



Winter Term 2017/18

**Leading House Ph.D. Course
Writing and Publishing Concise Research Papers
- Syllabus -**

Lecturer:	Prof. Dr. Uschi Backes-Gellner , University of Zurich; Prof. Dr. Kerstin Pull , University of Tübingen
Workshop dates:	November 22-24, 2017
Location:	University of Zurich, Room tba
Preliminary Schedule:	The lectures take place in the form of an intensive 3-day course. Wednesday, Nov 22: 13:30-17:00 Thursday, Nov 23: 09:00-18:30 Friday, Nov 24: 09.00-13.00
Course webpage:	tba

Aims of the course

We will discuss various topics related to writing concise papers that will be published in refereed journals. We focus particularly on how to find a topic, how to structure the argument and how to sell a paper as well as how to handle revisions and resubmissions. The aim is pursued by three different course elements. Firstly, each participant thoroughly prepares the reading material and is ready to give an on-the-spot short (elevator pitch) presentation of the required readings. Secondly, students present and discuss their own work and receive feedback from the audience. Thirdly, students will work on group assignments where they jointly rewrite a fellow student's work. During the discussion, we will put special emphasis on the quality of the text (style, argumentation, clarity).



Required Readings

Literature is posted on the course web page (password-protected, password will be distributed after final registration)

1. Learning from the Big Shots

- Pischke, S. (2012): How to get started on research in economics?

2. Style Guide and Academic Writing

- From the Editors (2013): Being Scheherazade: The Importance of Storytelling in Academic Writing. *AMJ* 56(3): 629-634.

3. Organization and Argumentation

- Reid, N. (2010): Getting Published in International Journals, Chapters 11, 12, 13

4. The Review Process

- From the Editors (2012): Responding to Reviewers. *AMJ* 55(6): 1261-1263.
- Corman, H; N. Reichman (2011): ABCs of R&Rs, CSWEP Newsletter, Spring 2011: 8-9, 13.

Target audience and preconditions for participation

The seminar is particularly designed for doctoral students in the economics of education course program, but is also valuable in general for doctoral students in economics or business economics. The seminar will take place en bloc in order to enable external PhD students of the course program in economics of education to attend.

Course requirements and grading

Students are required to read the *Required Readings* before the course starts. Full attendance is mandatory

- on the spot presentation of any of the required readings (3 min)
- narrative table of content of own (planned) working paper (2 pages)
- presentation of own working paper, based on narrative table of content (20 min)
- rewriting fellow students' narrative tables of content (group work)
- Revised version of own narrative table of content (take home, 1 week)

Application

The number of participants is limited. Please send your application **until October 22, 2017** (including a one-page CV) to curdin.pfister@business.uzh.ch