

CURRICULUM VITAE

PROF. DR. CHRISTIAN VÖGTLIN

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Date of birth: 07.10.1978



ACADEMIC CURRICULUM/POSITIONS

- Since 09/2022 **Professor of Business & Society, Co-Head of Research Center for Corporate Responsibility**, ZHAW School of Management and Law, Switzerland (AACSB accredited)
- Since 2017 **Affiliated Faculty (Privatdozent)**, University of Zurich, Switzerland (AACSB accredited)
- 01/2022– 09/2022 **Head of Research**, Department of Organisational Studies and Ethics, Audencia Business School, France
- 09/2019– 09/2022 **Full Professor**, Department of Business & Society, Audencia Business School, France
- Audencia Business School is part of the French Grand Ecole System and Triple Accredited (AACSB, AMBA, EQUIS)
- 12/2016 – 09/2019 **Associate Professor**, Department of Business & Society, Audencia Business School, France
- Audencia Business School is part of the French Grand Ecole System and Triple Accredited (AACSB, AMBA, EQUIS)
- 08/2011 – 12/2016 **Senior Researcher (Habilitation)** at the Department of Business Administration, Chair of Foundations of Business Administration and Theories of the Firm, Prof. Dr. Andreas Georg Scherer, University of Zurich, Switzerland
- 04/2012 – 07/2012 **Visiting Scholar** at ESADE Business School, Barcelona, Spain. Research cooperation with Prof. Dr. Nicola Pless and Prof. Dr. Thomas Maak

EDUCATION

- 2017 **Habilitation in Business Administration** from the University of Zurich, Switzerland (Venia Legendi für das Fach Betriebswirtschaftslehre)
- Title of the Cumulative Habilitation:** Responsible Management in and of Corporations: Investigating Corporate Social Responsibility Across Levels of Analysis

05/2007 – 08/2011 **PhD Studies in Business Administration**, Department of Business Administration, Chair of Foundations of Business Administration and Theories of the Firm, Prof. Dr. Andreas Georg Scherer, University of Zurich, Switzerland

Title of the Dissertation: Verantwortungsvolle Führung im Kontext der Globalisierung: Konzeptionalisierung und Operationalisierung eines erweiterten Führungsverständnisses [*Responsible Leadership in Global Business: Conceptualization and Operationalization of an Extended Understanding of Leadership*]; Degree: Dr. oec., summa cum laude (Grade 5.5 Swiss grading scale)

09/2004 – 01/2005 **Study Abroad** at the University of Limerick, Ireland

10/2002 – 04/2007 **Study of Politics and Management**, University of Konstanz, Germany. Degree: Master of Politics and Management (Diplom-Verwaltungswissenschaftler), summa cum laude

Title of Diploma Thesis: Empowerment entwickeln: Eine Untersuchung des Einflusses von Mitarbeitertrainingsprogrammen auf die gefühlte Wirksamkeit, Autonomie, Bedeutung und den Einfluss von Arbeitsgruppen [*How to Develop Empowerment: An Investigation of the Influence of an Employee Training Program on the Perceived Self-Efficacy, Autonomy, Meaningfulness and Impact of Work Groups*], summa cum laude (Grade: 1.0 German grading scale)

RESEARCH FOCUS

Sustainability und Corporate Social Responsibility, with a focus on:

- Responsible Leadership
- Responsible Innovation and Grand Societal Challenges
- Political Corporate Social Responsibility and Governance
- Business Ethics and Neuroscience

RESEARCH GRANTS

01/2021 – 12/2023 **European Commission (Horizon 2020 / Projekt No. 101006439):** Research project “RRI-Leaders: Leveraging leadership for responsible research and innovation in territories” (co-lead for ZHAW).

01/2020 – 12/2021 **Audencia Foundation:** Research project “Bad mood, bad organization? The effect of affective states on CSR evaluations and related outcomes” (together with Ramona Mostafa).

01/2018 – 12/2018 **Audencia Foundation:** Research project “Business statesmen or the CEO as an active citizen: What happens when CEOs voice their political opinion?” (together with Prof. Andrew Crane and Prof. Laura Noval).

06/2016 – 05/2021 **Swiss National Science Foundation (SNSF):** Research project “When individuals become social innovators: Investigating social innovative behavior and its individual and contextual preconditions” (together with Prof. Dr. Andreas Georg Scherer).

01/2014 – 12/2015 **Swiss National Science Foundation (SNSF):** Contributed to the successful application and principle investigator of the research project “Making Responsible Leadership Relevant: Development and Validation of a Theory-Based Measure” (together with Prof. Dr. Andreas Georg Scherer).

01/2012 – 12/2013 **Swiss National Science Foundation (SNSF):** Contributed to the successful application and principle investigator of the research project “Responsible Leadership in Global Business” (together with Prof. Dr. Andreas Georg Scherer).

07/2012 – 06/2015 **Swiss National Science Foundation (SNSF)**: Contributed to the successful application of the research project “Organizing for Corporate Social Responsibility: Organization Theory Perspectives on the Implementation of CSR Policies in Transnational Corporations”(together with Prof. Dr. Andreas Georg Scherer).

ACADEMIC AWARDS

Listed among the 2% most cited researchers worldwide across all science disciplines for citations in 2020 and 2021,
<https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/3>

PRME Faculty Recognition Award 2022 Finalist (together with two other courses from PRME institutions) for the course “Sustainable Business: From challenge to opportunity” (taught in the MBA program)

Academy of Management Perspective 2021 Best Article Finalist for the paper “Corporate Governance for Responsible Innovation: Approaches to Corporate Governance and Their Implications for Sustainable Governance”

2020 Best Business Ethics Paper Award Finalist, Academy of Management Social Issues in Management Division, for the paper “A Common Good Perspective on Deliberative Democracy in Business: Learning from Aristotle’s Ethics”

Human Resource Management Review’s 2019 Scholarly Impact Award for the paper “Corporate social responsibility and human resource management: A systematic review and conceptual analysis”. The award recognizes the article published in print in HRMR during the previous five calendar years that has made the biggest contribution to the field

Nomination for the 2019 Carolyn B. Dexter Award for the paper “The 2015 European Refugee Event and Founder Social Identities: A Multi-Country and Multi-Level Study”, Academy of Management Annual Meeting, 2019. The Carolyn B. Dexter Award is given to the paper that best meets the objective of internationalizing the Academy of Management.

