



Business Economics Research Seminar Fall Term 2016

Professors: Backes-Gellner, Bäker, Dietl, Franck, Natter, Schulze, Segal

Room: PLM 103/104 - Plattenstrasse 14

Tuesday, 12:00 – approx. 13:00 Uhr

date	speaker	topic	contact person
11.10.16	Prof. Dr. Jan R. Landwehr Goethe University Frankfurt, Faculty of Economics and Business Administration	Marketing Meets Product Design: Empirical Evidence on the Need for Coordinated Action	Natter
18.10.16	Christoph Brenner University of Zurich, Department of Business Administration	Barriers for the Implementation of the Concept of Value in Health Care	Dietl
25.10.16	Prof. Christina Günther WHU Otto Beisheim School of Management, Vallendar	To every firm there is a season: Strategic entry timing, discontinuities, and firm performance	Schulze
01.11.16	Arne Jonas Warnke ZEW, Mannheim	Gender differences in wages and training	Backes- Gellner
08.11.16	Curdin Pfister University of Zurich, Department of Business Administration	University – Industry Knowledge Transfer: The Role of UAS in Fostering Regional Innovation	Backes- Gellner
15.11.16	Prof. Dr. Anja Schulze University of Zurich, Department of Business Administration Prof. Dr. Christian Rupiotta, Bergische Universität Wuppertal	Employees' motivation to engage in entrepreneurial activities	Schulze
22.11.16	Prof. Dr. Thomas Dohmen University of Bonn & Maastricht University	Patience and the Wealth of Nations	Backes- Gellner
29.11.16	Dr. Amanda Goodall Cass Business School, London	Why we need expert leaders	Bäker
06.12.16	Prof. Dr. Petra Nieken Karlsruhe Institute of Technology	The Impact of Gender and Information Policy on Sabotage Decisions in Tournaments	Bäker
13.12.16	Prof. Dr. Carmit Segal University of Zurich, Department of Business Administration	Tba	Segal