



**PHD DISCUSSION WORKSHOP:
PERSONNEL ECONOMICS AND ECONOMICS OF EDUCATION**

Course Syllabus, Fall 2021

Lecturer:	Prof. Dr. Eric Bettinger (Stanford University) Prof. Dr. Dr. h.c. Uschi Backes-Gellner
Workshop dates:	January 23 – January 26, 2022
Location:	Hotel Signina, Laax (Switzerland)
Module Number:	DOEC0978
Credit points:	3.0 ECTS

Workshop overview

The workshop aims at intensively discussing research papers of the course participants with and by Prof. Dr. Eric Bettinger and Prof. Dr. Dr. h.c. Uschi Backes-Gellner, and all other participants. Papers discussed should be either in the field of economics of education or personnel economics.

Credit Requirements and Grading

1. Presentation of your own research project during the workshop (30 min).
2. Full workshop attendance and reading of all participants' papers. Students are expected to come prepared to the workshop. It will facilitate discussions and improve overall learning.
3. Writing a referee report on a colleague's paper that is discussed during the workshop. The referee report (approx. two pages) should be written with respect to style, clarity of argument, etc. The report has to be sent to the presenter and to damiano.pregaldini@business.uzh.ch within two weeks after the seminar.
4. Grading is on a pass/fail basis.

Target audience

The workshop is designed for doctoral students in business and economics, particularly but not solely from economics of education and personnel economics.

Course Prerequisites

Full working-paper.

Course Materials

We will upload the course material on: www.business.uzh.ch/professorships/emap/teaching.html.



Preliminary Schedule

The workshop takes place in the form of an intensive 3-day workshop outside the University, in Laax, GR, Switzerland (Hotel Signina: <https://www.signinahotel.com/en/>)

Sunday, January 23, 2022 (starting approx. 2 pm)

Monday, January 24 (all day – including a break for joint outdoor activities)

Tuesday, January 25 (all day – including a break for joint outdoor activities)

Wednesday, January 26 (ending approx. 1 pm).

Expected costs

Hotel rates per person per night (double rooms), including breakfast and dinner, are CHF 175 pp. Admitted students are requested to book their accommodation individually at the hotel Signina by October 29th, 2021. Further details will be provided after admission to the workshop.

Application

The number of participants is limited. Workshop application at the chair is mandatory **until October 3rd, 2021**. Please send your application (current version of your working paper and a one-page CV) to Damiano Pregaldini (damiano.pregaldini@business.uzh.ch). UZH students who need to know whether they are accepted for the course before the end of the official booking deadline have to apply until September 26th and will be notified before October 8th, 2021. Admitted students are requested to book their accommodation individually at the hotel Signina by October 29th, 2021. For further details and questions, please contact Damiano Pregaldini.

Although, no-one knows how the COVID-situation will develop, we plan the course onsite. We have a venue where the lecture hall is sufficiently large that the necessary social distancing is guaranteed. Of course, hotels, restaurants, etc. are guaranteed to comply at any time with all applicable safety and hygiene regulations in Switzerland. Under these assumptions, and the additional assumption that traveling will be possible, we plan the course as usual for now. However, unlike in previous years, we have to re-evaluate the situation again later in the year for a final decision. Up to this point there will be no costs incurred. So we invite you to plan as usual for now but stay flexible until end of October.