Best Reviewer Award of the OB Special Interest Group, EURAM Annual Meeting, 2017

Best Paper Award of the Business & Society Special Interest Group (SIG) for the paper “What Does It Mean to Be Responsible? Addressing the Missing Responsibility Dimension in Ethical Leadership Research”, EURAM Annual Conference, Valencia, Spain, 2014

Paper “CSR and HRM: A Review and Conceptual Analysis” selected for the Academy of Management Best Paper Proceedings, Academy of Management Annual Meeting, 2013

Best Reviewer Award of the Social Issues in Management (SIM) Division, Academy of Management Annual Meeting, 2011

SERVICES TO ACADEMIA AND SOCIETY

Associate Editor for Business & Society, since May 2020

Section Editor for Human Resource Management for the Journal of Business Ethics, 2014 - 2018

Editorial Board Member: Business and Society Review, Journal of Business Ethics, European Management Review (Advisory Board); Junior Management Science (Advisory Board)

Reviewer for the Swiss National Science Foundation

Ad-hoc Reviewer for Several Academic Journals, among others: Business Ethics Quarterly, British Journal of Management, Business & Society, International Journal of Human Resource Management, Journal of Business Research, Journal of Management Studies, Leadership Quarterly, Organization Studies, Journal of World Business

Reviewer for Major Academic Conferences, among others: Academy of Management Annual Meeting, European Academy of Management Annual Meeting, Society for Business Ethics Annual Meeting, Verband der Hochschullehrer für Betriebswirtschaft

Membership in Professional Communities: Academy of Management (AOM), European Academy of Management (EURAM), European Group for Organizational Studies (EGOS), Society for Business Ethics (SBE), Verband der Hochschullehrer für Betriebswirtschaft (VHB)

Member of the “Arbeitskreis Wirtschaftsethik” of the Schmalenbach Gesellschaft

Coordination of UN Principles of Responsible Management Education (PRME) Initiative at ZHAW, together with Marco Clemente.

Representative of Audencia Business School at the UN Principles of Responsible Management Education (PRME) Initiative, together with André Sobczak, Emma Avetisyan and Céline Louche. Audencia is part of the PRME Champions Group

PROFESSIONAL EXPERIENCES

- 05/2006 – 10/2006 **Internship**, Human Resource Department, Klinikum Konstanz, Konstanz, Germany
- 10/2005 – 04/2006 **Student Research Assistant**, Chair of Management, Prof. Dr. Rüdiger Klimecki, University of Konstanz, Germany
- 04/2005 – 07/2005 **Consulting Project** for the Human Resource Department of Alcan Packaging GmbH, Singen, Germany
- 06/2002 – 08/2002 **Chemical Laboratory Worker** till the beginning of the University studies, Ciba Spezialitätenchemie GmbH, Grenzach-Wyhlen, Germany
- 09/1999 – 08/2002 **Apprenticeship**, Chemical Laboratory Worker, Ciba Spezialitätenchemie GmbH, Grenzach-Wyhlen, Germany

LANGUAGES

Languages German (mother tongue), English (fluent), French (intermediate, continuously improving), and Italian (2 semesters during my University studies)

TEACHING CURRICULUM

PROGRAM HEAD

- Since 2022 **MSc in Circular Economy Management.** Program Head, responsible for course coordination, curriculum development, marketing, etc. of the study program.
- Since 2022 **Certificate of Advanced Studies (CAS) in Corporate Responsibility.** Program Head, responsible for course coordination, curriculum development, marketing, etc. of the study program.

COURSES

Executive Education and MBA

- 2020-2022 **Sustainable Business: From Challenge to Opportunity (ever autumn term).** Focus on Technology Ethics. Full Time MBA, Audencia Business School, Nantes, France. Co-teaching together with Emma Avetysian, Céline Louche and Jennifer Goodman.
- 2020 **Leadership Challenges in Social Entrepreneurial Ventures.** Intervention in Leeds Business School Virtual Study Tour, Leeds, UK.
- 2018-2022 **Leadership for a Sustainable Future (every spring term).** Full Time MBA, Audencia Business School, Nantes, France
- 2017 **Stakeholder Theorie und Unternehmensverantwortung.** Executive teaching for Military Leaders (Weiterbildungslehrgang “Führung & Persönlichkeit”, Ausbildung der obersten Kader der Armee und ihrer sicherheitspolitischen Partner), Military Academy of the ETH Zurich, Switzerland
- 2017 & 2019 **Leading Toward a Sustainable Future.** Organization of the program of the EuroMBA residential week at Audencia and teaching during the week. The EuroMBA is an Executive MBA program that is ranked 12th in the Online MBA ranking by the Financial Times, 5th by the CEO Magazine and 1st MBA Program in Western Europe by Eduniversal. Every two years, there is a residential week at Audencia.
- 2016 **The Principles of Responsible Management & Entrepreneurship.** Full Time MBA, Audencia Business School, Nantes, France
- 2014 **Einführung wissenschaftliches Arbeiten.** Module of the Master of Advanced Studies (MAS) in Business Administration, ZHAW Zürcher Hochschule für Angewandte Wissenschaften, Switzerland

Master and Bachelor

- 2023 **International Corporate Responsibility.** Master of Science in International Business, ZHAW School of Management and Law, Winterthur, France
- 2022 **Corporate Responsibility.** Bachelor of Science in International Management, ZHAW School of Management and Law, Winterthur, France
- 2019-2023 **Verantwortungsvolle Führung (every autumn term).** Master of Science in Management, HWZ Zurich, Zurich, Switzerland
- 2019-2022 **Sustainability Strategy and Performance (every spring term).** Grand Ecole Program, Master Students, Audencia Business School, Nantes, France

