05/1999 – 06/2003 **Foundation of German Business** („Stiftung der Deutschen Wirtschaft“; sdw): Acquisition of funding and individual beneficiary of a study scholarship
- 09/1999 – 07/2000 **German Academic Exchange Service** (“Deutscher Akademischer Austauschdienst”; DAAD): Acquisition of funding and individual beneficiary of a foreign exchange scholarship

### **CONVENORSHIPS OF ACADEMIC SYMPOSIA & WORKSHOPS**

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- 07/2015 – 07/2018 **European Group of Organizational Studies (EGOS)**: Co-initiator of the new EGOS Standing Working Group “Organization as Communication” (with Timothy Kuhn, Francois Cooren, and Consuelo Vasquez); the Standing Working Group will feature one sub-theme each on the upcoming EGOS Colloquia
- 07/2015 **European Group of Organizational Studies Colloquium (EGOS 2015)**, Athens (Greece): Co-convenor of the sub-theme “Organization as communication: The performative power of talk” (with François Cooren und Lars T. Christensen)
- 07/2013 **European Group of Organizational Studies (EGOS) Colloquium**, Montréal (Canada): Co-convenor of the sub-theme “The communicative constitution of organizations: Organizations as precarious accomplishments” (with François Cooren and Timothy Kuhn)
- 06/2013 **International Communication Association Annual Conference (ICA 2013)**, London (UK): Co-organizer of the ICA preconference.workshop “CSR and Communication: Extending the Agenda” (with Anne Vestergaard and Julie Uldam)
- 07/2012 **European Group of Organizational Studies (EGOS) Colloquium**, July 4-7, 2012, Helsinki (Finland): Co-convenor of the sub-theme “Organizations as phenomena of language use: Interconnecting discourse and communication” (with Joep Cornelissen and Timothy Kuhn)
- 02/2011 **Organization as Communication (OaC)**, an interdisciplinary young scholars’ network, funded by the German Research Foundation (DFG): Head organizer of the 2<sup>nd</sup> OaC meeting, Feb 17-18, 2011, Zurich (Switzerland)

### **SERVICE AS ACADEMIC REVIEWER**

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Editorial board member:

- Management Communication Quarterly (since 01/2013)
- Organization Studies (since 11/2014)

Ad-hoc reviewer for academic journals (selection):

- Academy of Management Review
- Business Ethics Quarterly
- Corporate Communications: An International Journal
- Human Relations
- Journal of Business Ethics
- Journal of Management Studies
- Long Range Planning
- Management Learning
- Scandinavian Journal of Management

## ACADEMIC MEMBERSHIPS

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- Academy of Management (AoM)
- International Communication Association (ICA)
- European Group for Organizational Studies (EGOS)
- German Association of Media and Communication Studies (DGPuK)
- German Association of University Professors in Business Administration (VHB)

## SERVICE IN ACADEMIC GOVERNANCE

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- 04/2012 – 09/2013 **University of Zurich:** Elected representative of the doctoral/postdoctoral research associates at the Department of Business Administration (IBW)
- 04/2009 – 12/2010 **University of Zurich:** Elected representative of the doctoral/postdoctoral research associates at the Institute of Organization and Administrative Science (IOU)
- 03/2004 – 03/2005 **Foundation of German Business (sdw):** Elected representative of the PhD scholarship holders

## FURTHER EXPERIENCE IN BUSINESS PRACTICE

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- 03/2006 – 05/2006 **The Boston Consulting Group,** Frankfurt (Germany): Internship in consulting
- 09/2002 – 11/2002 **IBM Business Consulting Services,** Hamburg (Germany): Internship in knowledge management
- 07/2000 – 09/2000 **Pixelpark,** London (UK): Internship in multi-media strategy consulting
- 02/1999 – 04/1999 **Zeitungs Marketing Gesellschaft,** Frankfurt (Germany): Internship in media research
- 01/1993 – 02/1993 **Frankfurter Allgemeine Zeitung,** Frankfurt (Germany): Internship in journalism

## EXTRACURRICULAR ACTIVITIES

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- 09/2006 – 05/2008 **business@school,** a business plan contest initiated by The Boston Consulting Group (BCG): Project coach of high school students
- 04/1998 – 06/2004 **Verein zur Förderung politischen Handelns (v.f.h.):** Instructor for political seminars
- 07/2000 – 11/2002 **KommunikationsKultur e.V. (KKeV),** the alumni network and development association of the Institute of Journalism and Communication Research (IJK): Vice president
- 07/2001 – 11/2001 **startsocial 2001,** a social project business plan contest initiated by McKinsey & Company: Project coach

