



**PHD DISCUSSION WORKSHOP:
PERSONNEL ECONOMICS AND ECONOMICS OF EDUCATION**

Course Syllabus, Fall 2023

Lecturer:	Prof. Dr. h.c. Eric Bettinger, PhD (Stanford University) Prof. Dr. Dr. h.c. Uschi Backes-Gellner
Workshop dates:	January 23 – January 25, 2024
Location:	Hotel Eiger, Grindelwald (Switzerland)
Module Number:	DOEC1109
Credit points:	3.0 ECTS

Workshop overview

The workshop aims at intensively discussing research papers of the course participants with and by Prof. Eric Bettinger and Prof. Uschi Backes-Gellner, and all other participants. Papers discussed should be either in the field of economics of education or personnel economics.

Credit Requirements and Grading

1. Presentation of your own research project during the workshop (30 min).
2. Full workshop attendance and reading of all participants' papers. Students are expected to come prepared to the workshop be prepared to ask questions on the presented papers. It will facilitate discussions and improve overall learning.
3. Writing of one referee report on a colleague's paper that is discussed during the workshop. The referee report (approx. two pages) should be written with respect to style, clarity of argument, etc. The report has to be sent to the presenter and to chiara.zisler@business.uzh.ch until Thursday February 1st, 2024.
4. Grading is on a pass/fail basis.

Target audience

The workshop is designed for doctoral students in business and economics, particularly but not solely from economics of education and personnel economics.

Course Prerequisites

Full working-paper.

Course Materials

We will upload the course material on: www.business.uzh.ch/professorships/emap/teaching.html.



Preliminary Schedule

The workshop takes place in the form of an intensive 3-day workshop outside the University, in Grindelwald, BE, Switzerland (Hotel Eiger: <https://www.eiger-grindelwald.ch/en/>)

Monday, January 22, 2024 (Traveling day and informal get together, details follow later)

Tuesday, January 23 (all day – including a break for joint outdoor activities)

Wednesday, January 24 (all day – including a break for joint outdoor activities)

Thursday, January 25 (ending approx. 1 pm).

Expected costs

Hotel rates per person per night (double rooms), including breakfast and dinner, are CHF 230 pp.

Admitted students are requested to book their accommodation individually at the hotel Eiger by November 15th, 2023. Further details will be provided after admission to the workshop.

Application

The number of participants is limited. Workshop application at the chair is mandatory **until October 3rd, 2023**. Please send your application (current version of your working paper and a one-page CV) to Chiara Zisler (chiara.zisler@business.uzh.ch). UZH students who need to know whether they are accepted for the course before the end of the official module booking deadline have to apply **until September 18th, 2023** and will be notified before October 6th, 2023. Admitted students are requested to book their accommodation individually at the hotel Eiger by November 15th, 2023. For further details and questions, please contact Chiara Zisler.