2019	Innovating for a Sustainable Future. International Master in Management Program, Master Students, Audencia Business School, Nantes, France
2018 & since 2021	Responsible Leadership. Seminar for Master Students, University of Zurich, Switzerland
2017-2022	Entrepreneurial Project and Business Plan (every autumn term). Grand Ecole Program, Master Students, Audencia Business School, Nantes, France
2016	Business Policy and Strategy. Seminar for Master Students, University of Zurich, Switzerland
2015	Einführung in die Betriebswirtschaftslehre. Coordination of the introductory lecture for Bachelor Students with over 1'000 students, University of Zurich, Switzerland (together with Prof. Dr. Andreas Georg Scherer)
2015	Seminar in Corporate Social Responsibility. Seminar for Master Students, University of Konstanz, Germany
2013	Betriebswirtschaftslehre – Skills. Lecture for Bachelor Students, ZHAW Zürcher Hochschule für Angewandte Wissenschaften, Switzerland
2011-2016	Seminar in Corporate Social Responsibility (every spring term). Seminar for Master Students, University of Zurich, Switzerland
2007-2016	Gründungsmanagement (every autumn term). Colloquium for Bachelor Students, University of Zurich, Switzerland (between 30 and 150 students in each course)
2007-2015	Theorien der Multinationalen Unternehmung (every autumn term). Seminar for Bachelor Students, University of Zurich, Switzerland (together with Prof. Dr. Andreas Georg Scherer)

CASE STUDIES

- Avetisyan, E., Voegtlin, C. & Billon, C. (2022). La Tricyclerie: Comment accélérer et faire croître une entreprise sociale? CCMP, D0009 et D0009(GB).
<https://www.ccmp.fr/collection-ccmp/cas-la-tricyclerie-comment-accelerer-et-faire-croitre-une-entreprise-sociale>
<https://www.ccmp.fr/collection-ccmp/cas-la-tricyclerie-the-challenges-of-scaling-a-social-business>

PARTICIPATION IN TEACHING SKILLS COURSES

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| 2008 | “Teaching in Front of the Class”, Teaching-Skills-Seminar, University of Zurich |
| 2007 | “Début – Introduction to Teaching”, Teaching-Skills-Seminar, University of Zurich |

POSTDOC AND PHD SUPERVISION, HABILITATION EXAMINER

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| 2019 | External examiner of the Habilitation of Dr. Christof Miska at WU Vienna, Austria. Title of the Habilitation: “Intersections of Responsible Leadership, Culture, and Institutions” |
| 2018 - 2022 | PhD Co-Supervisor of Ramona Demasi. Topic: Corporate Social Responsibility and Well- and Ill-being. Together with Sybille Sachs, HWZ Zurich |

PUBLICATION LIST

ISI Web of Science citations (June 10, 2022): 774, h-index: 12

Google Scholar citations (June 10, 2022): 2'222, h-index: 15

SSRN: 11'720 downloads (June 10, 2022). Within the top 10% of Authors on SSRN by all-time downloads

ResearchGate: 56'658 reads (June 10, 2022). Research interest in my work higher than 94% of researchers on ResearchGate (research interest score of 1'324).

BOOKS

Vögtlin, C. 2011. Verantwortungsvolle Führung im Kontext der Globalisierung: Konzeptionalisierung und Operationalisierung eines erweiterten Führungsverständnisses, Berlin: Patzer Verlag.

SPECIAL ISSUE EDITORSHIPS

Sully de Luque, M., Miska, C., Voegtlin, C., Newman, A., & Brown, J. 2022 (Guest Editors). Responsible Leadership Action for Business and Society: Addressing the Grand Societal Challenges of Our Time, Special Issue, Business & Society, submission deadline March, 2023.

Voegtlin, C., Scherer A. G., Stahl, G. K., &Hawn, O. 2022 (Guest Editors), Grand Societal Challenges and Responsible Innovation, Special Issue, Journal of Management Studies, 59(1).

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 7.39.

Robertson, D., Voegtlin, C., & Maak, T. 2017 (Guest Editors). Neuroscience and Business Ethics, Special Issue, Journal of Business Ethics, 144(4).

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 6.43.

Pless, N. & Voegtlin, C. 2014 (Guest Editors). The Contested Nature of the UN Global Compact, Special Topic Forum, Journal of Business Ethics, 122(2).

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 6.43.

ARTICLES IN PEER-REVIEWED JOURNALS

Hsueh, J., Hietschold, N., Sieger, P. & Voegtlin, C. 2023. Strangers in My Home: The 2015 Refugee Event in Europe and Founder Social Identities of Nascent Entrepreneurs. Entrepreneurship & Regional Development, <https://doi.org/10.1080/08985626.2023.2165712>.

Hietschold, N., Voegtlin, C., Scherer, A. G. & Gehman, J. 2022. Different Pathways to Social Value Creation and Social Change: A Systematic Review and Research Agenda on the Positive Societal Effects of Social Entrepreneurship. International Journal of Management Reviews, DOI: 10.1111/ijmr.12321.

Demasi, R. & Voegtlin, C.2022. When the Private and the Public Self Don't Align: The Role of Discrepant Moral Identity Dimensions in Processing Inconsistent CSR Information. Journal of Business Ethics, DOI: 10.1007/s10551-022-05282-z.

Journal listed in the Financial Times 50 Journal List for Business School Ranking.

ISI Impact Factor 2020: 6.43. VHB: B

Frémeaux, S. & Voegtlin, C. 2022. Strengthening Deliberation in Business: Learning from Aristotle's Ethics of Deliberation. Business & Society, published online, DOI: 10.1177/00076503221113816.

