Last update: July 4, 2018

# **Curriculum Vitae**

#### **Address**

#### Main

University of Zürich

Dept. of Business Administration

Plattenstr. 14 8032 Zürch Schweiz

Phone: +41 44 634 29 16 Fax: +41 44 634 29 96

Email: <u>ulrich.kaiser@business.uzh.ch</u>

http://www.business.uzh.ch/professorships/entrepreneurship/team/kaiser\_en.html

#### **Copenhagen Business School**

Department of Innovation and Organizational Economics Kilevej 14A, 3rd floor, office K3.91 2000 Frederiksberg

Danmark

+45 3815 2546

Email: <u>uk.ino@cbs.dk</u> www.cbs.dk/en/staff/ukino

#### Personal data

Birth date and place: January 31, 1971 in Unna (Germany)
German citizen, permanent resident of Switzerland (C permit)

# **Foreign languages**

Fluent in Danish and English; native German

#### Sabbatical leave

Spring term 2014 to Copenhagen Business School, Department of Innovation and Organizational Economics.

#### **Professional**

- 10% visiting professor, Copenhagen Business School, Department of Innovation and Organizational Economics; since August 2012.
- Research fellow, Institute for the Study of Labor (Forschungsinstitut zur Zukunft der Arbeit IZA), Bonn; since Feb. 2010.
- Chaired professor for Entrepreneurship, University of Zurich, Department of Business Administration; since June 2008.
- Member, Centre for Industrial Economics at the University of Copenhagen; 2005-2008.
- Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics (now Dept. of Business & Economics); Jan. 2005 May 2008.
- Research Associate, Centre for European Economic Research (ZEW), Dept. of Industrial Economics and International Management; since Feb. 2003.
- Core member, Centre for Economic and Business Research at Copenhagen Business School; Nov. 2002 June 2011.
- Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of Economics; July 2002 Dec. 2004.
- Visiting Fellow, Harvard University, Dept. of Economics, Cambridge, MA; Sept. 2001 June 2002.
- Research affiliate at the National Bureau of Economic Research, Cambridge, MA; September 2001 June 2002.
- Senior researcher at the ZEW, Research Group Information and Communication Technologies; May 2001 June 2002.
- Head of the project "Business survey in the ICT-intensive services industry" (a cooperation project with Germany's leading credit rating agency "Creditreform", ZEW, Dept. of Industrial Economics and International Management; June 1999 August 2001.
- Research associate at the Center of Finance and Econometrics at the University of Konstanz; Jan. 1998 Jan. 2001.
- Research fellow at the ZEW, Dept. of Industrial Economics and International Management; Feb. 1997 April 1999.

#### **Education**

PhD: "Innovation, Employment, and Firm Performance in the German Service

Sector", University of Konstanz, grade "sehr gut"; July 2001; Supervisor:

Winfried Pohlmeier

Master: Diplom-Volkswirt, University of Konstanz (Germany), Student of

Economics; fall 1991 – spring 1997

Studies abroad: University of Massachusetts at Amherst (USA), Visiting Student of

Economics; fall 1993

## Military service

July 1990 – June 1991, Hannover (Germany)

### **Internships**

ZEW, Dept. of Industrial Economics and International Management; July – August 1996.

ZEW, Dept. of Industrial Economics and International Management; March – April 1996.

Bankhaus Neelmeyer AG, Bremen, Asset Management; July – September 1996.

Arbeitsamt Konstanz, Statistics Dept., August – October 1994.

Treuhandanstalt, Berlin, Direktorat Abwicklung; August – October 1992.

KHD Great Britain Ltd., London; Part & Engine Dept.; March – April 1992.

#### Offers

Full professorship and chair in Innovation Management, Ludwig-Maximilians University Munich, April 2014 (declined).

Full professorship and chair in entrepreneurship, University of Zürich, October 2007 (accepted).

Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics, Dec. 2004 (now Dept. of Business & Economics, accepted).

Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of Economics, June 2001 (accepted).

#### **Awards**

"Stephan Schrader Prize 2014 - Munich Best Paper Award in Entrepreneurship Studies" (with N. Malchow-Møller), Euro 5000, July 2014.

"Grundfos Prize 2003", with S.E. Hougaard Jensen, N. Malchow-Møller, J.R. Skaksen and A. Sørensen, Euro 6.300 for each winner for personal disposal plus Euro 6.300 for research, May 2003.

Winner "Wettbewerb Winterarbeit", Federal Armed Forces, Euro 250, April 1991.

# Teaching – Academic

"A Primer in Entrepreneurship", undergraduate lecture, University of Zurich, fall semester 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010, 2009 and 2008.

