



**UNIVERSITÉ  
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

## **OMTF 2022**

### **PhD Seminar on Organizations, Management and Theories of the Firm**

#### ***General Information***

Host: University of Geneva, Chair Sebastian Raisch

Date: September **29** (Thu), **9h00** – October **30** (Fri), **15h00**

Location: Uni Mail, University of Geneva (Bd du Pont-d'Arve 40, 1205 GE,  
Room M3383; [Map](#))

Contact: Luis Hillebrand  
luis.hillebrand@unige.ch; Mobile: +49 157 7044 2526  
Sebastian Raisch  
sebastian.raisch@unige.ch; Mobile: +41 79 949 76 45

## Program

### Wednesday, September 28

19:00	<b>Optional dinner</b> for early arrivals (at the participants' own expense) at <b>Bains des Pâquis</b> (Quai du Mont-Blanc 30, 1201 GE; <a href="#">Map</a> )
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### Thursday, September 29

09:00	<b>Registration at seminar venue Uni Mail, University of Geneva</b> (Bd du Pont-d'Arve 40, 1205 GE, Room M3383; <a href="#">Map</a> )
09:10	<b>Welcome and Introduction</b>
09:30	Angelo Deleo: <i>A dynamic model of legitimacy beliefs – The organizational level, above, and below</i>
10:00	Mariya Andreeva: <i>Capability traps – Effect of delays in capability building and erosion on learning in dynamic environments</i>
10:30	Jan Danko: <i>Can participatory Governance of Monasteries mitigate CEO Hubris?</i>
11:00	<b>Coffee break</b>
11:20	Simon Egli: <i>Financialization of Public Banks? Evidence from the development of Switzerland's cantonal banks over the 20th and 21th century</i>
11:50	Emamdeen Fohim: <i>How 'new ways of working' shape organizational identity beliefs</i>
12:30	<b>Lunch at Mangia Bene</b> (Bd Carl-Vogt 99, 1205 GE; <a href="#">Map</a> )
14:00	Panel discussion with Bruno Frey, Claus Jacobs, Theresa Langenmayr & Bennet Schwoon: <i>Career challenges for OMT researchers in Switzerland</i>
15:00	<b>Coffee break</b>
15:20	Charlotte Träger, Christian Seelos & Johanna Mair: <i>Scaling up solution, scaling down the problem – How to tackle homelessness?</i>
15:50	Dana Entenza: <i>Maintaining collective action frames in adverse environments: An analysis of the Anti-Covid movement in Switzerland</i>
16:20	Closing remarks
17:30	<b>City tour at Ancien Arsenal</b> (Rue de l'Hôtel-de-Ville 1, 1204 GE ; <a href="#">Map</a> )
19:30	<b>Apéritif &amp; dinner at ivy 23</b> (Rue Ancienne 23, 1227 GE; <a href="#">Map</a> )

### Friday, September 30

09:30	<b>Start of day two</b>
09:40	Louisa Hizli, Annina Mösching, Margit Osterloh & Katja Rost: <i>Leaky Pipeline at Swiss Universities</i>
10:20	Fabian Scheidegger: <i>Strategic responses of economists and business scholars to journal rankings</i>
11:00	<b>Coffee break</b>
11:20	Andre Briviba: <i>Is there a Gender Publication Pressure Gap in Academia? The Case of Economics and Business Studies</i>
11:50	Luca Tratschin: <i>Identity Articulation and Competition – Digitalization in the Swiss University Field, 2010-2020</i>
12:30	<b>Lunch at Café du Marché</b> (Av. Henri-Dunant 16, 1205 GE; <a href="#">Map</a> )
14:00	Theresa Langenmeyer: <i>Participatory strategy making as dual sensemaking process</i>
14:30	Maximiliane Sachenbacher & Dirk Martignoni: <i>The dark side of shaping: Unintended outcomes when an organization shapes its environment</i>