The Paper was 2020 Best Business Ethics Paper Award Finalist, Academy of Management Social Issues in Management Division

- Voegtlin, C., Scherer A. G., Stahl, G. K. & Hawn, O. 2022. Grand Societal Challenges and Responsible Innovation, Journal of Management Studies, 59(1), 1-28, DOI: <https://doi.org/10.1111/joms.12785>.
Journal listed in the Financial Times 50 Journal List for Business School Rankings.
ISI Impact Factor 2020: 7.39. VHB: A
- Hietschold, N. & Voegtlin, C. 2022. Blinded by a Social Cause? Differences in Cognitive Biases between Social and Commercial Entrepreneurs. Journal of Social Entrepreneurship, 13(3), 431-452, DOI: <https://doi.org/10.1080/19420676.2021.1880466>.
- Scherer, A. G. & Voegtlin, C. 2020. Corporate Governance for Responsible Innovation: Approaches to Corporate Governance and Their Implications for Sustainable Development. Academy of Management Perspectives, 34(2), 182–208, DOI: <https://doi.org/10.5465/amp.2017.0175>.
Academy of Management Perspective 2021 Best Article Finalist.
Paper listed as no. 5 of the most frequently cited papers of over 57 papers published in the Academy of Management Perspectives since 2020 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).
ISI Impact Factor 2020: 7.85. VHB: B
- Voegtlin, C., Frisch, C., Walther, A. & Schwab, P. 2020. Theoretical Development and Empirical Examination of a Three-Roles Model of Responsible Leadership. Journal of Business Ethics, 167(3), 411-431, DOI: <https://doi.org/10.1007/s10551-019-04155-2>.
Journal listed in the Financial Times 50 Journal List for Business School Ranking.
ISI Impact Factor 2020: 6.43. VHB: B
- Patzer, M., Voegtlin, C. & Scherer, A. G. 2018. The Normative Justification of Integrative Stakeholder Engagement: A Habermasian View on Responsible Leadership. Business Ethics Quarterly, 28(3), 325-354, DOI: <https://doi.org/10.1017/beq.2017.33>.
Paper listed as no. 5 of the most frequently cited papers of over 130 papers published in the Business Ethics Quarterly since 2018 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).
ISI Impact Factor 2020: 3.72. VHB: B
- Robertson, D. C., Voegtlin, C. & Maak, T. 2017. Business Ethics: The Promise of Neuroscience. Introductory article for the Special Issue of Neuroscience and Business Ethics, Journal of Business Ethics, 144(4), 679–697, DOI: 10.1007/s10551-016-3312-6.
Journal listed in the Financial Times 50 Journal List for Business School Ranking.
ISI Impact Factor 2020: 6.43. VHB: B
- Voegtlin, C. & Scherer A. G. 2017. Responsible Innovation and the Innovation of Responsibility: Governing Sustainable Development in a Globalized World. Journal of Business Ethics, 143(2), 227-243, DOI: 10.1007/s10551-015-2769-z.
Paper listed as no. 21 of the most frequently cited papers of over 2180 papers published in the Journal of Business Ethics since 2017 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).
Journal listed in the Financial Times 50 Journal List for Business School Rankings.
ISI Impact Factor 2020: 6.43. VHB: B
- Maak, T., Pless, N. & Voegtlin, C. 2016. Business Statesman or Shareholder Advocate? A Multilevel Contingency Model of Responsible CEO Leadership Styles in a Global World. Journal of Management Studies, 53(3), 463-493, DOI: 10.1111/joms.12195.
Paper listed as no. 17 of the most frequently cited papers of over 410 papers published in the Journal of Management Studies since 2016 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).
Journal listed in the Financial Times 50 Journal List for Business School Rankings.
ISI Impact Factor 2020: 7.39. VHB: A
- Voegtlin, C. 2016, What Does It Mean To Be Responsible? Addressing the Missing Responsibility Dimension in Ethical Leadership, Leadership, 12(5), 581-608, DOI: 10.1177/1742715015578936.

Paper listed as no. 7 of the most frequently cited papers of over 240 papers published in Leadership since 2016 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).

ISI Impact Factor 2020: 2.40.

Voegtlin, C. & Greenwood, M. 2016. Corporate Social Responsibility and Human Resource Management: A Systematic Review and Conceptual Analysis. Human Resource Management Review, 26(3), 181-197, DOI: 10.1016/j.hrmr.2015.12.003.

Paper Received the Human Resource Management Review's 2019 Scholarly Impact Award.

Paper listed as no. 3 of the most frequently cited papers of over 210 papers published in Human Resource Management Review since 2016 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).

ISI Impact Factor 2020: 7.44. VHB: B

Walther, A., Voegtlin, C., & Ehlert, U. 2016. Steroid Hormones Moderate the Association Between Trait Negative Affect and Symptoms of Burnout After a Social Problem-Solving Task in Young Men. Psychoneuroendocrinology, 71, Supplement, 51, Abstract of Conference Proceeding, <http://dx.doi.org/10.1016/j.psychneuen.2016.07.134>.

ISI Impact Factor 2020: 4.91.

Voegtlin, C., Boehm, S. & Bruch, H. 2015. How to Empower Employees: Using Training to Enhance Work Units' Collective Empowerment, International Journal of Manpower, 36(3), 354-373.

ISI Impact Factor 2020: 1.75.

Voegtlin, C. & Pless, N. 2014. Global Governance: CSR and the Role of The UN Global Compact, Journal of Business Ethics, 122(2), 179-191, DOI: 10.1007/s10551-014-2214-8.

Cited in the 2021, 2019 and 2018 Report of the Lancet Countdown on health and climate change, The Lancet (Impact Factor The Lancet 2019: 60.392)

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 6.43. VHB: B

Voegtlin, C. & Greenwood M. 2013. CSR and HRM: A Review and Conceptual Analysis, Academy of Management Best Paper Proceedings 2013.

Voegtlin, C., Patzer, M. & Scherer, A. G. 2012. Responsible Leadership in Global Business: A New Approach to Leadership and Its Multi-Level Outcomes, Journal of Business Ethics, 105(1), 1-16, DOI: 10.1007/s10551-011-0952-4.

Paper listed as no. 83 of the most frequently cited papers of over 3'850 papers published in the Journal of Business Ethics since 2012 (Social Science Citation Index/ISI Web of Science, accessed August 25, 2021).

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 6.43. VHB: B

Voegtlin, C. 2011. Development of a Scale Measuring Discursive Responsible Leadership, Journal of Business Ethics, Special Issue on Responsible Leadership, 98(Supplement1), 57-73, DOI: 10.1007/s10551-011-1020-9.

Journal listed in the Financial Times 50 Journal List for Business School Rankings.

ISI Impact Factor 2020: 6.43. VHB: B

Reprint in: Pless, N. M. & Maak, T. 2012. Responsible Leadership.

