

OMTF 2023

PhD Seminar

Organizations, Management and Theories of the Firm

1. General Information

- Host: University of Lausanne, Chair Patrick Haack
- Date: **September 14** (Thu), **8:55** – **September 15** (Fri), **13:45**
- Contact: Patrick Haack: [patrick.haack\[at\]unil.ch](mailto:patrick.haack[at]unil.ch)
Léo Marante: [leo.marante\[at\]unil.ch](mailto:leo.marante[at]unil.ch)
- Location: **Anthropole 4030** (room ANT-4030, 4th floor), University of Lausanne
(Anthropole, 1015 Chavannes-près-Renens; metro stop: "[UNIL - Chamberonne](#)", line M1 from [Lausanne-Flon](#) or [Renens-Gare](#))
- Get together: **September 13** (Wed), **19:00**, at [Tibits](#) (Pl. de la Gare 11, 1003 Lausanne) Optional dinner for early arrivals (at participants' own expense)
- Fees:** Participation fee covers the meals (coffee breaks, lunches, and dinner)
1. Full rate for both dates participation: 240 CHF
 2. Participation on Thursday Septembre 14th, 2023: 200 CHF
 3. Participation on Friday Septembre 15th, 2023: 40 CHF

2. Presentation details

- Short slot (S): 30 min. (10 min. presentation, 20 min. discussion)
- Long slot (L): 45 min. (15 min. presentation, 5 min. comment, 25 min. discussion)

3. Participating Chairs

Nikolaus Beck	Università della Svizzera Italiana
Bruno Frey	CREMA
Patrick Haack	University of Lausanne
Raimund Hasse	University of Lucerne
Claus Jacobs	University of Bern
Margit Osterloh	CREMA
Sebastian Raisch	University of Geneva
Katja Rost	University of Zurich
Andreas Scherer	University of Zurich
David Seidl	University of Zurich
Antoinette Weibel	University of St. Gallen

4. Participants

Participant	Chair	University
Benedetta Abagnale	Nikolaus Beck	Università della Svizzera Italiana
Ana Kurtanidze	Nikolaus Beck	Università della Svizzera Italiana
Ilkyaz Incoglu	Nikolaus Beck	Università della Svizzera Italiana
Léo Marante	Patrick Haack	University of Lausanne
Lionel Saul	Patrick Haack	University of Lausanne
Ekaterina Stepaniak	Patrick Haack	University of Lausanne
Philippe Saner	Raimund Hasse	University of Lucerne
Emamdeen Fohim	Claus Jacobs	University of Bern
Magdalena Waeber	Claus Jacobs	University of Bern
Luis Hillebrand	Sebastian Raisch	University of Geneva
Raphaelle Delmotte	Sebastian Raisch	University of Geneva
Kateryna Fomina	Sebastian Raisch	University of Geneva
Jan Danko	Katja Rost	University of Zurich
Dorothee Winkler	Andreas Scherer	University of Zurich
Roman Gibel	Andreas Scherer	University of Zurich
Bennet Schwoon	Andreas Scherer	University of Zurich
David Sieber	Andreas Scherer	University of Zurich
Dana Entenza	Andreas Scherer	University of Zurich
Benjamin Grossmann-Hensel	David Seidl	University of Zurich
Yeshi Deuss	Antoinette Weibel	University of St. Gallen
Alice Rickert	Antoinette Weibel	University of St. Gallen
Sara Fontanet	Antoinette Weibel	University of St. Gallen

5. Program

Wednesday, September 13

19:00	Optional dinner	Tibits (Pl. de la Gare 11, 1003 Lausanne). For early arrivals and at the participants' own expense.
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Thursday, September 14

08:55	Meeting time	Anthropole 4030 (room ANT-4030, 4th floor)
09:00	Welcome	Patrick Haack
09:15 (L)	Long slot	Emamdeen Fohim "A process approach to the identity-institution nexus: Institution-identity pathways in a Swiss government agency" Discussant: Ana Kurtanidze
10:00 (S)	Short slot	Andreas Scherer "Organized Immaturity in the 21st Century: Towards a Critical Theory of Surveillance Capitalism"
10:30	Coffee break	
10:50 (L)	Long slot	Yeshi Deuss-Ngingthatshang "The Journey from Trust to Distrust - Exploring Distrust Formation in Interorganizational Relationships" Discussant: Dr. Philippe Saner
11:35 (S)	Short slot	Jan Danko "Tradition in the Face of Technological Disruption: Organizational Behavior in European Monasteries"
12:05	Lunch	Restaurant de Dorigny (on UNIL campus)
13:45	Keynote & Discussion	Prof. Dr. Katja Rost "On the politicization of science and how do deal with it" Moderation: Patrick Haack
14:45	Coffee break	
15:00 (S)	Short slot	Magdalena Waeber "On the technologization of social quality - the example of digitalization in Swiss social welfare organizations"
15:30 (L)	Long slot	Dr. Philippe Saner "Digitalization as arena. Alliances, opportunities, and digital strategies in the university ecology" Discussant: Yeshi Deuss-Ngingthatshang
16:15	Break	
18:00	Lakeside Walk	Meeting at the main entrance of the Anthropole building
20:00	Dinner	La Plage Restaurant

