

Anja Schulze

1. Curriculum Vitae

Professional experience

Since 2014	SNSF Professor of Technology and Innovation Management, University of Zürich
Since 2005	Director of swiss Center for Automotive Research (swiss CAR)
2007 – 2014	Senior researcher and lecturer at ETH Zürich, Department of Management, Technology, and Economics, Chair of Technology and Innovation Management.
2007 – 2013	Habilitation at Department of Management, Technology, and Economics, ETH Zürich: Getting it right the first time: Managing efficiency in new product development (Venia Legendi Technology and Innovation Management)
2004 – 2007	Senior researcher at Institute of Technology Management, University of St.Gallen
2004 – 2004	Research Fellow at Università Bocconi, Milano, Italy Department: Organization and Human Resource Management
1999 – 2004	PhD at Institute of Technology Management, University of St.Gallen, Switzerland: Management of organizational knowledge creation in new product development projects (Dr. oec. HSG)

Education

1996 – 1997	MBA Studies, Kelly School of Business, Indiana University, USA
1992 – 1998	Diploma of Business Administration at the Universität Erlangen-Nürnberg, Germany (Dipl.-Kffr.)

2. Refereed Publications

Publications in refereed journals

- Forthcoming: The asymmetric effects of exploitation and exploration on radical and incremental innovation performance – An uneven affair. *European Management Journal*. With Silke Lennerts and Thorsten Tomczak.
- Forthcoming: Architectural knowledge generation: Evidence from a field study. *Industrial Corporate Change*. With Simge Tuna and Stefano Brusoni.
- 2017 Characteristics of Project Based Alliances: Evidence from the Automotive Industry. *International J. of Automotive Technology and Management*. 17(1) 8-25. With Simone Balestra and Janell Townsend.
- 2016 Developing products with set based design: How to set up an idea portfolio and a team organization to establish design feasibility. *Artificial Intelligence for Engineering Design, Analysis and Manufacturing*, 30(3) 235-249.
- 2015 Introduction: knowledge generation and innovation diffusion in the global automotive industry - change and stability during turbulent times. *Industrial and Corporate Change*, 24(3) 603-611. With John Paul MacDuffie and Florian Täube.
- 2014 Those who know, do. Those who understand, teach. Disseminative capability and knowledge transfer in the automotive industry. *Journal of Product Innovation Management*, 31(1) 79-97. With Gundula Brojerdi and Georg von Krogh.
- 2012 The Effect of the Distance between Partners' Knowledge Components on Collaborative Innovation. *European Management Review*, 9(2) 85-98. With Gundula Brojerdi.
- 2012 Lean Product Development – Enabling management factors for waste elimination. *International Journal of Technology Management*, 57(1) 71-91. With Thorsten Störmer.
- 2011 Exploring the 4I framework of organizational learning in product development. *International Journal of Computer Integrated Manufacturing*, 23, 1-15. With Philipp Schmitt, Mareike Heinzen, Philipp Mayrl, Daniel Heller and Roman Boutellier.
- 2009 Teaming up to innovate: The importance of a joint knowledge base and its components. *Marketing Review St.Gallen*, 26(2) 12-16. With Gundula Heyn
- 2008 Organizational knowledge creation and the generation of new product ideas: A behavioral approach. *Research Policy*, 37(10) 1742-1750. With Martin Hoegl.
- 2006 Knowledge creation in new product development projects. *Journal of Management*, 32(2) 210-236. With Martin Hoegl.
- 2005 How to support knowledge creation in new product development. *European Management Journal*, 23(3) 263-273. With Martin Hoegl.

3. Work in Progress

Work in process

Entrepreneurial Orientation and Market Orientation.

Employees' motivation for innovative behavior in the workplace.

Organizational learning in different institutional contexts.

Crowd evaluation for innovation.

Selecting the right idea: Are crowds as wise as experts?