Dordrecht (Netherlands): Springer, ISBN: 978-94-007-3994-9, pp. 57-73.

BOOK CHAPTER

Voegtlin, C. 2021. Discourse Ethics, in: G. R. Goethals, S. T. Allison, & G. J. Sorenson (Eds), Encyclopedia of Leadership Studies, Sage, forthcoming.

Voegtlin, C. & Pless, N. 2021. Global Governance: CSR and the Role of the UN Global Compact, in: T. Maak, N. Pless, & S. Sandhu (Eds.), Routledge Companion to Corporate Social Responsibility, New York: Routledge, pp. 150-167.

- Voegtlin, C. & Patzer, M. 2020. Responsible Global Leaders as Drivers of Responsible Innovation, in: M. E. Mendenhall, M. Žilinskaite, G. K. Stahl, & R. Clapp-Smith (Eds.), Responsible Global Leadership: Dilemmas, Paradoxes, and Opportunities, New York: Routledge, pp. 203-218.
- Voegtlin, C., Walthert, I.M. & Robertson, D. 2019. Neuroscience Research and Ethical Leadership: Insights From a Neurological Micro Foundation, in: D. M. Wasieleski & J. Weber (Eds.), Business Ethics: Business and Society 360: Business Ethics, Volume 3, Bingley: Emerald, pp. 261 – 293.
- Voegtlin, C. & Scherer, A.G. 2019. New Roles for Business: Responsible Innovators for a Sustainable Future, in: A. McWilliams, D. Rupp, D. Siegel, G. Stahl & D. Waldman (Eds.), Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives, Oxford: Oxford University Press, pp. 337-358.
- Patzer, M. & Voegtlin, C. 2012. Leadership Ethics and Organizational Change: Sketching the Field, in: B. Burnes & R. T. By (Eds.), Organizational Change, Leadership and Ethics: Leading Organizations Towards Sustainability, London: Routledge, pp. 9-34.
- Patzer, M., Voegtlin, C. & Scherer A.G. 2012. Ein politisches Verständnis verantwortungsvoller Führung im globalen Unternehmenskontext, in: R. Hahn, H, Janzen & D. Matten (Eds.), Die gesellschaftliche Verantwortung des Unternehmens – Hintergründe, Schwerpunkte, Zukunftsperspektiven, Festschrift für Gerd Rainer Wagner zum 65. Geburtstag, Stuttgart: Schäffer-Poeschel, pp. 125-151.

OTHER ARTICLES & PRESS RELEASES

- Voegtlin, C. 2022 quoted in “Nachhaltigkeitsstandards: Die feinen Unterschiede» by Matthias Niklowitz in the Handelszeitung, print and online version, 7.12.2022, <https://www.handelszeitung.ch/specials/corporate-social-responsibility-2022/csr-und-esg-die-unterschiede-553101>.
- Voegtlin, C. & Girard-Guerraud, C. 2021. Crise de sens, urgence climatique : faut-il ouvrir les entreprises aux philosophes ?. Focus RH, April 11, 2022, <https://www.focusrh.com/tribunes/crise-de-sens-urgence-climatique-faut-il-ouvrir-les-entreprises-aux-philosophes-par-christian-vogtlin-et-carine-girard-guerraud-34590.html>.
- Voegtlin, C. & Girard-Guerraud, C. 2021. What philosophers can do for businesses. Association of MBAs (AMBA), November 24, 2021, <https://www.associationofmbas.com/what-philosophers-can-do-for-businesses/>.
 Appeared also in: <https://www.revistagestion.ec/estrategia-analisis/que-pueden-hacer-los-filosofos-por-las-empresas>
- Voegtlin, C. & Scherer, A. G. 2021. Cornerstones of responsible innovation. Dialogue, Q4 September Issue 1, 2021, pp. 56-57. Also available online: <https://dialoguereview.com/cornerstones-of-responsible-innovation/>.
- Voegtlin, C. 2021. Quelle est la définition idéale du leadership responsable? Monde des grandes écoles et universités, January 29, 2021, <https://www.mondedesgrandesecoles.fr/expert-quelle-est-la-definition-ideale-du-leadership-responsable/>.
- Scherer, A. G. & Voegtlin, C. 2020. Responsible innovation: implications for corporate governance. Board Agenda, October 12, 2020, <https://boardagenda.com/2020/10/12/responsible-innovation-implications-for-corporate-governance/>.
- Voegtlin, C. 2020. When principles have power. Why job seekers want to work for an activist chief executive. Edge Magazine, Spring 2020, https://issuu.com/revistabibliodiversidad/docs/edge_spring_2020_full_book/62.
- Voegtlin, Crane & Noval, 2019. Press release “Activisme politique des PDG: Les demandeurs d'emploi veulent des patrons qui prennent position” by Audencia Business School published in French media outlets (e.g., Esteval.fr: <https://www.esteval.fr/article.21573.l-activisme-sociopolitique-des-pdg-attire-de-nouveaux-talents>), December 18, 2019.
- Voegtlin, C., Crane, A. & Noval, L. 2019. CEOs who take a political stand are seen as a bonus by job applicants. The Conversation, August 8, 2019. <https://theconversation.com/ceos-who-take-a>

political-stand-are-seen-as-a-bonus-by-job-applicants-121334. Republished in various media outlets around the world.

