Curriculum Vitae: Manuel Sebastian Mariani

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Homepage: http://bit.ly/manuelsmariani
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Current and previous academic positions.

- **04.2022–present: Research Group Leader.**
  University Research Priority Program "URPP Social Networks", Department of Business Administration, University of Zurich.
  Since 01.2021, **project leader** of the URPP pillar "Networks and Organizations".
  Previous position [11.2017–03.2022]: Senior Research Associate.
- **06.2021–present: Visiting Associate Professor in Complexity Science.**
  Institute of Fundamental and Frontier Sciences, University of Electronic Science and Technology of China, UESTC, Chengdu, China.
  Previous position [09.2017–05.2021]: Research Associate Professor.

Education

- **12.2013—10.2017: PhD in Physics (University of Fribourg, Switzerland).**
  Thesis supervisor: Prof. Yi-Cheng Zhang.
- **09.2011—07.2013: Master in Physics (University Sapienza of Rome, Italy)**
  Final grade: 110/110 cum laude; *Thesis supervisor:* Prof. Giorgio Parisi.
- **09.2008—09.2011: Bachelor in Physics (University Sapienza of Rome, Italy).**
  Final grade: 110/110 cum laude; *Thesis supervisor:* Prof. Massimo Testa.

Selected grants and awards

- **01.2023–12.2026: PI**, How individual-level choices drive collective consumer behavior in social networks", Swiss National Science Foundation project 100013-207888 (596,983CHF).

- **04.2022: Promotion** from Senior Research Associate to **Research Group Leader** at the Department of Business Administration of the University of Zurich.

- **05.2019–05.2021: Co-Applicant**, Influencer and Innovator Identification in Temporal Networks", Swiss National Science Foundation project 200021-182659 (348,169CHF).

- **01.2018–12.2020: PI**, Identification of influencers and innovators in temporal networks and its applications", UESTC research start-up grant (125,000RMB, approx. 17,500CHF).

- **07.2016:** EPS Young Researcher Grant to support travel and attendance in the SigmaPhi 2017 conference.

Teaching and supervision

- **2018–present: Lecturer (University of Zurich, Switzerland).**
  Courses (Faculty of Business, Economics, and Informatics): Machine Learning (Master; Fall 2022); Social dynamics (Master; Fall 2022); Agent-based modelling (Master, Spring 2018–2021); Network Analytics (Master, Fall 2018).

- 09.2014–10.2017: Teaching assistant (University of Fribourg, Switzerland).

- Invited lectures at PhD-level courses in various institutions, including the ETH Zurich and the Central European University.

- **University of Zurich.** Supervisor of 2 full-time PhD students; 2 visiting PhD students; 3 Master theses; 7 Bachelor theses.

- **UESTC, Chengdu.** Supervisor of 2 PhD students and 7 Master students.

Academic service

- Reviewer for **scientific journals** in diverse disciplines, including *PNAS, Nature Communications, Research Policy, Technological Forecasting and Social Change, Information Sciences, Methods in Ecology and Evolution, Swarm and Evolutionary Computation*.

- Reviewer for **grant proposals** submitted to: *Economic and Social Research Council (ESRC), UK*; *National Science Center of Poland*.

- Program committee member for the *NetSci* conference (since 2020); *NetSci-X* (since 2023); *International Conference on Complex Networks and their applications* (since 2019).

- Co-organizer of the second and third edition of the **Swiss Symposium on Network Science** (03.2018 and 10.2018), local chapter of the Network Science Society.

Selected publications

31 published papers in international journals, including *PNAS, Physics Reports, Communications Physics, Technological Forecasting and Social Change, Information Sciences*. Currently, 6 papers under review. Below, five significant publications:

1. M. Medo, **M. S. Mariani**, L. Lü, The fragility of opinion formation in a complex world, ***Communications Physics***, 4(1), 1-10 (2021).

2. **M. S. Mariani**, Z.-M. Ren, J. Bascompte, C. J. Tessone, Nestedness in complex networks: observation, emergence, and implications, ***Physics Reports*** 813: 190 (2019).

3. **M. S. Mariani**, M. Medo, F. Lafond, Early identification of important patents: Design and validation of citation network metrics, ***Technological Forecasting and Social Change*** 146: 644-654 (2019).

4. **M. S. Mariani**, M. Medo, and Y.-C. Zhang, Ranking nodes in growing networks: When PageRank fails, ***Scientific Reports*** 5: 16181 (2015).

5. **M. S. Mariani**, G. Parisi, and C. Rainone. Calorimetric glass transition in a mean-field theory approach, ***Proceedings of the National Academy of Sciences*** 112.8: 2361-2366 (2015).

Conferences and outreach

- I regularly present my research results at leading international conferences in marketing (invited talks at special sessions in *EMAC, Marketing Science*) and complexity science (*Conference on Complex Systems, NetSci, NetSci X*).

- My work on the fragility of opinion formation [Communication Physics, 2021] has been covered by several media outlet such as Swissinfo.ch, Bieler Tagblatt, and Blick,