4. Conference Papers and Presentations

Conference Papers and Presentations (selected)

- 2018 Entrepreneurial Orientation and Market Orientation: The Bridging Role of Proactive Competitor Orientation. *Academy of Management Proceedings*, Chicago, USA. With Janell Townsend.
- 2017 What motivates employees to engage in entrepreneurial behavior. *Academy of Management Proceedings*, Atlanta, USA. With Christian Rupiotta.
- 2017 Why do employees engage in entrepreneurial behavior? A set theoretic approach. *Frontiers in MOC-TIM Conference*, Zürich. With Christian Rupiotta.
- 2017 Patterns of Employees' Motivation to Behave Entrepreneurially. *SMS Special Conference*, Banff, Canada. With Christian Rupiotta.
- 2016 Employees' motivation to engage in entrepreneurial activities. *4th International QCA Expert Workshop*, Zürich. With Christian Rupiotta.
- 2016 Strategic Orientation and New Product Performance: An Expanded View. *PDMA Research Forum*, Atlanta, USA. With Janell Townsend.
- 2016 Exploring the interrelations of strategic orientations and their effects on Innovation Performance. *Annual Meeting of the Academy of Management*, Anaheim, USA. With Janell Townsend.
- 2016 Expert and crowd evaluation. The effects of structure on evaluation performance. *Open and User Innovation Conference*, Boston, USA. With Elena Cruciani.
- 2016 Strategic orientation and innovation performance: An exploratory study. *R&D Management Conference*, Cambridge, UK. With Janell Townsend.
- 2015 Architectural knowledge generation. *European Group of Organizational Studies (EGOS)*, Athens, Greece. With Simge Tuna, Stefano Brusoni.
- 2015 Architectural Knowledge Generation. *Vienna Conference on Strategy, Organizational Design, and Innovation*. Vienna, Austria. With Simge Tuna, Stefano Brusoni.
- 2014 From Functional to Architectural Knowledge: A Process Model of Knowledge Integration. *Academy of Management Proceedings*. Philadelphia, USA. With Simge Tuna, Stefano Brusoni.
- 2013 Proactive Competitor Orientation. *Tagung der Wissenschaftlichen Kommission für Technologie, Innovation und Entrepreneurship des VHB*, St.Gallen, Switzerland.
- 2013 How to switch from idea generation to materialization. *15th APROS conference - Asia Pacific Researchers in Organization Studies*, Hitotsubashi University Tokyo, Japan. With Stefano Brusoni.
- 2012 Knowledge integration across parallel projects, *3rd Advanced KITE Workshop on Knowledge Integration and Innovation*, Linköping, Sweden. With Stefano Brusoni.
- 2012 The Effect of the Distance between Partners' Knowledge Components on Collaborative Innovation. *DRUID*, Copenhagen, Denmark. With Gundula Brojerdi.
- 2012 The effect of disseminative capacity on knowledge transfer. *5th International Supply Chain Management Symposium and Workshop*, Tokyo, Japan. With Gundula Brojerdi, Georg von Krogh.
- 2011 Continuous Improvement Facilitators and their Relation to Efficiency in New Product Development. *R&D Management Conference*, Norrköping, Sweden. With Florian Rittiner.

