



Current list of topics for Bachelor and Master regarding **Open Strategy**

Themes	Basic Literature
<p>Open Strategy:</p> <ul style="list-style-type: none"> ▪ How is open strategy practiced in organizations? ▪ What are different forms of open strategy? ▪ How do digital platforms differ from analogue platforms? ▪ How do actors create meaning around strategic issues (e.g. compared to classical strategy processes)? ▪ What is the current state of research in Open Strategy? (Theoretical) ▪ How do Open Strategy processes differ from traditional strategy approaches? ▪ How does the role and/or power of stakeholders change when strategies are conducted more openly? ▪ How does openness differ across strategy phases? ▪ What are the key success factors when conducting an open strategy process? ▪ What are the benefits of conducting an open strategy process? ▪ What issues/challenges might arise when opening up the strategy process? ▪ Which tools are being used to open up the strategy process and how do they differ from traditional ones? 	<p>Dobusch, Dobusch, & Müller-Seitz (2019) Hautz, Seidl, & Whittington (2017) Hautz, Stadler, Matzler & von den Eichen (2021) Seidl, von Krogh & Whittington (2019) Whittington, Caillaet, & Yakis-Douglas (2011)</p>





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For more information do not hesitate to contact me directly. Theses can be either conceptual or empirical and can be written in German or English.

References

- Dobusch, L., Dobusch, L., & Müller-Seitz, G. (2019). Closing for the benefit of openness? The case of Wikimedia's open strategy process. *Organization Studies*, 40(3), 343-370.
- Hautz, J., Seidl, D., & Whittington, R. 2017. Open Strategy: Dimensions, Dilemmas, Dynamics. *Long Range Planning*, 50(3): 298-309.
- Hautz, J., Stadler, C., Matzler, K. & von den Eichen, S. F. (2021). *Open Strategy: Mastering Disruption from Outside the C-Suite*. MIT Press.
- Seidl, D., von Krogh, G., & Whittington, R. (2019). *Cambridge handbook of open strategy*. Cambridge University Press.
- Whittington, R., Caillaud, L., & Yakis-Douglas, B. 2011. Opening Strategy: Evolution of a Precarious Profession. *British Journal of Management*, 22(3): 531-544.