"The Practice of Entrepreneurship", graduate seminar, University of Zurich, fall semester 2017, 2016, 2015, 2014, 2013, 2012, 2011, 2010 and 2009.

"BWL III - Innovation & Entrepreneurship" (BWL III shared with Uschi Backes-Gellner and Helmut Dietl, University of Zurich), undergraduate lecture, University of Zurich, fall semester 2017, 2016, 2015, 2014, 2013, 2012, 2011 and 2010.

"The Economics of Innovation", graduate lecture, University of Zurich, spring semester 2018, 2017, 2016, 2015, 2013, 2012, 2011, 2010 and 2009.

- "The Economics and Strategies of Innovation" (with Armin Schmutzler, University of Zurich), graduate seminar, University of Zurich, fall semester 2010 and 2009.
- "Games and Strategy", graduate seminar, University of Zurich, fall semester 2008.
- "The Economics of Innovation", compressed graduate lecture, University of Zurich, April 2008.
- "The economics of patents", graduate lecture within the cross-faculty course "Business Development and Innovation Management", University of Southern Denmark at Odense, Dept. of Marketing and Management; fall semester 2007.
- "Industrial Economics", graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2007, fall semester 2007.
- "Microeconometrics", graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; fall semester 2006.
- "Oligopoly Models in Economics", MBA lecture, University of Southern Denmark at Odense, Executive MBA, Sept. 2, 2006.
- "Economic Integration II", graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2006, 2005, 2004 and 2003.
- Graduate study group "The Empirical Evaluation of Credit Risk", University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.
- 20 percent of the graduate course "Dynamic and Financial Econometrics" (shared with Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.
- 20 percent of the graduate course "Advanced Econometrics" (with Julia Häring, Jørgen Lauritsen, Cédric Schneider, Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; spring semester 2005.
- "Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.
- 20 percent of the graduate course "Dynamic and Financial Econometrics" (shared with Jørgen Lauridsen and Shahriar Yousefi), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.
- "Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2003.
- "Research policy", graduate lecture, University of Konstanz, Dept. of Physics, June 2003.
- "Mergers and Acquisitions", PhD lecture, University of Ancona, Dept. of Economics, Italy; May 26-27, 2003
- Lecturer in "Industrial Policy in the European Union: Institutions, Research Policy and Merger Analysis", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; compressed course taught in Feb. 2002.
- Lecturer in "Multivariate Analysis Methods", graduate lecture, Munich School of Management at the Ludwigs-Maximilians University Munich; spring term 2000.

## **Teaching** — **Practitioner**

- "Warum enthalten Zeitschriften so viel Werbung und warum decken Zeitschriftenpreise nicht die Produktionskosten?", Senioren Universität, Sept. 22, 2015.
- "Ein Streifzug durch die Entrepreneurshipforschung", Hochschultag der Zürcher Mittelschulen 2015, University of Zurich, January 29.
- "Warum kostet ein Gegenstand so viel wie er kostet?", Lecture held at the Children's University of Zurich, March 30, 2011.
- Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; March 8-9, 2001.
- Workshop "Ökonometrische Verfahren zur Bonitätsrisikomessung" (Econometric approaches to credit risk measurement), Center of Finance and Credit Risk Measurement, University of Mainz; Feb. 16, 2001.
- Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; Oct. 16-17, 2000.

## Student placements

Niklas Dürr; PhD 2018, Centre for European Economic Research.

Christian Peukert; Post doc 2014-2017, Assistant professor tenure track, Católica Lisbon School of Business & Economics.

Susan Méndez; PhD 2013, Research fellow, Melbourne Institute of Applied Economic and Social Research.

Daniel Halbheer; Post doc 2008-2013, Associate professor (with tenure) HEC Paris.

Tobias Stucki; PhD 2011, Visiting Researcher, University of Jyväskylä, Finland.

Hannes Ullrich; PhD 2010, Research Associate (with tenure) DIW Berlin.

Cédric Schneider; PhD 2008 (Syddansk Universitet Odense), Associate professor (with tenure) Copenhagen Business School.

# Student supervision

#### **Current post-doctoral student**

Martin Murmann (since 2018)

#### **Current Ph.D. students**

Barbara Fischer (external, polynomics AG)

Sandro Favre (external, Kantonsschule St. Gallen)

#### Former post-doctoral students

Christian Peukert (University of Zurich, now Católica Lisbon School of Business & Economics).

Daniel Halbheer (University of Zurich, now HEC Paris).