- 2011 The framing of value-How do R&D actors understand what to deliver? **ETH Zürich-YNU Research Seminar**, Yokohama National University., Japan. With Philipp Mayrl, Roman Boutellier.
- 2011 German and Swiss activities to meet the new automotive world. **IMVP Seoul Forum - International Conference for the Smart Automotive Industry** and Business Eco-system. Seoul, South Korea
- 2010 Coordination mechanisms in new product development. **Annual Meeting of the Academy of Management**, Montreal, Canada. With Philipp Schmitt, Thorsten Störmer, Roman Boutellier.
- 2010 Proactive Competitor Orientation: The Forgotten Dimension of Market Orientation. **Annual Meeting of the Academy of Management**, Montreal, Canada. With Thorsten Störmer.
- 2010 How Does Management Thinking Influence Organizational Learning: What Toyota and Volkswagen Learned that General Motors doesn't? **OLKC Conference**, Boston, USA. With Stefan Güldenbergl.
- 2010 Lean Product Development. **ETH Zürich – YNU Research Seminar**, Yokohama National University, Japan. With Mareike Heinzen, Philipp Mayrl, Philipp Schmitt, Daniel Heller, Roman Boutellier.
- 2009 Disseminative capacity – exploiting external knowledge by collaborative innovation, **EGOS Conference**, Barcelona, Spain. With Gundula Heyn.
- 2009 Balancing exploration and exploitation for innovation, **Annual Meeting of the Academy of Management**, Chicago, USA. With Silke Mühlmeier.
- 2009 Lean Product Development –Enabling management factors for waste elimination, **Annual Meeting of the Academy of Management**, Chicago, USA. With Thorsten Störmer.
- 2008 Dimensions of Disseminative Capacity – Innovating by Partnering, **Annual Meeting of the Academy of Management**, Anaheim, USA. With Kay Oppat.
- 2007 Knowledge transfer in inter-organizational new product development projects, **Annual Meeting of the Academy of Management**, Philadelphia, USA. With Kay Oppat.

5. Engagement in the Scientific Community

Guest editorial

Anja Schulze, John Paul MacDuffie, Florian Täube. Guest editorial of a Special Issue with **Industrial Corporate Change**, Vol. 24 (3), 2015. From (auto)mobile to mobility: technological change and innovation in the global vehicle industry.

Organization of Academic Conference and Workshops

- 2016 Extension Workshop Innovation Ecosystems and Public-Private Partnerships for Sustainable Mobility. **SMS Conference**, Berlin, Germany. With Daniel Engler, John Paul MacDuffie, Florian Täube.
- 2016 Beyond the (traditional) automobile: Batteries and fuel cells, PDW at the **Annual Meeting of the Academy of Management**, Anaheim, USA. With Daniel Engler, John Paul MacDuffie, Florian Täube.
- 2015 Car sharing, app-based transportation networks, mobility and sustainability, PDW at the **Annual Meeting of the Academy of Management**. Vancouver, Canada. With Daniel Engler, John Paul MacDuffie, Florian Täube.
- 2014 Technological Change and Innovation in the Global Vehicle Industry, PDW at **Annual Meeting of the Academy of Management**. Philadelphia, USA. 2014. With Florian Täube, John Paul MacDuffie.
- 2010 – 2014 (annually)
Current insights in new product development. ETH Zürich – YNU Research Seminar. Yokohama National University (YNU), Yokohama and Tokyo, Japan. (Co-organized with YNU)
- 2012 Symposium Integrating Knowledge about Knowledge Integration. Panelist with Robert Grant, Stefano Brusoni, Fredrik Tell, **SMS Conference**, Prague, Czech Republic.
- 2012 Symposium Innovation and strategy in the global automotive industry. **Academy of International Business Conference**, Washington, USA. With Florian Täube.
- 2012 IMVP **Automotive Research Conference** ETH Zürich, Switzerland.
(Co-organized with the International Motor Vehicle Program, Wharton, USA and funded by the Swiss National Science Foundation)

Review activities

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| Journals
(selected) | - Asia Pacific Journal of Management | - J. of Business Research |
| | - European Management Review | - J. of Product Innovation Management |
| | - Human Resource Management | - Long Range Planning |
| | - IEEE Transactions on Engineering Mgmt | - MIT Sloan Management Review |
| | - Industrial and Corporate Change | - Organization Studies |
| | - Industry and Innovation | - R&D Management |
| | - Int. J. of Technology Management | - Research Policy |
| | - J. für Betriebswirtschaft | - Small Business Economics |
| | Conferences
(selected) | - Academy of International Business (AIB) |
| - The Academy of Management Conference (AOM) | | |
| - European Group for Organizational Studies (EGOS) | | |
| - Strategic Management Society Conference (SMS) | | |
| Foundations
(selected) | - Swiss National Science Foundation | |
| | - SSHRC Research Council of Canada | |
| | - Netherlands Organization for Scientific Research | |