- Voegtlin, Crane & Noval, 2019. Press release “CEO political activism – jobseekers want bosses who take a stand” by the University of Bath published in various media outlets around the world (e.g., MarketWatch, 10 million plus global reach, subsidiary of Dow Jones; Phys.org, Morningstar.com, Wallstreet-online.de, Sydney News, China National News, Valor Ecomomico Brazil, etc.), July 10, 2019.
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- Voegtlin, C. 2019. Être ou ne pas être chief philosophy officer, Quoted in Les Echos July 22, 2019. <https://start.lesechos.fr/emploi-stages/vie-en-entreprise/tre-ou-ne-pas-etre-chief-philosophy-officer-15649.php>.
- Voegtlin, C. 2018. Les philosophes au chevet des entreprises. Focus RH, May 30, 2018. <http://www.focusrh.com/tribunes/les-philosophes-au-chevet-des-entreprises-par-christian-voegtlin-31063.html>.
- Voegtlin, C. 2018. Why Your Board Needs A Chief Philosophy Officer. In conversation with Sally Percy. Forbes.com, March 12, 2018. <https://www.forbes.com/sites/sallypercy/2018/03/09/why-your-board-needs-a-chief-philosophy-officer/#407845f42e3d>.
Parts of the conversation featured in The Guardian, I work therefore I am: why businesses are hiring philosophers, March 29, 2018. <https://www.theguardian.com/business-to-business/2018/mar/29/i-work-therefore-i-am-why-businesses-are-hiring-philosophers>
- Voegtlin, C. 2017. Toward understanding responsible leadership in global business. Blog series in three parts. Published on the GRLI (Globally Responsible Leadership Initiative) Blog Sphere, April 26, 2017, Part I, <https://responsibility.global/toward-understanding-responsible-leadership-in-global-business-the-core-idea-e78563fc4148>.
Mai 16, 2017, Part II, <https://responsibility.global/five-key-elements-of-responsible-leadership-8565c1a37909>.
May 29, 2017, Part III, <https://responsibility.global/challenges-and-implications-of-responsible-leadership-66764b58d741>.
- Voegtlin, C. 2017. Les 4 piliers du leadership responsable du XXIème siècle. Les Echos (one of the leading French Business Newspapers), published online February 24, 2017, <https://business.lesechos.fr/entrepreneurs/management/les-4-piliers-du-leadership-responsable-du-xxieme-siecle-305881.php>.
- Voegtlin, C. 2017. The Velvet Revolution. The HR Director, March 2017, 42-43.
- Voegtlin, C. 2017. What is Responsible Leadership? ManageMagazine, published online February 16, 2017, <https://managemagazine.com/article-bank/leadership/what-responsible-leadership/>.
- Kaufmann, I. M. & Voegtlin, C 2011. Neuroökonomie: Grundverständnis und Ausblick, Forum Wirtschaftsethik, 19(2), 7-15.
- Voegtlin, C. 2011, Verantwortungsvoll Führen in einer globalisierten Welt, UZH Business Insight, 1, September 2011, 26-28.

ACADEMIC SYMPOSIA AND WORKSHOPS ORGANIZED

- European Group of Organizational Studies Colloquium (EGOS 2020, online), Hamburg, Germany: Sub-Theme “Responsible Innovation for Sustainable Development”.
Organized together with Andreas Scherer, University of Zurich and Günter Stahl, WU Wien.
- European Institute for Advanced Studies in Management (EIASM) Workshop on Family Firm Management Research, 2019. Topic ‘Family Entrepreneurship and Society, Nantes, France.
Organized together with Emma Avetysian, Miruna Radu-Lefebvre and Kathleen Randerson, Audencia Business School.

Academy of Management Annual Meeting (AOM 2015), Vancouver, Canada: Professional Development Workshop “The Ethics of Organizational Neuroscience and the Neuroscience of Organizational Ethics”.

Organized together with Diana Robertson, Wharton Business School und Thomas Maak, ESADE Business School.

European Group of Organizational Studies Colloquium (EGOS 2015), Athens, Greece: Sub-Theme “Responsible Leadership: Addressing the Social and Environmental Implications of Leader Behaviour and Decision Making”.

Organized together with Nicola Pless, ESADE Business School and Günter Stahl, WU Wien. Discussants are Thomas Maak, ESADE Business School and Mary Sully de Luque, Thunderbird School of Global Management.

Academy of Management Annual Meeting (AOM 2014), Philadelphia, USA: Symposium “Empty Words-The Contested Nature of the UN Global Compact” (All Academy Theme).

Organized together with Andreas Rasche, CBS Copenhagen Business School.

Since 2017: Co-Chair of the Leadership track of the OB Special Interest Group at the European Academy of Management Annual Meeting.

Organized together with Jamie L. Gloor, Technical University of Munich & University of Zurich, and Meltem Booms, University of Leuven, Christof Miska, WU Vienna and Mait Rungi, Estonian Entrepreneurship University of Applied Sciences.

Organized conference track at the annual meeting in Glasgow, 2017, Reykjavik, 2018, Lisbon, 2019, Dublin, 2020, Quebec, 2021.

KEYNOTES AND INVITED LECTURES

Voegtlin, C. 2022. Invited talk on ‘Responsible Leadership?’, Business Ethics Speaker Series, Trinity College Dublin, 1 December, 2022.

Voegtlin, C. 2022. Invited talk on ‘Responsible Leadership?’, Henley Centre for Leadership, Henley Business School, University of Reading, 31 Mai 2022.

Voegtlin, C. 2022. Invited seminar on ‘CEO activism’, Chair of Sustainability Management, University of St. Gallen, 28 April 2022.

Voegtlin, C. 2021. Invited discussant at the EGOS 2021 subtheme “Justifications and Governance for Responsibly Developing an Inclusive Society”, 8-9 July, 2021.

Scherer, A. G. & Voegtlin, C. 2019. Invited Opening Presentation on Responsible Innovation. 1st Star Conference, WU Vienna, Austria, November 2019.

Voegtlin C. 2018. Invited lecture on ‘Responsible innovation’. Mines ParisTech, Paris, 2018.

Voegtlin, C. 2018. Invited lecture on ‘Responsible Innovation for a Sustainable Future’. ION Conference, Aarhus University, Denmark, 2018.

Voegtlin C. & Scherer, A. G. 2018. Keynote on ‘Business as a source of responsible innovation? Challenges and opportunities’. Ethics and Innovation Conference, University of Warrick, England, 2018.

Voegtlin, C. 2017. Keynote on the Development of the Field of Leadership, Plenary of the OB Special Interest Group, EURAM Annual Meeting, Glasgow, 2017.

Voegtlin, C. 2017. Invited Presentation on Responsible Leadership, Leadership Symposium at the Zeppelin University, Friedrichshafen 2017.

Voegtlin C. 2014. Introducing the Responsible Leadership Scale. Keynote Speech, OB Division, European Academy of Management Annual Meeting (EURAM), Valencia 2014.