## SKILLS

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- Languages German (mother tongue), English (fluent), French, Russian, and Danish (basic)
- Software skills SPSS, SimStat, QDA Miner, NetLogo, MS Office, Lotus Notes, CMS, HTML

# LIST OF PUBLICATIONS – DENNIS SCHOENEBOERN <sup>(08/2015)</sup>

## ARTICLES IN PEER-REVIEWED JOURNALS

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- (1) Dobusch, L. & Schoeneborn, D. (2015). Fluidity, identity, and organizationality: The communicative constitution of Anonymous. Forthcoming in Journal of Management Studies.
  - (2) Vasquez, C., Schoeneborn, D., & Sergi, V. (2015). Summoning the spirits: Organizational texts and the (dis-)ordering properties of communication. Forthcoming in Human Relations.
  - (3) Trittin, H. & Schoeneborn, D. (2015). Diversity management and communication reconstructed from a constitutive-polyphonic perspective. Forthcoming in Journal of Business Ethics.
  - (4) Haack, P. & Schoeneborn, D. (2015). Exploring the institutionalization of corporate responsibility: A formal modeling approach. Forthcoming in Academy of Management Best Paper Proceedings.
  - (5) Haack, P. & Schoeneborn, D. (2015). Is decoupling becoming decoupled from institutional theory? A commentary on Wijen. Academy of Management Review, 40(2), 307-310.
  - (6) Kuhn, T. R. & Schoeneborn, D. (2015). The pedagogy of CCO. Management Communication Quarterly, 29(2), 295-301.
  - (7) Schoeneborn, D., Blaschke, S., Cooren, F., McPhee, R. D., Seidl, D., & Taylor, J. R. (2014). The three schools of CCO thinking: Interactive dialogue and systematic comparison. Management Communication Quarterly, 28(2), 285-316.
  - (8) Schoeneborn, D. (2013). The pervasive power of PowerPoint: How a genre of professional communication permeates organizational communication. Organization Studies, 34(12), 1777-1801.
  - (9) Schoeneborn, D., Blaschke, S. & Kaufmann, I. M. (2013). Recontextualizing anthropomorphic metaphors in organization studies: The pathology of organizational insomnia. Journal of Management Inquiry, 22(4), 435-450.
  - (10) Schoeneborn, D. (2013). PowerPoint und die Einkapselung von Prozessualität im projektübergreifenden Lernen. Managementforschung, 23, 127-156.
  - (11) Schoeneborn, D., & Trittin, H. (2013). Transcending transmission: Towards a constitutive perspective on CSR communication. Corporate Communications: An International Journal, 18(2), 193-211.
- [Paper selected for the "Outstanding Paper of 2013" Award by Corporate Communications: An International Journal]*
- (12) Schoeneborn, D. & Sandhu, S. (2013). When birds of different feather flock together: The emerging debate on "organization as communication" in the German-speaking countries. Management Communication Quarterly, 27(2), 303-313.
  - (13) Koschmann, M., Bisel, R., Botero, I., Lin, C., Olufowote, J., Perriton, L., Schoeneborn, D. & Wieland, S. (2012). An eye for an I: Thoughts about Management Communication Quarterly from the next generation. Management Communication Quarterly, 26(4), 656-681. [invited paper].
  - (14) Schoeneborn, D. & Scherer, A. G. (2012). Clandestine organizations, al Qaeda, and the paradox of (in)visibility: A response to Stohl and Stohl. Organization Studies, 33(7), 963-971.
  - (15) Blaschke, S., Schoeneborn, D. & Seidl, D. (2012). Organizations as networks of communication episodes: Turning the network perspective inside out. Organization Studies, 33(7), 879-906.

*[Ranked no. 3 of most frequently cited papers among >250 articles published in Organization Studies since 2012; Social Science Citation Index/ISI Web of Knowledge, accessed 31/03/2015]*

- (16) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the talk, moral entrapment, creeping commitment? Exploring narrative dynamics in corporate responsibility standardization. Organization Studies, 33(5-6), 813-845.

*[Ranked no. 6 of most frequently cited papers among >250 articles published in Organization Studies since 2012; Social Science Citation Index/ISI Web of Knowledge, accessed 31/03/2015]*

- (17) Schoeneborn, D. (2011). Organization as communication: A Luhmannian perspective. Management Communication Quarterly, 25(4), 663-689.