Memberships

- Lean Advancement Initiative Educational Network (EdNET) at Massachusetts Institute of Technology (MIT)
- Program for Vehicle and Mobility Innovation (PVMi) at the Mack Institute for Innovation Management, Wharton School, University of Pennsylvania
- Verband der Hochschullehrer für Betriebswirtschaft (VHB), Kommission für Technologie, Innovation und Entrepreneurship des VHB
- Academy of Management (AOM)
- Digital Society Initiative (DSI) at University of Zurich

6. Teaching

Teaching

Year	Title	Level	Size	Language	Institution
2016 - 2019	Theoretical Foundations of Innovation Management	PhD	10	English	University of Zurich
2015 - 2016	Knowledge Management and Education for Innovation	Master	10 - 20	English	University of Zurich
2015	Product and Innovation Management	Master	20	English	University of Zurich
2012 - 2015	Qualitative Methods in Management Research	PhD	15 - 20	English	ETH Zürich
2012	Technology and Innovation Management	Master	100	English	ETH Zürich
2011	Operational Excellence – Lean Management	ExecEd	25	German	University of St.Gallen
2007 - 2011	Technology and Innovation Management	Master	180	English	ETH Zürich
2009 - 2010	Technology Management	EMBA	20 - 25	German	Private Hochschule für Wirtschaft Zürich
2009	Global R&D	ExecEd	25	German	RWTH Aachen, Germany
2006 - 2007	Production Ramp-up	ExecEd	20	German	Management Circle, Germany
2005	Knowledge Management	Master	30	English	Istituto Studi Direzionali, Milano, Italy
2002 - 2007	Knowledge Management in Product Development	Master	25	German	University of St.Gallen

Invited lectures

Year	Title	Level	Size	Language	Institution
14.04.2019	Managing for Incremental and Radical Innovation	EMBA	30	English	Indian Institute of Technology, New Delhi
12.04.2019	Technology and Innovation Management	MBA	100	English	Indian Institute of Technology, New Delhi
17.10.2005	Managing Organizational Knowledge Creation in New Product Development Projects	MBA	40	English	WHU

7. Research Grants and Fundraising

Research Grants

EU Marie Curie - Training Networks	2004
Swiss Academy of Engineering Sciences (SATW)	2005
Basic Research Fond (GFF) of University of St.Gallen 1) Disruptive capabilities 2) Lean Development	2005-2008
EU International Research Program Cultural and Innovation Dynamics (CID)	2007-2009
EU Industry Academia Partnerships and Pathways (IAPP) LEAP	2009-2013
Yokohama National University Fund to invite international researchers; Study European Standardization of Electric Vehicles	2010-2013
Swiss National Science Foundation International Exploratory Workshop	2012
Swiss National Science Foundation Professorship (SNF Förderungsprofessur)	2013-2020
SNF funding from the Indo-Swiss Joint Research Programme	2017

Funding by governmental organizations

Swiss Federal / Cantonal Departments: 1) Department of Economic Affairs; Study on the Effectiveness of KTI-Start-up Label Means, I & II	2005-2007
2) Department of Defense, Civil Protection, and Sport; Knowledge Management	
3) Parlament Kanton Schaffhausen; Networked Thinking	
Industry Study on the Swiss and European Automotive Industry	2008-2013

Funding by industry

Industry Study on the Swiss and European Automotive Industry	2008-2018
Production ramp-up management: 1) Workshop series I & II	2005-2009
2) Management Forum	
3) Management Circle (Executive Education) I & II	
Automotive Suppliers: 1) Development Communication Platform for a Production System	2007-2010
2) Benchmarking Study Quality Assurance in Product Development	
3) Assessment of Engineering Change Management	
Equipment Supplier to Pharmaindustry - Process and Knowledge Management for operational efficiency	2007-2013
Lean Management: 1) Practitioner Forum	2007-2013
2) Lean Management Summit Series	
3) Scholarship Lean Management Institute	

