

University of Oxford & University of Zurich
Open Strategy: Taking stock and moving forward

01-02 July, 2024

Call for extended abstracts

Keynote speakers / Confirmed experts:



**Fleur
Deken**



**Leonhard
Dobusch**



**Martin
Friesl**



**Julia
Hautz**



**Katja
Hutter**



**David
Seidl**



**Violetta
Splitter**



**Peter
Smith**



**Eero
Vaara**



**Richard
Whittington**



**Alexander D.
Wilson**



**Basak
Yakis-
Douglas**

Hosts:



**University of
Zurich** ^{UZH}



Venue:

University of Zurich ([Location](#))

Overview:

This workshop aims to bring together Open Strategy scholars and practitioners to discuss ongoing and future research projects. Its program includes keynote speeches, presentations, and panel discussions. The goal of the organizers is to provide a platform to jointly discuss the future of Open Strategy research.

Workshop theme:

Recent years have seen increasing initiatives involving more open strategizing. These initiatives, referred to as Open Strategy, imply greater transparency and/or inclusiveness in strategy processes. As such, Open Strategy forms part of a larger societal trend towards greater degrees of openness in all domains of life – such as

Open Innovation, Open Source Software, Open Government and Open Science. By comparison with some of these domains, research on Open Strategy is still nascent. While substantial theoretical groundwork has been laid, and both qualitative and quantitative studies are appearing on an increasing basis, there remain significant opportunities for more research on what is a fast-developing and wide-ranging set of initiatives.

Submissions of extended abstract:

We call for extended abstracts (about 2000 words) that fit within the general theme of the workshop. Submissions should not be previously published.

Key dates:

January 25, 2024	Submission deadline
Mid March, 2024	Decision (Accept/Reject)
Late April, 2024	Final program available
01-02 July, 2024	Workshop (+ joint travel to EGOS)



Please submit your extended abstract by January 25, 2024: os@business.uzh.ch

Fee:

No registration fee

Catering:

There will be a welcome lunch/meet & greet on the first day of the workshop. Other than that meal, participants will have to cover their own dining costs (e.g., breakfasts, evening meal).

Workshop organizers:



**Richard
Whittington**



**David
Seidl**



**Violetta
Splitter**



**Tania
Racker**



**Theresa
Langenmayr**



**Benjamin
Grossmann-
Hensel**



**Robin
Engelbach**



**Kalliopi
Vagias**

Contact:

Any questions about the workshop can be sent to:
os@business.uzh.ch

You can find the PDF version of this call and a calendar invitation [here](#).