*[Ranked no. 2 of most frequently cited papers among >150 articles published in Management Communication Quarterly since 2011; Social Science Citation Index/ISI Web of Knowledge, accessed 31/03/2015]*

- (18) Schoeneborn, D., Haack, P. & Wickert, C. (2011). Von rhetorischer zu organisationaler Realität? Die globale Standardisierung von Unternehmensverantwortung als kommunikativer Aushandlungsprozess. Zeitschrift für Wirtschafts- und Unternehmensethik, 12(1), 71-86.
- (19) Oswald, S. & Schoeneborn, D. (2011). Von anpassungsfähigen Amöben bis tanzenden Elefanten: Wirkungsmöglichkeiten von Metaphern in der Wandelkommunikation. OrganisationsEntwicklung: Zeitschrift für Unternehmensentwicklung und Change Management, 20(1), 57-63.
- (20) Schoeneborn, D. & Scherer A. G. (2010). Communication as constitutive of terrorist organizations. Academy of Management Best Paper Proceedings, 57, 1-6.
- (21) Blaschke, S. & Schoeneborn, D. (2006). The forgotten function of forgetting. Revisiting exploration and exploitation in organizational learning. Soziale Systeme, 11(2), 99-119.

## **SPECIAL ISSUE EDITORSHIPS**

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- (1) Schoeneborn, D. & Wehmeier, S. (2013). (Eds.). Organizational communication in the German-speaking countries: A special topic forum. Management Communication Quarterly, 27(2), 264-267.

## **MONOGRAPHS**

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- (1) Schoeneborn, D. (2008). Alternatives considered but not disclosed: The ambiguous role of PowerPoint in cross-project learning. Wiesbaden: VS.
- (2) Schoeneborn, D. (2006). WissensKommunikations-Management. Eine Studie zur Neugestaltung des Wissensmanagements aus medien- und kommunikationswissenschaftlicher Perspektive. Stuttgart: ibidem.

*[Received Factiva Dow Jones Reuters Award 2005 for best diploma thesis on topics of corporate communication and information management in the German-speaking countries]*

## **BOOK EDITORSHIPS**

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- (1) Blaschke, S. & Schoeneborn, D. (Eds.) (forthcoming). Organization as communication: Perspectives in dialogue. New York, NY: Routledge.

## **ARTICLES IN EDITED VOLUMES AND ENCYCLOPEDIA**

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- (1) Schoeneborn, D. & Vasquez, C. (forthcoming). Communication as constitutive of organization. In: C. R. Scott & L. K. Lewis (Eds.). International encyclopedia of organizational communication. Hoboken, NJ: Wiley.
- (2) Christensen, L. T. & Schoeneborn, D. (forthcoming). Transparency of CSR communication. In: M. Morsing & A. Rasche (Eds.). Governing corporate social responsibility. Cambridge, UK: Cambridge University Press.