8. Outreach

Media Coverage - TV

- 2019 [Automobilbranche im Umbruch](#). **10vor10**. SRF (Schweizer Radio und Fernsehen)
- 2017 [In ogni auto qualche "pezzo" di Svizzera](#). **Tempi moderni**. SRF
- 2015 [Lukratives Geschäft für Zulieferer-Branche](#). **Tagesschau**. SRF
- 2015 [Erneuter Rückruf von VW Fahrzeugen](#). **10vor10**. SRF
- 2015 [VW in der Krise](#). **SRF Börse**. SRF
- 2013 [Schweizer Autozulieferer](#). **10vor10**. SRF
- 2013 [Schweizer Auto-Zulieferer: Ausweg China](#). **Wirtschaftsmagazin ECO**. SRF
- 2012 [Let employees implement change programs affecting them](#), **HBR Channel**.

Media Coverage - Newspapers (selected)

- 2019 The Sharing Economy. **Credit Suisse Kundenmagazin Aspekte**
- 2019 Spurtreue Schweizer Autozulieferer. **St. Galler Tagblatt**
- 2019 Besser, schneller, billiger. **Aargauer Zeitung**
- 2019 Die Schweizer Automobilzulieferer bleiben ihrem Heimatstandort treu. **Neue Zürcher Zeitung**
- 2018 Die Befragung der Crowd. **Von Tobel Magazine Inspiration**
- 2018 Tradition und Innovation. **Swissmem Magazine Network**
- 2017 Den grössten Wirren getrotzt. **St. Galler Tagblatt**
- 2017 Geflüster im Hinterhof deutscher Autokonzerne. **Luzerner Zeitung**
- 2017 Keine Bremsspuren bei Pieper. **Aargauer Zeitung**
- 2016 Der Nährboden für Innovationen ist gut. **Bieler Tagblatt**
- 2016 Gross der Teppich, gross der Gewinn. **Aargauer Zeitung**
- 2015 L'industrie de la voiture en Suisse souffre du franc fort. **Tribune de Geneve**
- 2015 Le scandale VW affectera aussi l'industrie suisse. **Le Temps**
- 2015 Zulieferer zeigen sich gelassen. **St. Galler Tagblatt**
- 2015 Viel Schweizer Qualität unter der Kühlerhaube von Audi, BMW oder VW. **Aargauer Zeitung**
- 2014 Hau den Lieferanten! **Tagesanzeiger**
- 2014 Auf Zack - Verdaute Krise? **Unternehmerzeitung**
- 2014 Autoneum auf der Überholspur. **Neue Zürcher Zeitung**
- 2013 Schweizer Autozulieferer in der Defensive. **Neue Zürcher Zeitung**
- 2013 VW sprengt alle Rekorde: Schub für Schweizer Firmen. **Der Sonntag**
- 2013 La bonne répartition. **L'Agefi**
- 2012 Die unsichtbare Branche. **Neue Zürcher Zeitung**
- 2009 Bund behandelt Autozulieferer stiefmütterlich. **Tagesanzeiger**
- 2009 Bereinigung wird kommen. **Finanz und Wirtschaft**
- 2008 Grosse schwere Autos sind nicht gefragt. **Bieler Tagblatt**
- 2008 Autokrise trifft auch die Schweizer Zulieferer. **Tagesanzeiger**
- 2008 Massenproduktion statt Spezialisierung. **Neue Zürcher Zeitung**
- 2005 Does knowledge pay off? Some knowledge management techniques seem to drive new product development better than others, in **Sloan Management Review**

Presentations at companies (selected)

- 2015 Die Automobilbranche in der Schweiz. **LeasePlan Partner Event**. Urdorf
- 2014 Innovation Management. **autoneum**. Winterthur
- 2014 Automobilindustrie Schweiz. **EMS Chemie**, Domat/Ems
- 2013 Lean Product Development. **Johnson Controls**. Burscheid, Germany
- 2010 Trends und Chancen der Europäischen Automobil(zuliefer)industrie. Unipress AG. Brugg
- 2010 Lean Product Development. **Ypsomed AG**. Burgdorf
- 2009 Wissen managen und Verschwendung vermeiden. **Parker Hannifin GmbH**, Kaarst, Germany
- 2008 Lean Product Development. **ThyssenKrupp Presta AG**. Eschen, Liechtenstein

