# Business Economics Research Seminar FS17

Professors: Backes-Gellner, Bäker, Dietl, Franck, Natter, Schulze, Segal  
Room: PLM 103/104 - Plattenstrasse 14  
Tuesday, 12.00 – ca. 13:00 Uhr

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| 21.02.17  | **Prof. Patricia Funk**  
Università della Svizzera italiana, Lugano | Gender Differences in Academic Performance: The Role of Negative Marking in Multiple-Choice Exams | Segal          |
| 21.03.17  | **Jun.-Prof. Dr. Mario Mechtel**  
Leuphana Universität Lüneburg | Forced to Be Generous – Experimental Evidence on the Behavioral Effects of Minimum Wages outside the Laboratory | Bäker          |
| 28.03.17  | **Andrew Rendall, PhD**  
University of Zurich | The NBA Draft: Expectations versus Reality | Dietl          |
| 04.04.17  | **Prof. Robert Simmons**  
Lancaster University Management School | Special Ones? The Effect of Head Coaches on Football Team Performance | Dietl          |
| 11.04.17  | **Prof. Ph.D. Bernd Fitzenberger**  
Humboldt-Universität zu Berlin | Additional Career Assistance and Educational Outcomes for Students in Lower Track Secondary Schools | UBG            |

**EASTERBREAK**

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| 02.05.17  | **Prof. Dr. Pinar Ozcan,**  
Warwick Business School, UK | Forced ecosystems and digital stepchildren: The rise of social media and its implications for interfirm relationships in advertising | Schulze        |
| 09.05.17  | **Prof. Dr. Anja Schulze**  
University of Zurich | Developing dynamic capabilities: Insights from a case study | Schulze        |
| 16.05.17  | **Anil Özdemir**  
University of Zurich | tba | Dietl          |
| 23.05.17  | **Prof. Caterina Calsamiglia**  
Cemfi, Madrid | tba | Segal          |
| 30.05.17  | **Prof. Thomas Reutterer**  
Wirtschaftsuniversität Wien | Tba | Natter         |