#### Former Ph.D. students (supervisor)

- Michael Ribers (then and now University of Zurich), thesis defended July 2018; University of Zurich.
- Niklas Dürr (then and now Centre for European Economic Research), thesis defended June 2018; University of Zurich.
- Martin Murmann (then ZEW Mannheim, now University of Zurich), thesis defended July 2016; University of Zurich.
- Susan Méndez (then University of Zurich, now Melbourne Institute of Applied Economic and Social Research), thesis defended Nov. 2013; University of Zurich.
- Tobias Stucki (then ETH Zurich, now University of Jyväskylä, Finland), thesis defended Sept. 2011.
- Jannick Damgaard (then and now Danmarks Nationalbank), thesis defended August 2011; University of Southern Denmark at Odense.
- Hannes Ullrich (then University of Zurich, now DIW Berlin and University of Zurich), thesis defended Sept. 2010; University of Zurich.
- Jenny Meyer (then ZEW Mannheim, now freelancer), thesis defended Feb. 2010; University of Zurich.
- Cédric Schneider (then University of Southern Denmark at Odense, now Copenhagen Business Schoo; supervision joint with Thomas Rønde), thesis defended Sept. 2007; University of Southern Denmark at Odense.
- Julia Häring (then ZEW Mannheim, now Novo Nordisk A/S), thesis defended in June 2007; University of Southern Denmark at Odense.

#### Former Ph.D. students (co-supervisor)

- Mathias Beck (then University of Zurich, now ETH Zurich), thesis defended Jan. 2016.
- Chloé Michel (then University of Zurich, now Swiss Re), thesis defended Jan. 2016; super visor: Michelle Sovinsky.
- Simon Janssen (Institute for Employment Research, Nuremberg), thesis defended March 2011; supervisor: Uschi Backes-Gellner.
- Thomas Epper (University of St. Gallen), thesis defended Jan. 28, 2011; supervisor: Ernst Fehr.

#### Ph.D. committee memberships

- Diana Heger (Centre for European Economic Research, Mannheim), thesis defended May 2009; supervisor: Kornelius Kraft, Technical University of Dortmund.
- Ralf Dewenter (Helmut Schmidt University Hamburg), thesis defended Nov., 2003; supervisor: Erwin Amann, University of Essen-Duisburg.
- Edlira Gjonça (then University College London, now King's College London), thesis defended Oct., 2003; supervisor: James W. Vaupel (Max Planck Institute for Demographic Research, Rostock), University of Southern Denmark.
- Anne Dyrberg Rommer (then and now Danmarks Nationalbank), thesis defended Nov., 2005; supervisor: Hans Christian Kongsted, University of Copenhagen.

## Sponsored research

- The Novo Nordisk Foundation "Investments, incentives, and the impact of Danish research (Triple-I-Research)" (with Hans-Christian Kongsted (PI), Valentina Tartari, Johan Kuhn and Cédric Schneider), 1.5 mio. CHF.
- Schweizerischer Nationalfonds (Swiss National Science Foundation) "Governmental Intervention on Pharmaceutical Markets" (with Bettina S. Klose and Hannes Ullrich), 400,342 CHF/ 2.453.237 DKK, April 2011-March 2014.
- Economic Policy Research Network (EPRN, Copenhagen) "Lægemiddelpriser I Danmark/Pharmaceutical prices in Denmark", DKK 362.160/Euro 362,161; Jan. 2008 Dec. 2010.
- European Commission (6<sup>th</sup> framework), "Science and Technology Research In a Knowledge-based Economy" ("COST"), financing of the exchange of researchers; other participating institutions: Université Libre de Bruxelles, K.U. Leuven), University of Cyprus, Université Paris I, Ludwig-Maximilians-University Munich, University of Pécs, Bocconi University, University of Maastricht, Warsaw School of Economics, University of Ljubljana, Universitat Pompeu Fabra, EPFL, Lausanne and University College London, Jan. 2007-Dec. 2007
- European Commission (6<sup>th</sup> framework), "Analysing and Evaluating the Impact of Innovation of Publicly-Funded Research Programmes" ("IMPLORE"), DKK 75,700/10,000 Euro; other participating institutions: Joanneum Research Forschungsgesellschaft mbH, (Austria), UNU-MERIT, (the Netherlands), Glasgow Scottish Enterprise Technology Park, (UK), VDI/VDE Innovation + Technik GmbH (Germany), Athens University of Economics and Business (Greece), Warsaw School of Economics Word Economic Research Institute (Poland), Wise Guys Ltd. (UK), Nov. 2006 Jan. 2007
- European Commission (6<sup>th</sup> framework), "The value of patents for today's economy and society", tender no. ETD/2004/IM/E3/77, Euro 30,000/DKK 228.000, subcontractor of Fondazione CERM and Bocconi University, Italy; other institutions involved: Eindhoven University of Technology (the Netherlands), Universitat Pompeu Fabra (Spain), Ludwig-Maximilians-Universität (Germany), Universitè de Lyon 2 (France), University of Sussex (United Kingdom), Centre for European Economic Research (Germany), University of Pécs (Hungary).
- Statens Samfundsvidenskabelige Forskningsråd (Danish Social Science Research Council), "Human Capital, Patenting Activity, and Technology Spillovers" (with Thomas Rønde), DKK 2,321,152/Euro 306,998.20; Jan. 2004 Dec. 2007.
- Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Benchmarking of Small and Medium size firm for twenty selected countries Construction of growth indicators", DKK 150,000/Euro 19,839.17; fall 2003 spring 2004 (with Martin Junge).
- Economic Policy Research Network (EPRU, Copenhagen) "Innovative activity in Denmark and Germany a cross-country comparison", DKK 150,000/Euro 19,839.17; Feb. 2003 Jan. 2004.
- Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Software patents", fall 2003 (with Thomas Rønde).
- VolkswagenStiftung, founding of the research project "Panel Data models for the Analysis of Models for Differentiated Product Demand" within the "Empirical Economics Program