Voegtlin, C. 2012. Guest Lecture on Responsible Leadership in the Doctoral Seminar on Organizational Responsible Leadership, ESADE Business School, Barcelona, June 12, 2012.

Voegtlin, C. 2012. Guest Lecture on Responsible Leadership in the course “Leadership” for the Master of Science in International Management, ESADE Business School, Barcelona, May 31, 2012.

CONFERENCE PRESENTATIONS

- Schnider, R., Hietschold, N., Scherer, A. G. & Voegtlin, C. 2021. The effects of female-only competitions on social innovation. Paper presented at the EGOS annual colloquium, Amsterdam, 2021.
- Frémeaux, S. & Voegtlin, C. 2020. A Common Good Perspective on Deliberative Democracy in Business: Learning from Aristotle's Ethics. Paper presented at the Academy of Management Annual Meeting (online), Vancouver, Canada 2020.
The Paper was 2020 Best Business Ethics Paper Award Finalist, Academy of Management Social Issues in Management Division
- Voegtlin, C., Crane, A. & Noval, L. 2020. When CEO political activism attracts new talent: Exploring the conditions under which CEO activism increases job pursuit intentions. Presentation as part of the symposium "Corporate Activism: Exploring an Emerging Field of Research and Practice". Academy of Management Annual Meeting (online), Vancouver, Canada 2020. The symposium was organized by Andrew Crane and Anna McKean.
- Hietschold, N., Hsueh, J., Sieger, P. & Voegtlin, C. 2019. The 2015 European Refugee Event and Founder Social Identities: A Multi-Country and Multi-Level Study, Paper presented at the Academy of Management Annual Meeting, Boston 2019.
The paper was nominated for the 2019 Carolyn B. Dexter Award.
- Hietschold, N., Voegtlin, C., Scherer, A. G., Gehman, J. 2019. What we know and don't know about social innovation: A multi-level review and research agenda. Paper presented at the Academy of Management Annual Meeting, Boston 2019.
- Voegtlin, C., Crane, A. & Noval, L. 2019. When CEO political activism attracts new talent: Exploring the conditions under which CEO activism increases job pursuit intentions, Paper presented at the EGOS conference, Edinburgh, 2019.
- Mostafa, R., Sachs, S., & Voegtlin, C. 2019. Perceived Corporate Social Responsibility and Life Satisfaction: The Mediating Effect of Broad Role Perception, Paper presented at the IABS conference, San Diego, 2019.
- Voegtlin, C. 2018. Why Managers Perceive a Responsibility to Respond to Stakeholder Demands: Toward a Theory of Perceptions of Managerial Responsibility. Paper presented at the Academy of Management Annual Meeting, Chicago 2018.
- Hietschold, N., Voegtlin, C. & Scherer, A. G. 2018. What we know and don't know about social innovative behavior: A literature review and research agenda on the micro-foundations of social value creation. Paper presented at the EGOS conference, Tallinn, 2018.
- Maak, T., Pless, N. & Voegtlin, C. 2018. Responsible Leadership Choices and Political Activism, Paper accepted for presentation at the EGOS conference, Tallinn, 2018.
- Scherer, A. G. & Voegtlin, C. 2018. Corporate Governance for Responsible Innovation: Approaches to Corporate Governance and Their Implications for Sustainable Development. Paper presented at the VHB WK ORG Konferenz, Habmurg, 2018.
- Scherer, A. G. & Voegtlin, C. 2017. Corporate Governance for Responsible Innovation: Approaches to Corporate Governance and Their Implications for Sustainable Development. Presentation as part of the symposium "From Governance of Innovation to Innovations in Governance". Academy of Management Annual Meeting, Atlanta 2017. The symposium is organized by Ruth Aguilera and Igor Filatotchev.
- Voegtlin, C., Walther, A. & Schwab, P. 2017. Researching Responsible Leadership: Measurement Development and Empirical Examination of Antecedents and Outcomes, Paper presented at the 4th International Conference on Responsible Leadership, Johannesburg 2017.
- Walther, A., Voegtlin, C., Fahramand, F., & Ehlert, U. 2016. Steroid hormones moderate the association between trait negative affect and symptoms of burnout after a social problem-solving task in young men, Paper presented at the 46th Annual ISPNE (International Society of Psychoneuroendocrinology) Conference, Miami 2016.
- Voegtlin, C. 2016. Good professional, colleague and citizen at the same time? An empirical examination of the paradox of responsible leadership, Paper presented at the EGOS conference, Naples 2016.