Presentations to industry and the wider public (selected)

- 2019 Studie Automobilindustrie Schweiz - Branchenanalyse 2018/19. **swiss CAR Tagung**. Zürich
- 2018 The Swiss automotive industry. **Key note** at the **SCCER Mobility Annual Conference**. ETH Zürich
- 2017 Die Weisheit der Vielen: Wenn Gruppen klüger sind als Einzelne. **Scientifica**. Zürich
- 2017 Schweizer Automobilzulieferer. **Verband der Schweizer Motorjournalisten**. Wangen a.d. Aare
- 2017 Teilen als neues Geschäftsmodell (The sharing economy). **Treffpunkt Science City**, ETH Zürich
- 2015 Die Automobil(zuliefer)industrie in der Schweiz. **Tagesanzeiger Forum**. Rüslikon
- 2015 Die Automobilindustrie in der Schweiz. **Mittwochsgesellschaft Zug**. Zug
- 2014 Toyota Kata – Lean Thinking. **8. Lean Management Summit Schweiz**. Rüslikon
- 2014 Absatzchancen von Schweizer Automobilzulieferern in Japan. **S-GE Asia Event**. Rüslikon
- 2013 Studie Automobilindustrie Schweiz - Branchenanalyse 2013. **swiss CAR Tagung**. Zürich
- 2012 Lean Product Development. **9. Lean Management Summit**. Berlin
- 2012 Lean Development. **6. Lean Management Summit Schweiz**. Rüslikon
- 2012 Lean Thinking, HSG-Alumni Institute of Management, **University of St.Gallen**. Zürich
- 2011 Lean Product Development. **8. Lean Management Summit**. Berlin
- 2011 Lean Product Development. **5. Lean Management Summit Schweiz**. Rüslikon
- 2011 Lean Thinking. **Society for quality in dentistry**. Zürich
- 2011 Lean Product Development. **Plattform 'Produktentwicklung'**, WolfVision, Klaus (Austria)
- 2011 Europäische Automobilindustrie. **Schweizerischer Verband für Material u. Einkauf** ETH Zürich
- 2010 Lean Product Development. **4. Lean Management Summit Schweiz**. Rüslikon
- 2009 Trends und Chancen der Europäischen Automobilindustrie. **Osec – swiss CAR Tagung**. Zürich
- 2009 Lean Management in der Krise. **3. Lean Management Summit Schweiz**. Rüslikon
- 2009 Automobilindustrie Schweiz. **Parlamentarier Informationsabend**, Bern
- 2009 Automobilindustrie Schweiz. **Thurgauer Technologietag**, Romanshorn
- 2008 Studie Automobilindustrie Schweiz - Branchenanalyse 2008. **swiss CAR Tagung**. Zürich
- 2008 Lean Development. **2. Lean Management Summit Schweiz**. Zürich
- 2008 Studie Automobilindustrie Schweiz. **Branchentagung der Zürcher Kantonalbank**, Zürich
- 2007 Lean Product Development. **4. Lean Management Summit**. Aachen
- 2007 Lean Product Development. **1. Lean Management Summit Schweiz**. Zürich
- 2007 Führungsaufgaben einer schlanken Produktentwicklung, **Lean Forum**. München
- 2006 Innovative Verwaltung. **Wissensmanagement-Projekte in der Bundesverwaltung**, VBS, Bern
- 2006 Änderungsmanagement. **BAIKA Jahreskongress Zulieferer Innovativ**, Audi Forum, Ingolstadt