## Participants

First name	Last name	Chair affiliation	Email address
Mariya	Andreeva	Nikolaus Beck	mariya.andreeva@usi.ch
Niccolò	Armandola	Katja Rost	armandola@soziologie.uzh.ch
Nikolaus	Beck	Nikolaus Beck	nikolaus.beck@usi.ch
Andre	Briviba	Bruno Frey	andre.briviba@gmail.com
Jan	Danko	Katja Rost	jan.danko@uzh.ch
Angelo	Deleo	Nikolaus Beck	angelo.deleo@usi.ch
Raphaëlle	Delmotte	Sebastian Raisch	raphaëlle.delmotte@unige.ch
Malte	Doehne	Katja Rost	malte.doehne@uzh.ch
Simon	Egli	Katja Rost	egli@soziologie.uzh.ch
Robin	Engelbach	David Seidl	theresa.langenmayr@business.uzh.ch
Dana	Entenza	Andreas Scherer	dana.entenza@business.uzh.ch
Emamdeen	Fohim	Claus Jacobs	emamdeen.fohim@kpm.unibe.ch
Kateryna	Fomina	Sebastian Raisch	kateryna.fomina@unige.ch
Bruno	Frey	Bruno Frey	bruno.frey@bsfrey.ch
Jonas	Geweke	Katja Rost	geweke@soziologie.uzh.ch
Patrick	Haack	Patrick Haack	patrick.haack@unil.ch
Luis	Hillebrand	Sebastian Raisch	luis.hillebrand@unige.ch
Louisa	Hizli	Margit Osterloh	louisa.hizli@uzh.ch
Claus	Jacobs	Claus Jacobs	claus.jacobs@kpm.unibe.ch
Anna	Jasinenko	Patrick Haack	anna.jasinenko@unil.ch
Theresa	Langenmayr	David Seidl	theresa.langenmayr@business.uzh.ch
Annina	Mösching	Margit Osterloh	annina.moesching@uzh.ch
Amir	Orujov	Nikolaus Beck	amir.orujov@usi.ch
Margit	Osterloh	Margit Osterloh	margit.osterloh@business.uzh.ch
Neli	Ovcharova	Antoinette Weibel	neli.ovcharova@unisg.ch
Sebastian	Raisch	Sebastian Raisch	sebastian.raisch@unige.ch
Alice	Rickert	Antoinette Weibel	alice.rickert@unisg.ch
Katja	Rost	Katja Rost	katja.rost@uzh.ch
Maxi	Sachenbacher	Nikolaus Beck	sachem@usi.ch
Fabian	Scheidegger	Bruno Frey	fabian.scheidegger@unibas.ch
Andreas	Scherer	Andreas Scherer	andreas.scherer@business.uzh.ch
Robin	Schnider	Andreas Scherer	robin.schnider@uzh.ch
Bennet	Schwoon	Andreas Scherer	bennet.schwoon@business.uzh.ch
David	Seidl	David Seidl	david.seidl@business.uzh.ch
Charlotte	Traeger	Claus Jacobs	charlotte.traeger@gmail.com
Luca	Tratschin	Katja Rost	luca.tratschin@chess.uzh.ch
Dorothee	Winkler	Andreas Scherer	dorothee.winkler@business.uzh.ch

## Getting to Geneva

### Arriving by Train & Bus

Geneva's main train station (called "Gare Cornavin") is located in the center of Geneva. Exit the train station using the main entrance. In front of the main entrance, you will find a tram stop. Take tram 15 direction "Palettes" and exit at the "Uni-Mail" tram stop (approx. a ten minute ride).

### Arriving by Car

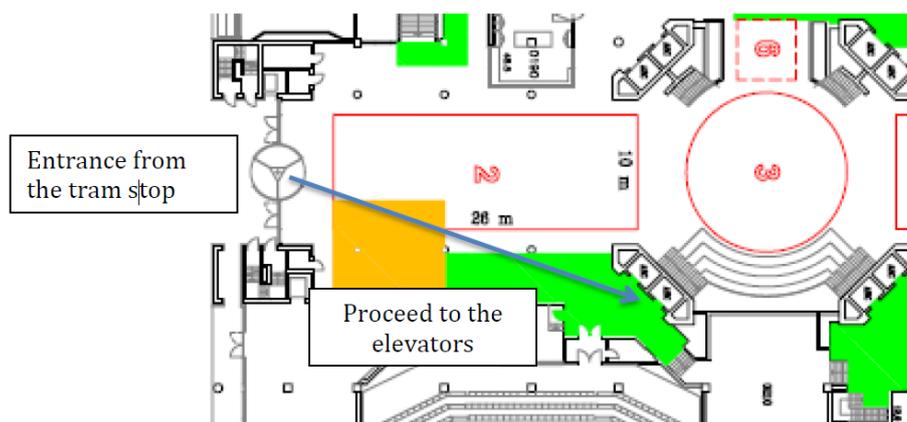
If you come from Lausanne, drive towards Genève-La Praille. Take the 4th exit to "Acacias-La Praille-P+R Etoile". Then take the road to the left called "Route des Acacias" until you pass a bridge, the "Pont sur l'Arve". After you pass the bridge, orient yourself to the left and turn into Boulevard Carl-Vogt. You can park immediately to the left at the Uni-Mail Parking or continue another 150m to the Quai E. Ansermet Parking (also on Blvd. Carl-Vogt) or to the Plainpalais Parking (to the right).