- (3) Seidl, D. & Schoeneborn, D. (forthcoming). Systems theory. In: K. Bruhn Jensen, B. T. Craig, J. Pooley, & E. Rothenbuhler (Eds.). International Encyclopedia of Communication Theory and Philosophy. London, UK: Wiley-Blackwell.
- (4) Seidl, D. & Schoeneborn, D. (forthcoming). Niklas Luhmann: Une perspective systémique des organisations. Forthcoming in: O. Germain (Ed.) Les grands inspireurs de la théorie des organisations, (vol. 2). Colombelles: Editions Management et Société.
- (5) Schoeneborn, D. & Wehmeier, S. (2014). Kommunikative Konstitution von Organisationen. In: A. Zerfaß & M. Piwinger (Eds.). Handbuch Unternehmenskommunikation: Strategie – Management – Wertschöpfung (2<sup>nd</sup> ed.) (pp. 411-429). Wiesbaden: Gabler.
- (6) Inauen, S. & Schoeneborn, D. (2014). Twitter and its usage for dialogic stakeholder communication by MNCs and NGOs. In R. Tench, B. Jones, & W. Sun (Eds.). Communicating corporate social responsibility: Lessons from theory and practice, (pp. 283-310). Bingley, UK: Emerald.
- (7) Schoeneborn, D. (2013). Organisations- trifft Kommunikationsforschung: Der Beitrag der „Communication Constitutes Organization“-Perspektive (CCO). In: A. Zerfaß, L. Rademacher, & S. Wehmeier (Eds.). Organisationskommunikation und Public Relations: Forschungsparadigmen und neue Perspektiven, (pp. 97-115). Wiesbaden: Springer.
- (8) Schoeneborn, D., Haack, P., & Wickert, C. (2011). Fallstudie MNU: Der „Equator-Principles“-Standard in der Finanzindustrie. In: J. Raupp, S. Jarolimek, & F. Schultz (Eds.). Handbuch Corporate Social Responsibility. Kommunikationswissenschaftliche Grundlagen und methodische Zugänge. Mit Lexikon, (pp. 344-355). Wiesbaden: VS.
- (9) Mayer, F. L. & Schoeneborn, D. (2007). WikiWebs in der Organisationskommunikation. In: C. Stegbauer & M. Jäckel (Eds.). Social Software. Formen der Kooperation in computerbasierten Netzwerken, (pp. 149-166). Wiesbaden: VS.
- (10) Schoeneborn, D. (2004). Interaktion statt Distribution. Wie kommunikative Barrieren des Wissensmanagements überwunden werden können. In: B. Wyssusek (Eds.). Wissensmanagement komplex: Perspektiven und soziale Praxis, (pp. 135-157). Berlin: ESV.
- (11) Schoeneborn, D. (2003). Kopplungsprobleme wissensorientierter Kommunikation. In: U. Reimer, A. Abecker, S. Staab & G. Stumme (Ed.). WM 2003: Professionelles Wissensmanagement - Erfahrungen und Visionen, (pp. 547-550). Bonn: Gesellschaft für Informatik.

## **BOOK REVIEWS**

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- (1) Schoeneborn, D. (2015; in press). Review: Organizations (by Stefan Kühl). Forthcoming in Organization.
- (2) Hansen, H. K. & Schoeneborn, D. (2015). Review: Anonymous agencies, backstreet businesses and covert collectives: Rethinking organizations in the 21st century (by Craig R. Scott). Organization, 22(2), 281-283.
- (3) Schoeneborn, D. (2011). Review: Building theories of organization: The constitutive role of communication (by Linda L. Putnam & Anne M. Nicotera). Organization Studies, 32(9), 1295-1300.
- (4) Schoeneborn, D. (2009, November 30<sup>th</sup>): Unternehmen mögen Ökologie: Lieber grün kleiden als Greenpeace auf dem Dach. Frankfurter Allgemeine Zeitung (FAZ), No. 278, p. 12.

## **FURTHER PUBLICATIONS**

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- (1) Schoeneborn, D. (2012). Al Kaida als aktueller Forschungsgegenstand: Organisationswissenschaftliche Grundlagenforschung anhand von Extremfällen. UZH Business Insights, No. 3, 25-28.
- (2) Schoeneborn, D. (2012, May 18<sup>th</sup>). Terror als Kampf um Aufmerksamkeit. 20Minuten, p. 21.

- (3) Schoeneborn, D. (2012). Terror ist auch eine Form der Kommunikation. Interview with UZH News. (<http://www.uzh.ch/news/articles/2012/terror-ist-auch-eine-form-der-kommunikation.html>).
- (4) Schoeneborn, D., & Wickert, C. (2010). Zwischen Kontrolle und Vertrauen. Denaris – Magazine of the Swiss Association of Asset Managers, No. 2, p. 8-12.

## **CONFERENCE AND WORKSHOP PRESENTATIONS (SELECTION)**

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- (1) Haack, P., Martignoni, D., & Schoeneborn, D. (2015). Exploring the institutionalization of corporate responsibility: A formal modeling approach. Paper presented at the Academy of Management Meeting (AoM 2015), Aug. 7-11, Vancouver (Canada)  
  