Organization of workshops for industry and the wider public

- 2019 Presentation of third Industry Report on the Swiss Automotive Industry, University of Zürich
- 2007 – 2014 Lean Management Summit Switzerland, Zürich
(Co-organization with Lean Management Institute Switzerland)
- 2013 Presentation of second Industry Report on the Swiss Automotive Industry, ETH Zürich.
(Co-organization with OSEC [Office Suisse d'Expansion Commerciale] and Swissmem [Swiss association of mechanical and electrical engineering industries])
- 2009 Schweizer Automobilzulieferindustrie, ETH Zürich.
(Co-organization with OSEC - Office Suisse d'Expansion Commerciale)
- 2008 Presentation of first Industry Report on the Swiss Automotive Industry, ETH Zürich.
- 2007 Praxisforum Leading to Lean - Management einer schlanken Produktentwicklung, München, Germany.
- 2005 – 2006 Workshop series II *Production ramp-up management*, Several company sites in Switzerland & Germany
(Co-organization with KLOG, University of St.Gallen and WZL, RWTH Aachen)
- 2004 – 2005 Workshop series I *Production ramp-up management*, Several company sites in Switzerland, Germany & Austria
(Co-organization with KLOG, University of St.Gallen and WZL, RWTH Aachen)

9. Non-refereed Publications

Industry Studies

- 2019 **Automobilindustrie Schweiz**. Aktuelle Bestandsaufnahme von Struktur, Trends, Herausforderungen und Chancen. Branchenanalyse 2018/19. With Georg Windisch, Mirjam Haab, Sebastian Niederberger, Svetlana Tikhonenko, Tobias Wyder.
- 2013 **Automobilindustrie Schweiz**. Aktuelle Bestandsaufnahme von Struktur, Trends, Herausforderungen und Chancen. Branchenanalyse 2013. With Fabian Angstmann, Sonja Förster, Sandro Schwärzler, Omid Shekari, Amulya Tata, Nico Zimmermann.
- 2009 **Automobilindustrie Europa**: Aktuelle Trends und künftige Entwicklung der Europäischen Automobilindustrie. With Philipp Schmitt, Helmut Becker, Niels Straub.
- 2008 **Automobilindustrie Schweiz**. Aktuelle Bestandsaufnahme von Struktur, Trends, Herausforderungen und Chancen. Branchenanalyse 2008. With Philipp Schmitt, Karl Neumüller, Thomas Holzmann.

Practitioner-oriented articles

- 2017 Industry-academia relations: update on a gap. **NCCR Chemical Biology Blog**, 18.01.2017
- 2011 Flexible und günstige Entwicklungsprojekte. **io new management**, 80(11): 5. With Philipp Schmitt, Roman Boutellier.
- 2010 Was wir von Japan wirklich lernen können. **KMU Magazin**, 9 (Dezember 2010/ Januar 2011): 99-101. With Mareike Heinzen, Willi Lüchinger.
- 2009 Warum das Denken das Werken in der Schweiz nicht ersetzen kann. **io new management**, 78(3): 8-11. With Roman Boutellier, Philipp Schmitt.
- 2009 Lean Management in der Krise: Hinderlich oder hilfreich? **KMU Magazin**, 7(9): 92-96. With Mareike Heinzen, Roman Boutellier.
- 2009 Lean Development zur Steigerung der Effizienz. **MB-Revue Das Schweizer Industriemagazin**, Jahreshauptausgabe 2009: 18-23. With Philipp Schmitt, Roman Boutellier.
- 2009 Lean Management - Vor allem in einer Krise ein umstrittenes Thema. **KMU-Magazin**, 7(5): 94-99. With Mareike Heinzen, Roman Boutellier.
- 2009 Gemeinsam punkten. **Wirtschaftsmagazin** (11): 12-13. With Gundula Heyn.
- 2008 Aktuelle Management Trends. **Swiss Economic Forum** (04/08). With Roman Boutellier.
- 2008 Produkt- von Technologieentwicklung zu entkoppeln schafft Effizienz - Lean Management sowie die organisatorische Trennung von Produkt- und Technologieentwicklung führen zu kürzeren Entwicklungszeiten und höherer Qualität. **io-new management**, 77(9): 18-21. With Roman Boutellier, Thorsten Störmer.
- 2008 Unternehmertum aktiv fördern, ein Schweizer Erfolgsmodell. **io-new management**, 77(6): 68-71. With Fritz Fahrni, Karl Neumüller.
- 2008 Stark in der Nische. **Technische Rundschau** (Sonderausgabe Süddeutschland): 8-10. With Philipp Schmitt.
- 2008 Lean Management. **Wirtschaftsmagazin** (9/2008): 4-7. With Thorsten Störmer.
- 2008 Fallstudie Lean Management: Operative Exzellenz durch schlanke Geschäftsprozesse. **KMU-Magazin**, 6(7): 76-81. With Thorsten Störmer, Philipp Schmitt.