- of Fellowships for German Researchers in the United States", DKK 604,864/Euro 80,000; fall 2001 fall 2002.
- Verband der Vereine Creditreform, co-sponsorship of the project "Business survey in the ICT-intensive services industry" (since 1994); additional partners are the new agencies "vereinigte wirtschaftsdienste" (since 1998) and "bloomberg" (since 1999)
- German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Human capital, skill structure and labor market effects in demographic change", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 1995—Dec 1998.
- German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Technical Progress, Qualification and Labor Demand" within the DFG target program "Industrial Economics and Input Markets", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 2000 Feb. 2002.

## Other research management and administration

- Member of the Committee for the Promotion of Young Academics (Nachwuchsförderungskommission), University of Zurich; since June 2012.
- Member of the PhD study board for Business and Economics, University of Zurich; since June 2008.
- Responsible for the Econometrics education at the University of Southern Denmark at Odense; March 2006 April 2008.
- Member of a committee to strengthen Mathematical Economics at the University of Southern Denmark.
- Coordinator of the research project "Technology, Patents and Innovation" at the CEBR, Copenhagen.
- Chairman of a commission to establish a new international BA study program "International Public Economics", University of Southern Denmark at Odense, Dept.; since Sept. 2002.
- Member of the evaluation committee of Ph.D.-scholarship applicants, University of Southern Denmark at Odense, Dept.; fall semester 2002.

#### Research visits

Frequent and regular visits to Centre for European Economic Research, Dept. of Industrial Economics and International Management and Centre for Economic and Business Research at Copenhagen Business School.

University of Aarhus, Dept. of Economics, Oct. 2009.

University of Aarhus, Dept. of Economics, April 2009.

National Bureau of Economic Research, Sept. 2001 – June 2002.

Harvard University, Dept. of Economics, Sept. 2001 – June 2002.

# **Editorial board membership**

Co-editor "Information Economics and Policy", since August 2015.

Co-editor "Schmollers Jahrbuch - Zeitschrift für Wirtschafts- und Sozialwissenschaften", Jan. 2008 – Jan. 2015.

## **Keynote speeches**

"Designing reference price systems", ISPO annual European Congress, Berlin, Nov. 3-7, 2014.

"Private incentives for entrepreneurial activity", Max Planck School on Entrepreneurship Research, Jena, July 20-24, 2009.

"Empirical aspects of Innovation and the Adoption of New Technology", Workshop on "Innovation, R&D, and Adoption of New Technology", University of Kiel, June 15-16, 2006.

#### **Evaluation of academic institutions and individuals**

Evaluation of five applicants for a full professorship in Quantitative Management at the Technical University Munich, January 2013.

Comparative evaluation of two applicants for a full professorship in Quantitative Economics at the University of Cologne, August 2009.

Evaluation of two applicants for a full professorship in Entrepreneurship at the University of Würzburg, Jan. 2009.

Evaluation of the faculty "Technology, Policy and Management" at Technical University of Delft, Delft, May, 2006.

Evaluation of the "Forschungsdatenzentren der Statistischen Ämter des Bundes und der Länder" (Research Data Service Center), Düsseldorf, Oct., 2006.

# **Hiring committees**

Member of numerous hiring committee at the University of Zurich.

