



REPORT ON 10th SWISS RECEPTION

Hosted at the *Annual Meeting of the Academy of Management*
in Boston, August 10th 2019

The Swiss Reception celebrated its jubilee this year: for the 10th time, a group of young business administration scholars from the University of Zurich from the chairs of Professor Scherer and Professor Seidl jointly organized the Swiss Reception @ the AoM Annual Meeting – this year in the capital of Massachusetts: Boston.



We are grateful that Swissnex Boston kindly hosted the Swiss jubilee reception in its beautiful premise located in the venerable neighborhood of Cambridge with its two world leading higher education institutions: Harvard & Massachusetts Institute of Technology (MIT).

Swissnex is the Swiss global network connecting the dots in education, research and innovation and hence the appropriate location for our gathering. The organization aims to strengthen Switzerland's profile as a world-leading innovation hotspot by supporting the outreach of their partners such as research institutions or startups in the international exchange of knowledge, ideas and talent.





Universität
Zürich^{UZH}

We are proud to announce that the popularity of the Swiss Reception has further increased this year considering the record number of more than 120 guests celebrating with us. We enjoyed a cozy and informal get-together including a delicious barbecue organized by the Boston-based “swissbäkers” with the traditional Swiss Cervelats and Bûrlis, as well as Burgers, a great selection of alcoholic as well as non-alcoholic drinks and an overall tasty buffet.



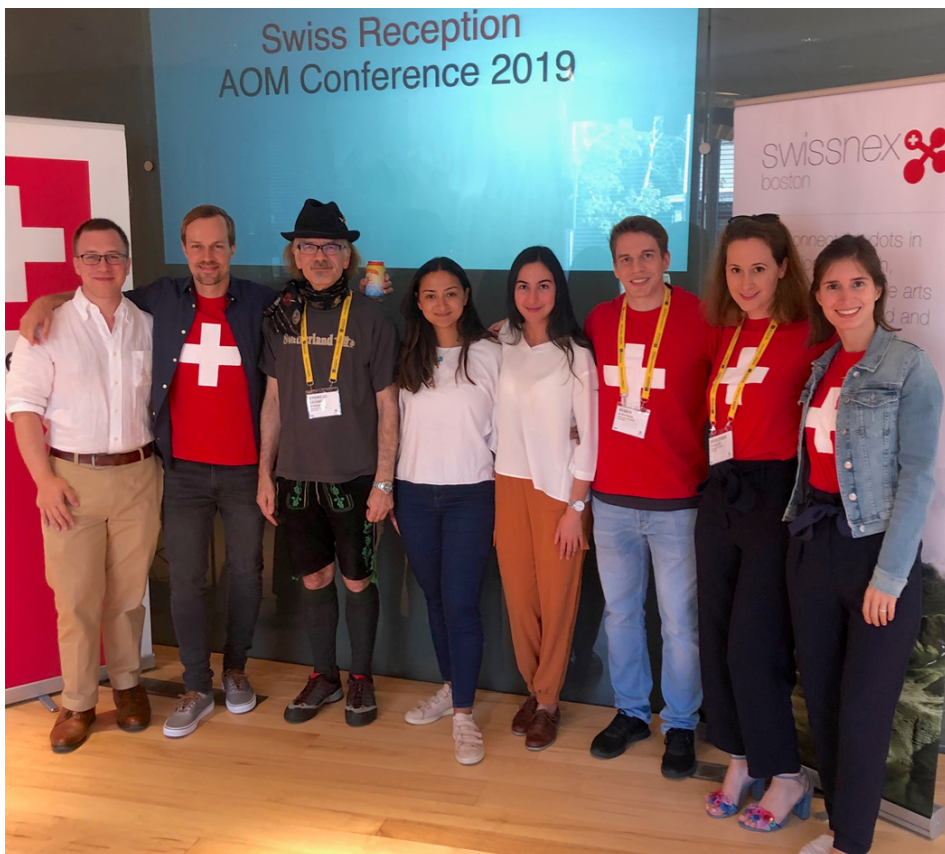
Many thanks to all the guests who have joined us in this great evening for bringing good conversations and a joyful spirit to the party relating to the motto: meet old friends and find new ones!

We are especially thankful for the generous funding of this event by Prof Andreas Georg Scherer and

Prof David Seidl. We would also like to thank Swissnex Boston, in particular Jamileh Sabety-Javid and Francesco Bortoluzzi, for the kind donation of selected wines and soft drinks and their fantastic support in organizing and celebrating the Swiss reception.



We are looking forward to seeing you at next year's AoM Annual Conference and Swiss Reception that will take place in Vancouver, Canada. A bientot!



Thank you very much from the organizing team!

Dorothee Winkler
Nadine Hietschold
Robin Schnider
Stefan Schembera