*[Honored with the Best Paper Award 2015 by the AoM Social Issues in Management (SIM) Division and selected for the Academy of Management Best Paper Proceedings 2015]*
- (2) Trittin, H. & Schoeneborn, D. (2015). Diversity as polyphony: Diversity management reconstructed from a communication-centered perspective. Paper presented at the Society for Business Ethics Annual Conference (SBE 2015), Aug. 6-9, Vancouver (Canada)
- (3) Dobusch, L. & Schoeneborn, D. (2015). Organizationality in fluidity: Anonymous and the communicative constitution of organization through identity claims. Paper presented at the VHB WK ORG Workshop 2015, Feb. 12-13, Zurich (Switzerland)
- (4) Schoeneborn, D. & Dobusch, L. (2014). „Latent Membership Organizations“ und das Phänomen öffentlicher interner Kommunikation. Paper presented at the DGPuK Conference “Internal Communication in Times of Change”, Oct. 30-Nov. 1, Pforzheim (Germany)
- (5) Dobusch, L. & Schoeneborn, D. (2014). Identity without membership? *Anonymous* and the communicative formation of organizational identity. Paper presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (6) Trittin, H. & Schoeneborn, D. (2014). Reconstructing diversity management and communication from a constitutive-polyphonic perspective. Paper presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (7) Whelan, G., Matten, D., Moon, J., Morsing, M., Scherer, A. G. & Schoeneborn, D. (2014). Corporations, citizenship and digital technologies: New media, metaphors and organizational forms. Panel presented at the Academy of Management Meeting (AoM 2014), Aug. 1-5, Philadelphia, PA (USA)
- (8) Schoeneborn, D. & Homberg, F. (2014). Observing and explaining petty corruption on the transaction level. Paper presented at the Society for Business Ethics Annual Conference (SBE 2014), Aug. 1-3, Philadelphia, PA (USA)
- (9) Schoeneborn, D., Vasquez, C. & Cornelissen, J. P. (2014). Organization as process of communication: Theorizing the entity-process relation as metonymic compression. Paper presented at the 30<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2014), sub-theme “Re-processing organization studies: Rethinking key organizational themes through a processual lens”, July 3-5, Rotterdam (Netherlands)
- (10) Vasquez, C., Schoeneborn, D. & Sergi, V. (2014). Beware of the spirits that you call! Inquiries into the (dis)ordering properties of organizational texts. Paper presented at the VHB WK ORG Workshop 2014, Feb. 27-28, Jena (Germany)
- (11) Schoeneborn, D., Stettler, R. & Homberg, F. (2013). The legitimization of ethically questionable business practices via self-disclosure in social media. Paper presented at the 2<sup>nd</sup> CSR Communication Conference, Sept. 18-20, Aarhus (Denmark)
- (12) Schoeneborn, D., Haack, P. & Martignoni, D. (2013). CSR communication and the destabilization of decoupling. Paper presented at the ICA Preconference “CSR and Communication: Extending the Agenda”, June 17, London (UK)



- (13) Vasquez, C., Schoeneborn, D. & Sergi, V. (2013). Beware of the spirits that you call! Explorations into the (dis)ordering properties of communication. Paper presented at the International Communication Association Annual Conference (ICA 2013), June 17-21, London (UK)
- (14) Dobusch, L. & Schoeneborn, D. (2013). The identity of Anonymous: Communicating community boundaries. Contribution to the panel "Challenges of creating inclusivity and exclusivity: Insights into the communicative constitution of organizational boundaries in various cultural contexts" (organized by Boris Brummans), presented at the International Communication Association Annual Conference (ICA 2013), June 17-21, London (UK)
- (15) Haack, P., Martignoni, D., & Schoeneborn, D. (2013). Exploring the dynamics of decoupling and recoupling in corporate responsibility standardization. Paper presented at the VHB Annual Conference, May 23-25, Würzburg (Germany)