Friday, September 15

08:55	Meeting time	Anthropole 4030 (room ANT-4030, 4th floor)
09:00 (S)	Short slot	Ilkyaz Incoglu “Exploring Shifts in British Political Parties Identity Dynamics”
09:30 (S)	Short slot	Sara Fontanet “Enacting a Pedagogy of Rhetorical Ethics in Organisations”
10:00 (S)	Short slot	Luis Hillebrand “Social bots and organisations”
10:30	Coffee break	
10:50 (L)	Long slot	Ana Kurtanidze “Stakeholder Orientation and Firms’ Acquisition Intensity” Discussant: Emamdeen Fohim
11:35 (S)	Short slot	Raphaëlle Delmotte “AI & diversity”
12:05	Conclusion	Patrick Haack
12:15	Lunch	Cafétéria de Géopolis (on UNIL campus)
13:45	End of the seminar	

6. Getting to the University of Lausanne

By metro: If you arrive **via Lausanne-Gare**: take the metro **M2** (direction Croisettes or Sallaz) to **Lausanne-Flon** (1 stop). There, take the metro **M1** (direction Renens-gare) to **UNIL-Chamberonne** (6 stops). Proceed to the building entrance via the green path below.

If you arrive **via Renens-Gare**: take the metro **M1** (direction Lausanne-Flon) to **UNIL-Chamberonne** (8 stops). Proceed to the building entrance via the green path below.

We recommend using the **SBB Mobile** app to calculate your itinerary to Lausanne-Gare or Renens-Gare, and the **tl** mobile app (“Transports Lausannois”) to plan your local moves. Local transportation tickets can be purchased at the stations, or by texting “GL” (full fare) or “GLR” (half fare) to 456. Tickets are valid for 1h from the time of purchase and allow for unlimited travel within the “Grand Lausanne” area (i.e., zones 11+12).
<https://www.t-l.ch/en/travelcards-and-tickets/tickets/sms-456-ticket/>

Note that the **Lausanne Transport Card** entitles all guests of hotels paying the “taxe de séjour à la nuitée” (i.e., tourist tax) to free public transport in Lausanne.
<https://www.lausanne-tourisme.ch/en/lausanne-transport-card-and-more/>

By car: Visitors to UNIL are encouraged to use public transport.

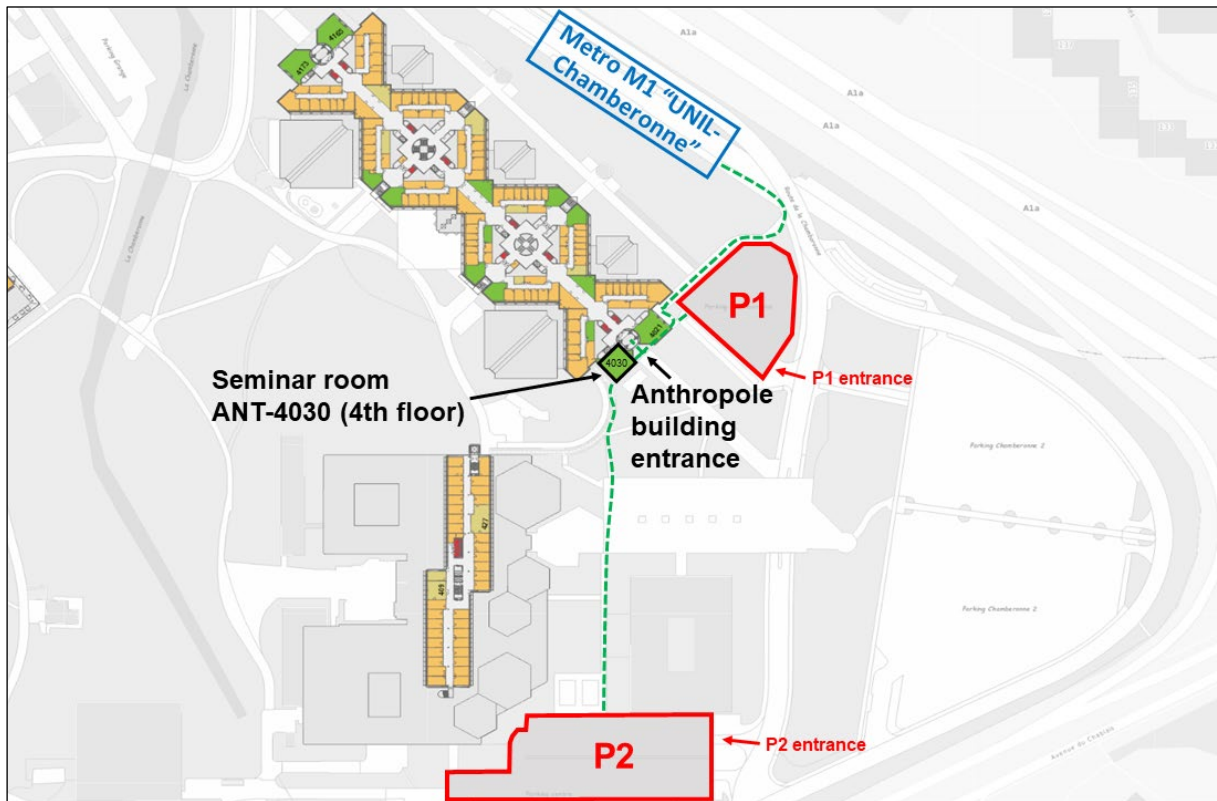
Access to Parking 1 (P1): [link](#)

