Current list of topics for Bachelor and Master thesis supervised by Violetta Splitter

<table>
<thead>
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<th>Themes</th>
<th>Basic Literature</th>
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| **Open Strategy**: How does this new concept of strategy differ from classical strategy processes? What is openness in the context of strategy (transparency? inclusion)? How is open strategy done and practiced? | Seidl, von Krogh & Whittington (2019)  
Hautz, Seidl, & Whittington (2017)  
Dobusch, Dobusch, & Müller-Seitz (2019)  
Whittington, Cailluet, & Yakis-Douglas (2011) |
| **Digital strategy making**: How does digitalization affect strategy development and implementation? How do people (e.g., employees, crowds) contribute to strategy making through digital media (e.g., blogs or online communities)? | Bailey, Leonardi & Barley (2012)  
Constantiou & Kallinikos (2015)  
Dobusch & Kapeller (2017)  
Haefliger, Monteiro, Foray & von Krogh (2011)  
Leonardi, (2010)  
Plesner & Gulbrandsen (2015) |
| **Participation (in strategy making)**: What are the drivers and effects of participation in organizational processes? How do people inside vs. outside the organization participate in strategy making? What can we learn from participation in political systems and democracy? | Hutter, Nketia & Füller (2017)  
Mack & Szulanski (2017)  
Mantere (2008)  
Laine & Vaara (2015) |

For more information do not hesitate to contact me directly. Theses can be either conceptual or empirical and can be written in German or English.

**References**