*[Best evaluated paper of the VHB Organization Studies Commission, WK ORG]*

- (16) Haack, P., Schoeneborn, D. & Martignoni, D. (2013). Corporate responsibility as myth and ceremony: Bad, but not for good. Paper presented at the 9<sup>th</sup> New Institutionalism Workshop, March 14-15, Warsaw (Poland)
- (17) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). How decoupling spurs institutionalization: A Markov model. Paper presented at the VHB WK ORG Workshop 2013, Feb 27-March 1, Jena (Germany)
- (18) Schoeneborn, D. & Trittin, H. (2012). Towards a constitutive perspective on CSR communication in the age of social media. Invited paper presented at the 2<sup>nd</sup> Social Media for Social Purposes Workshop, Nov. 13-14, Copenhagen Business School, Copenhagen (Denmark)
- (19) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The co-constitution of organization in communicative struggles between private and public actors: From partiality to completion. Paper presented at the workshop "Theory Building at the Intersections of Organizing, Communication and the Public Private Debate", Sept. 6, Copenhagen (Denmark)
- (20) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The communicative constitution of partial organizations in the global realm. Paper presented at the Academy of Management Meeting (AoM 2012), Aug. 3-7, Boston, MA (USA)
- (21) Schoeneborn, D. (2012). On the (un)hidden organization. Contribution to the panel "Backstreet businesses, covert collectives, and beyond: Unmasking hidden organizations" (organized by Craig Scott), presented at the Academy of Management Meeting (AoM 2012), Aug. 3-7, Boston, MA (USA)
- (22) Vasquez, C., Schoeneborn, D. & Sergi, V. (2012). Project organizing as negotiation of (dis)ordering. Paper presented at the 4<sup>th</sup> International Symposium on Process Organization Studies (PROS 2012), June 21-23, Kos (Greece)
- (23) Haack, P., Martignoni, D. & Schoeneborn, D. (2012). Is organizational hypocrisy merely a transitory phenomenon? On the self-reinforcing destabilization of decoupling. Paper presented at the 28<sup>th</sup> EGOS Colloquium (EGOS 2012), sub-theme "Self-Reinforcing processes in organizations, networks and professions", July 5-7, Helsinki (Finland)
- (24) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The communicative constitution of authority in a corporate responsibility initiative: From partiality to completion. Contribution to the symposium "Theoretical and empirical insights into the communicative constitution of authority in nonprofit organizations" (organized by Boris Brummans), presented at the International Communication Association Annual Conference (ICA 2012), May 24-28, Phoenix, AZ (USA)
- (25) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the talk, moral entrapment, creeping commitment? Exploring narrative dynamics in corporate responsibility standardization. Paper presented at the VHB WK ORG Workshop 2012, March 1-2, Berlin (Germany)

- (26) Schoeneborn, D., Trittin, H. & Scherer, A.G. (2012). Transcending transmission: CSR communication reconstructed from a “communication constitutes organizations” (CCO) perspective. Paper presented at the VHB WK ORG Workshop 2012, March 1-2, Berlin (Germany)
- (27) Schoeneborn, D., Trittin, H. & Scherer, A.G. (2012). Towards a constitutive view on CSR communication. Paper presented at the VHB WK WEW Workshop, Feb. 16-18, Berlin (Germany)
- (28) Schoeneborn, D., Kuhn, T. R. & Haack, P. (2011). The communicative constitution of global partial organizations. Paper presented at the DGPuK Conference “International and Comparative Organizational Communication and PR Research”, Nov. 3-5, Fribourg (Switzerland)
- (29) Inauen, S., Schoeneborn, D. & Scherer, A. G. (2011). Tweeting for a better world? Twitter and the moral legitimation of multinational corporations. Paper presented at the 1<sup>st</sup> Social Media for Social Purposes Workshop, Oct. 31-Nov. 1, Copenhagen Business School, Copenhagen (Denmark)
- (30) Schoeneborn, D., Trittin, H. & Scherer, A. G. (2011). Transcending the transmission model: A reconstruction of corporate social responsibility communication from a constitutive perspective. Paper presented at the 1<sup>st</sup> CSR Communication Conference, Oct. 26-28, Amsterdam (Netherlands)
- (31) Blaschke, S., Schoeneborn, D. & Seidl, D. (2011). Network approaches to organization and communication: Comparison, extension, and empirical illustration. Paper presented at the Academy of Management Meeting (AoM 2011), Aug. 12-16, San Antonio, TX (USA)
- (32) Schoeneborn, D. & Sandhu, S. (2011). Strategic implications of non-strategic texts: The farewell email genre in consulting firms. Contribution to the symposium "New strategy texts: Exploring emerging textual sites in the practice of strategy" (organized by Viviane Sergi and Chahrazad Abdallah), presented at the Academy of Management Meeting (AoM 2011), Aug. 12-16, San Antonio, TX (USA)
- (33) Schoeneborn, D., Kuhn, T. R. & Haack, P. (2011). The communicative constitution of partial organizations. Paper presented at the 27<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2011), sub-theme “Organizations of Organizations”, July 6-9, Gothenburg (Sweden)
- [Top 4 Finalist of Best Paper Award at EGOS 2011 Colloquium (entire conference)]*
- [Received Best Paper Award by EGOS 2011 sub-theme “Organizations of Organizations”]*
- (34) Schoeneborn, D. & Scherer, A. G. (2011) The phenomenon of globalized terrorism: A "communication constitutes organization" perspective. Paper presented at the International Communication Association Annual Conference (ICA 2011), May 26-30, Boston, MA (USA)
- (35) Blaschke, S., Schoeneborn, D. & Seidl, D. (2011). Organizations as networks of communication: Turning the network perspective inside out. Paper presented at the International Communication Association Annual Conference (ICA 2011), May 26-30, Boston, MA (USA)
- [Top 5 Finalist of Best Paper Award by the Organizational Communication Division at the International Communication Association Conference, ICA 2011]*
- (36) Schoeneborn, D. & Scherer, A. G. (2011). Communication as constitutive of al Qaeda: An analysis of the organizational prerequisites to global terrorism. Paper presented at the VHB WK ORG Workshop 2011, Feb. 23-25, Berlin (Germany)
- (37) Schoeneborn, D. (2010). Deparadoxification as the driving force: Luhmannian contributions to current debates on ‘communication constitutes organization’ (CCO). Paper presented at the DGPuK Conference “Organizational Communication and Communication Management”, Nov. 4-6, Leipzig (Germany)
- (38) Schoeneborn, D. & Scherer, A. G. (2010). Communication as constitutive of terrorist organizations. Paper presented at the Academy of Management Annual Meeting (AoM 2010), Aug. 6-10, Montréal (Canada)