Access to Parking 2 (P2): [link](#)

Parking fees (8h–18h): 1.- CHF first hour, then 2.- CHF/hour

Parking fees (18h–8h): 1.- CHF/hour

Parking payment options: coins, Twint

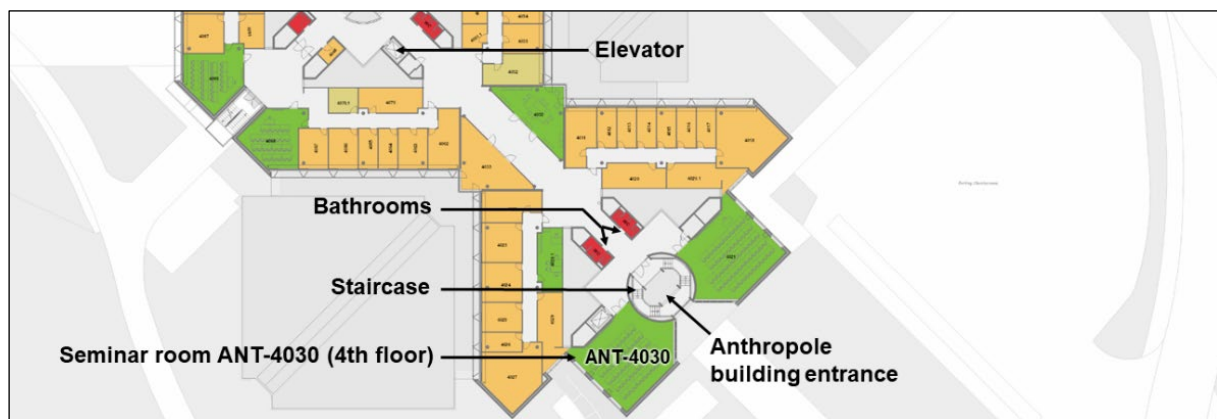


7. Getting to the seminar room (ANT-4030, Anthropole building)

Note that the building entrance as per the access plans above and below happens to be the 2nd floor.

Staircase: Staircases are located on your left and right sides just when you enter the building. Go up to floors. When you exit the staircase in the direction of the central corridor, the seminar room is located within meters on your extreme left.

Elevator: When you enter the building, walk straight ahead for about 50 meters and take the elevator you can find on your left. Go up to the 4th floor. When exiting the elevator, turn to your extreme right to join the main corridor and walk about 50 meters. The seminar room is located on the right end of the corridor.



8. Staying in Lausanne (UNIL rates and recommendations)

Please note that there will be no conference hotel and **you are responsible** to book your own accommodation.

We provided a list of hotels with a slightly reduced price for UNIL guests. These hotels are geographically well located or in the immediate vicinity of public transports. If you wish to make a reservation, please contact the hotel(s) directly to benefit from a discount or reduction.

Note that in general, breakfast and tourist tax are not included in the room rates, with some exceptions. Tourist tax varies from 2.10 CHF to 3.40 CHF per person per night, depending on hotel category.

There are other hotels in Lausanne (without UNIL preferential rates). To find out about their availability and rates, UNIL recommends the following websites: Booking.com, Venere.com

Note that while the above two websites remain convenient to find out about hotels, the rates offered directly on the hoteliers' websites are regularly more advantageous.