Practitioner-oriented articles (continued)

- 2008 Schlanke Entwicklung im Maschinen- und Anlagenbau. *KMU-Magazin*, 6(8): 114-117. With Thorsten Störmer, Philipp Schmitt.
- 2007 Lean Management - Schlank und Erfolgreich. *INSight* (4/2007): 22-24. With Roman Boutellier, Thorsten Störmer.
- 2007 Den Tüchtigen ein spezielles Zeugnis ausstellen, *Neue Zürcher Zeitung*: 105. With Fritz Fahrni, Karl Neumüller.
- 2007 Im Wissenstransfer versprechen kleine Schritte den grossen Erfolg. *io-new management*, 76(7-8): 46-50. With Fritz Fahrni, Kay Oppat, Martin Inganäs.
- 2007 Effiziente Entwicklung dank Lean Thinking. *io-new management*, 76(9): 37-40. With Fritz Fahrni, Thorsten Störmer.
- 2002 Wissensmanagement – Räume fordern Austausch. *INSight*(3/02): 35-37.
- 2002 Yellow Pages, Mentoring und Knowledge Broker - Knowledge Management in HR. *HR-Gate* (www.hrgate.ch) (June 2002).
- 2001 Wissen richtig managen und Buchbesprechung: Phillip Schmiedel-Blumenthal. Entwicklung eines ganzheitlichen Wissensmanagements zur erfolgreichen Umsetzung von industriellen Innovationen. *e-HR Personalarbeit und Computergestütztes Personalmanagement*, 8(01): 28-30.

Books

- 2004 *Management of Organizational Knowledge Creation in New Product Development Projects*. Dissertation. Difo-Druck, Bamberg.
- 2002 *Corporate Cultural Pre-requisites for Knowledge Sharing*, Unternehmenskulturelle Voraussetzungen zur Wissensteilung Benchmarking Study, Printed by Drägerwerk AG.

Book sections

- 2011 Trends und Chancen der Europäischen Automobilindustrie. In R. Boutellier, Stefan Wagner, Ruben Jönke, & Mikko DeNardo (Eds.), *Vernetzt im Einkauf: Wege aus der Krise*: 221-248: Schweizerischer Verband für Materialwirtschaft und Einkauf SVME.
- 2007 Knowledge creation. In J. R. B. Stewart Clegg (Ed.), *International Encyclopedia of Organization Studies*: 753-755: Sage.
- 2007 Präventives Qualitätsmanagement. In F. H. Christian Marxt (Ed.), *Business Excellence in technologieorientierten Unternehmen*: 103 - 112. Berlin: Springer Verlag. With Thomas Mohr.
- 2007 Lean Product development – Mit Lean zur Steigerung der Entwicklungseffizienz, *Tagungsband 4. Lean Management Summit – Aachener Management Tage*: 97-105. With Thorsten Störmer.
- 2003 Knowledge Management - Results of a Benchmarking Study. In P. H. Kai Mertins, and Jens Vorbeck (Ed.), *Knowledge Management. Concepts and Best Practices*, 2nd ed. Berlin, Heidelberg: Springer Verlag. With Cornelia Baumbach
- 2003 Knowledge Management in Innovation Processes. In G. H. Max von Zedtwitz, Tarek M. Khalil, Louis A. Lefebvre (Ed.), *Management of Technology: Growth through Business Innovation and Entrepreneurship*. Amsterdam: Pergamon.