*[Paper selected for publication in AoM Best Paper Proceedings 2010]*

- (39) Haack, P. & Schoeneborn, D. (2010) First contagion, then negotiation? Exploring the communicative underpinnings of corporate responsibility standardization. Paper presented at the Society for Business Ethics Annual Conference (SBE 2010), Aug. 6-10, Montréal (Canada)
- (40) Schoeneborn, D. (2010). Encapsulating contingency in temporality: A process perspective on project organization. Paper presented at the 26<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2010), sub-theme "Investigating Organization as Becoming in a World on the Move", July 1-3, Lisbon (Portugal)
- (41) Blaschke, S., Schoeneborn, D. & Seidl, D. (2010). Turning organizations inside out: A network analysis of organizations as communications. Paper presented at the 26<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2010), sub-theme "New Directions in Organizational Network Theory and Research", July 1-3, Lisbon (Portugal)
- (42) Schoeneborn, D. (2010). How does the project organization survive its own projects? Exploring limited organizational awareness of processuality. Paper presented at the 2<sup>nd</sup> International Symposium on Process Organization Studies, June 11-13, Rhodes (Greece)
- (43) Blaschke, S., Schoeneborn, D. & Seidl, D. (2009). Organizations as networks of communications: A methodological proposal. Paper presented at the Academy of Management Annual Meeting (AoM 2009), Aug. 7-11, Chicago, IL (USA)

*[Top 4 Finalist of Best Interactive Paper Award by AoM Organizational Communication and Information Systems Division (OCIS)]*

- (44) Haack, P., Schoeneborn, D. & Wickert, C. (2009). Exploring an unexpected love story of business and society logics: A case study on the Equator Principles standard in international project finance. Paper presented at the 25<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2009), sub-theme "The Social Dynamics of Standardization", July 2-4, Barcelona (Spain)

*[Received Best Student Paper Award by Sub-Theme "The Social Dynamics of Standardization" and nominated for Best Student Paper Award of the EGOS 2009 Colloquium (entire conference)]*

- (45) Schoeneborn, D., Haack, P. & Scherer, A. G. (2009). How terrorist organizations transcend their inherent improbability: A communication perspective on the organizational dimension of terrorism. Paper presented at the 25<sup>th</sup> European Group of Organizational Studies Colloquium (EGOS 2009), sub-theme "Organization Operating at the Extreme", July 2-4, Barcelona (Spain)
- (46) Schoeneborn, D. & Blaschke, S. (2006). The organization that never sleeps. A metaphorical pathology of organizational insomnia. Paper presented at the International Communication Association Annual Conference (ICA 2006), June 19-23, Dresden (Germany)
- (47) Schoeneborn, D. (2005). Impression management beats knowledge management. Exploring the (in-)visibility of decision processes in project documentation. Paper presented at the 1<sup>st</sup> European Communication Conference (ECC 2005), Nov. 24-26, Amsterdam (Netherlands)
- (48) Schoeneborn, D. (2005). Organizations as communications: Examining the value of Luhmann's social systems theory for organizational communication research. Paper presented at the International Communication Association Annual Conference (ICA 2005), May 26-30, New York, USA.

*[Received Best Student Paper Award 2005 by ICA Organizational Communication Division]*