Attention: All these parkings charge high fees.

## Getting to the room

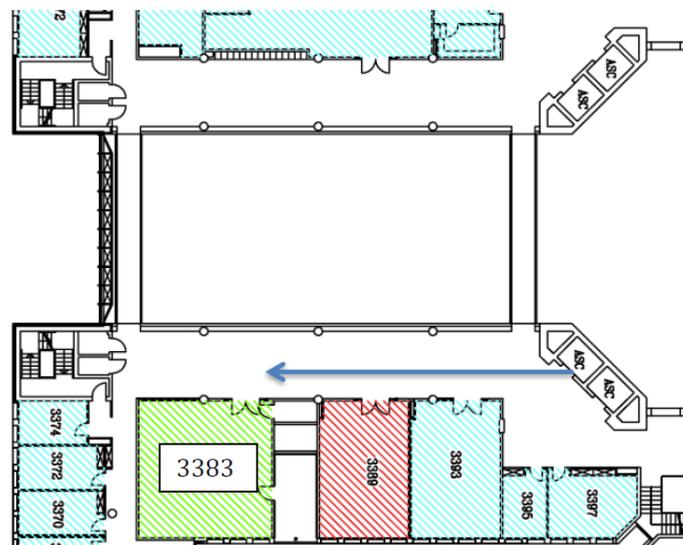
### On the ground floor

Enter the building from the side of the tram stop. If you orient yourself to the right (see arrow in the graphic), you will find the elevators. Go to the third floor.



### On the third floor

Leaving the elevator, orient yourself slightly to the right and proceed straight on to room 3383 (see arrow in the graphic). The room will be on your left side.



## ***Presentation Details***

Long slot: 40 min. (15 min. presentation, 25 min. discussion)  
Short slot: 30 min. (10 min. presentation, 20 min. discussion)

Time will be monitored strictly, and exceedances will not be tolerated, for the benefit of all concerned! Please note the schedule distributed in advance will only be preliminary and your presentation day and time could still change.

## ***Participation Fees***

Fees will be split and collected separately. Each research group should have received an invoice listing all relevant matters of expense prior to OMTF 2022.

**Full Conference Package rate: Fr. 230.- p.P**

Thursday only 160 CHF p.P, Friday only 70 CHF p.P

## ***Hotels around Uni Mail***

There are many hotels in Geneva and also around the Uni Mail buildings. We propose six that are easy to reach from Uni Mail where the OMTF 2022 will be hosted.

- **Auberge de Carouge** ([website](#)): rather basic hotel but nicely located in beautiful Carouge and opposite a nice Whisky bar; 20 minutes from Uni Mail by foot or 12 by Tram 12/18
- **Starling Residence** ([website](#)): moderately priced option, quite new. The “Studios Superior” are located toward the courtyard rather than the noisy street; 200 meters from the University building
- **Hotel IBIS Styles Carouge** ([website](#)): modern Accor chain hotel that opened last year, everything is very new and shiny; 24 minutes from Uni Mail by foot or 16 by Tram 12/18
- **Tiffany Hotel** ([website](#)): beautiful art deco hotel (book a bigger room if you care about space); 13 minutes from Uni by foot or six minutes by Tram 15
- **La Cour des Augustins** ([website](#)): design hotel; 500 meters from the Uni Mail building
- **Hotel Carmen** ([website](#)): relatively cheap option; 150 meters from the Uni Mail building