- Voegtlin, C. 2016. Drivers and outcomes of managers' stakeholder responsibility perceptions: Revisiting stakeholder salience, Paper presented at the European Academy of Management Annual Meeting (EURAM), Paris 2016.
- Voegtlin, C. & Greenwood, M. 2016. Corporate social responsibility and Human resource management: A systematic review and conceptual analysis, Paper presented at the European Academy of Management Annual Meeting (EURAM), Paris 2016.
- Maak, T., Pless, N. & Voegtlin, C. 2015. Business statesman or shareholder advocate? CEO responsible leadership styles and the microfoundations of political CSR, Paper presented at the Academy of Management Annual Meeting, Vancouver 2015.
- Voegtlin, C. 2015. Presentation as part of the symposium on "Opening Planetary Governance: From Corporate to National to Global (Earth Systems) Governance". Academy of Management Annual Meeting, Vancouver 2015. The symposium is organized by Sandra Waddock and Derick De Jongh.
- Voegtlin, C. 2014. What does it mean to be responsible? Addressing the missing responsibility dimension in ethical leadership research. Paper presented at the European Academy of Management Annual Meeting (EURAM), Valencia 2014.
Paper received the best paper award of the Business & Society Special Interest Group (SIG).
- Voegtlin C. & Rasche A. Empty Words? - The Contested Nature of the UN Global Compact. Panel Symposium, Academy of Management Annual Meeting, Philadelphia 2014. Panelists: Nicola Pless, ESADE Business School; S. Prakash Sethi und Donald H. Schepers, Baruch College, The City University of New York; Andreas Rasche, Copenhagen Business School, Sandra Waddock, Boston College; Daniel Berliner, University of Minnesota; Aseem Prakash, University of Washington; Andreas Georg Scherer, University of Zurich; Oliver F. Williams, University of Notre Dame.
- Voegtlin C. & Kaufmann, I. M. 2014. Paper "Neuroscience Research and Ethical Leadership: Understanding Oneself to Inspire Others" presented as part of the Presenter Symposium "Leadership and Neuroscience: Controversies and New Evidence", organized by Jochen I. Menges, Timothy Astandu und Jon M. Jachimowicz, University of Cambridge. Academy of Management Annual Meeting, Philadelphia 2014.
- Voegtlin C. 2014. Moderator at the PDW "From Brains to Organizational Cognition: Micro- Macro Solutions for Attention and Cognition Research", organized by Daniella Laureiro Martínez, ETH Zurich (CH), Vinod Venkatraman, Fox School of Business, Temple University (US), Angelika Dimoka, Fox School of Business, Temple University (US), Stefano Brusoni, ETH Zurich (CH), Academy of Management Annual Meeting, Philadelphia 2014.
- Voegtlin, C. 2014. What does it mean to be responsible? Addressing the missing responsibility dimension in ethical leadership research. Paper presented at the 76. Jahrestagung des Verbands der Hochschullehrer für Betriebswirtschaft, Leipzig 2014.
- Greenwood, M. & Voegtlin, C. 2014. (CSR+HRM=IR²) Solve for IR. Paper Proposal presented at the IABS Konferenz, Sydney 2014. (Paper presented by Greenwood, M.).
- Voegtlin, C. & Scherer, A. G. 2014. MNCs as Political Actors in a Post-National World: Challenges and Implications for Human Resource Management. Paper präsentiert an der Latin American and European Organization Studies Konferenz (LAEMOS), Kuba 2014.
- Patzer, M., Voegtlin, C. & Scherer, A. G. 2013, Global Responsible Leadership: Towards a Political Conception, Paper presented at the Academy of Management Annual Meeting, Orlando 2013.
- Voegtlin, C. & Greenwood, M. 2013. CSR and HRM: A Review and Conceptual Analysis, Paper presented at the Academy of Management Annual Meeting, Orlando 2013.
- Voegtlin, C. & Kaufmann, I. M. 2012. Leading Towards Legitimacy: Emphasizing the Role of Leadership in Legitimacy Discourses. Paper presented at the Academy of Management Annual Meeting, Boston 2012.
- Voegtlin, C. & Kaufmann, I. M. 2012. Neuroscience Research and Ethical Leadership: Insights from an Advanced Neurological Micro Foundation. Paper presented at the Society for Business Ethics Annual Meeting, Boston 2012.

- Scherer, A. G. & Voegtlin, C. 2012, MNCs as Political Actors in a Post-National World: Challenges and Implications for Human Resource Management. Paper presented at the VHB WK ORG Konferenz, Berlin 2012.
- Butz, A., Kaufmann, I. M. & Voegtlin, C. 2011. Asking Questions, Raising Concerns: The Case of BP as a Matter of Compliance versus Integrity. Paper presented at the EGOS Conference, Gothenburg 2011.
- Voegtlin, C. & Kaufmann, I. M. 2011. Neuroscience Research and Ethical Leadership: Fact or Fancy? Paper presented at a Symposium at the Academy of Management Meeting, San Antonio 2011.
- Scherer, A. G. & Voegtlin, C. 2011, MNCs as Political Actors in a Post-National World: Challenges and Implications for Human Resource Management. Paper presented at a Symposium at the Academy of Management Meeting, San Antonio 2011.
- Scherer, A. G. & Voegtlin, C. 2011, MNCs as Political Actors in a Post-national World: Challenges and Implications for Human Resource Management. Paper presented at the Research Workshop "Ethics and HRM: Theoretical and Conceptual Analyses", sponsored by EABIS and Monash University, London, April 10-12, 2011.
- Voegtlin, C. & Kaufmann, I. M. 2011. Leading Towards Legitimacy: The Contribution of Responsible Leadership. Paper presented at the EGOS Conference, Gothenburg 2011.
- Voegtlin, C. & Kaufmann, I. M. 2010. Neuroscience and Leadership Research: Fact or Fancy? Paper presented at the conference "Neurosociety... What is it with the brain these days?", Said Business School, University of Oxford, Oxford 2010.
- Voegtlin, C. 2010. Responsible Leadership: A Scale Development Approach. Paper presented at the Society for Business Ethics Annual Meeting, Montreal 2010.
- Voegtlin, C., Patzer, M. & Scherer, A. G. 2010. Responsible Leadership in Global Business: A Contingency Approach. Paper presented at the EGOS Conference, Lisbon 2010.
- Voegtlin, C. 2009. Responsible Leadership as Presupposition of Successful Stakeholder Management. Paper presented at the Academy of Management Meeting, Chicago 2009.
- Voegtlin, C. & Patzer, M. 2009. Responsible Leadership: A Research Agenda. Paper presented the EGOS Conference, Barcelona 2009.
- Boehm, S. & Voegtlin, C. 2008. Towards a Model of Collective Organizational Identification – A Longitudinal Survey Study. Paper presented at the Academy of Management Meeting, Anaheim 2008.
- Voegtlin, C. 2008. Towards a Descriptive Model of Responsible Leadership. Paper presented at the EGOS Conference, Amsterdam 2008.
- Voegtlin, C. 2008. Presenter at the PDW Session "Making Large Global Collaborations Succeed", Academy of Management Meeting, Anaheim 2008.
- Voegtlin, C. & Böhm, S. 2008. The Influence of Employee Training Programs on Team Empowerment and Attitudinal Outcomes. Presented at the SCALA Brown Bag Seminar, St. Gallen Research Center for Ageing, Welfare and Labour Market Analysis, St. Gallen April 28, 2008.
- Butz, A., Haack, P. & Voegtlin, C. participated at the 5th Constance Academy of Business Ethics, "Business Ethics and Compliance", Constance, September 29-30, 2008.
- Voegtlin, C. & Boehm, S. 2007. The Influence of Employee Training Programs on Team Empowerment and Attitudinal Outcomes. Paper presented at the Academy of Management Meeting, Philadelphia 2007.

Andelfingen, February 2023