Member of a hiring committee for a full professorship in "Applied Economics", University of Copenhagen, spring 2008.

Member of a hiring committee for an assistant/associate professorship at Copenhagen Business School, fall 2007.

Chairman, hiring committee for an assistant/associate professorship at the University of Southern Denmark at Odense, fall 2005.

# **Evaluation of research proposals and papers**

Panel member, Fonds Fonds National de la Recherche Luxembourg; 2011-2015.

Member of the paper evaluation committee, Pfingsttagung des Verbandes der Hochschullehrer Betriebswirtschaft, Kaiserslautern, 2011.

- Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Graz, Sept. 2008.
- Evaluator for Agence Nationale de la Recherche (French National Research Agency), Sept. 2007.
- Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Bayreuth, Sept. 2006.
- Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Zurich, Sept. 2003.

# **Advisory board membership**

Max Planck Institute for Innovation and Competition, since August 2014.

Member of the Advisory board of "KombiFiD – Combined firm data for Germany" (Chair: Joachim Wagner); Jan. 2008 – June 2013.

## Other services to the Scientific Community

- Chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; April 2013 April 2015.
- Deputy chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; April 2011-April 2013.

# Conference and workshop (co-) organization

- 16<sup>th</sup> workshop on Media Economics, Zürich, Oct. 2016.
- Organizer, annual meeting of the German Economic Association of Business Administration e. V. (GEABA), Zurich, Sept. 2011,
- 6<sup>th</sup> workshop on Media Economics, Zürich, Oct. 2008.
- Co-organizer (with Daniel Halbheer and Susan Mendez), 6<sup>th</sup> workshop on Media Economics, Zürich, October 24-25, 2008.
- Co-organizer (with Thomas Rønde, Hans Christian Kongsted and Cédric Schneider), workshop on Human Capital, Spillovers and Patenting Actvity, Copenhagen, Sept. 2007.
- Co-organizer (with James R. Markusen, Jan Rose Skaksen, Ulrich Kaiser, Anders Sørensen and Nikolaj Malchow-Møller), workshop on Entrepreneurship, Copenhagen, Oct. 10-11, 2004.
- Organizer of the Dept. of Economics seminar series at the University of Southern Denmark at Odense, since Aug. 2002.
- Organization of the ZEW conference "The Economics of Information and Communication Technologies", co-organized by Irene Bertschek and Max Keilbach, Mannheim; June 18-19, 2001.

#### Referee

American Journal of Agricultural Economics, Economics of Innovation and New Technology, Empirical Economics, Electronic Markets, German Economic Review, Information Economics and Policy, International Journal of Industrial Organization, International Journal of Manpower, International Review of Economics & Finance, Jahrbücher für Nationalökonomie und Statistik, Journal of Applied Econometrics, Journal of Business Venturing, Journal of Economics, Journal of Economics, Journal of Economics, Journal of Economics, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, Journal of Media Economics, Journal of Technology Transfer, Labour Economics, Management Science, Organization Science, The Manchester School, Regional Science and Urban Economics, Regional Studies, Research Policy, Review of Industrial Organization, Review of Network Economics, Scandinavian Journal of Economics, Small Business Economics, Strategic Management Journal, Zeitschrift für Betriebswirtschaft

## **Memberships**

Deutsche Statistische Gesellschaft (German Statistical Association)

German Economic Association for Business Administration e. V.

Verein für Socialpolitik (German Economic Association)

Verein für Socialpolitik, Industrieökomischer Ausschuss

#### Alumni

Verein der Freunde und Förderer des Ricarda Huch Gymnasiums Krefeld Verein der Ehemaligen der Universität Konstanz e.V.

#### Other activities

I used to work as a freelance contributor to "Rheinischen Post" (a regional daily); 1988 – 1989

I was the pupil's spokesman at my school; 1987 – 1989

I was a founding member of the political cabaret group "Die Scheinheiligen" (two of the former members, Volker Diefes and Christan Ehring, work with Germany's most renowned cabaret stage, "Kom(m)ödchen", Düsseldorf, the others joined the ordinary workforce); 1990 – 1992

I was a sailing instructor at the University of Konstanz; 1993 – 1996

I was regional chairman of the "Young Liberals" (junior organization of the German "Free Democrats"); 1994 – 1996

I was a sailing instructor at Kanu Club Frankenthal in 2000

I am a sailing instructor at Segelclub Stäfa

I still sail competitively (3<sup>rd</sup> place Master's Cup – World Senior Championships – 2014 of the Olympic 470 class) and skitour quite a bit