



Intellectual Property Rights and Publication Agreement

According to current legislation, the copyright of written works and any artifacts produced during academic endeavors remains with the student. However, as these works are developed under the direct guidance of mentoring teaching and research assistants, and professors, incorporating their ideas and utilizing departmental resources significantly, the student must grant the Department of Business Administration the rights of use to such works.

I, _____ hereby consent and grant the University of Zurich, represented by the Department of Business Administration, the irrevocable, non-exclusive, transferable, and sub-licensable rights of use, free of charge, to my written work and all artifacts under copyright protection created in the context of my academic work. Furthermore, I agree to allow the Department of Business Administration to publish, reproduce, distribute, and make available my work in its entirety or in part in both digital and physical formats (including, but not limited to, PDFs and printed copies) to interested parties, as well as on the Internet.

In case the student intends to publish their thesis, they must adhere to the following rules:

- If the thesis topic was independently developed by the student, then publication is possible when personal data of third parties, the university logo and any other university-related references, and any mention of the department is removed.
- If the student is working on a topic suggested by the department, publication is only permitted with the written consent of the department. The conditions for publication will be determined by the department.
- If data was collected during the course of the thesis or provided by the department, then the student must comply with the department's data protection policy. This means that the data (and any copies of the data) may not be shared or uploaded to internet services (e.g., when using artificial intelligence). Moreover, the data must be deleted from all storage media upon completion of the thesis unless otherwise agreed.
- If the thesis is being conducted in collaboration with third parties (e.g., external partners), then the student must also comply with any additional rules and conditions that may apply due to this collaboration.

By signing below, I acknowledge that I have read and understood this agreement, and I hereby grant the University of Zurich the specified rights to use my work under the terms outlined above. I also agree to comply with the listed conditions for the publication of my thesis.

Place, Date

Signature student

Place, Date

Signature supervisor