

LIST OF PUBLICATIONS – DR. PATRICK HAACK

MONOGRAPHS

- (1) Haack, P. (2012). Legitimacy in Institutional Theory: Three Essays on Social Judgments in a Globalized World. Zurich: University of Zurich.

Nominated for the 2013 Young Talent Award of the German Academic Association for Business Research

- (2) Haack, P. (2008). Talking Intervention: Foreign Policy Frames and their Conditional Impact on Individual Attitudes. Saarbrücken: VDM Verlag Dr. Müller.

VEUK-Award of the University of Constance, awarded to the best 2006/2007 diploma thesis in the Department Politics and Management

PEER-REVIEWED JOURNAL ARTICLES

- (1) Haack, P. & Schoeneborn D. (2015). Exploring the Institutionalization of Corporate Responsibility: A Formal Modeling Approach. Academy of Management Proceedings, forthcoming.
ISI 2-year Impact Factor 2014: N/A
- (2) Haack, P. & Schoeneborn D. (2015). Is Decoupling Becoming Decoupled from Institutional Theory? A Commentary on Wijen. Academy of Management Review, 40, 307–313.
ISI 2-year Impact Factor 2014: 7.82, No. 1 of 172 in the category of Management category
- (3) Bitektine, A. & Haack, P. (2015). The “Macro” and the “Micro” of Legitimacy: Towards a Multi-Level Theory of the Legitimacy Process. Academy of Management Review, 40, 49–75.
ISI 2-year Impact Factor 2014: 7.82, No. 1 of 172 in the category of Management
- (4) Haack, P. & Scherer, A. G. (2014). Why Sparing the Rod does not Spoil the Child: A Critique of the Strict Father Model in Transnational Governance. Journal of Business Ethics, 122, 225–240.
ISI 2-year Impact Factor 2014: 1.55, No. 52 of 110 in the category of Business
- (5) Haack, P., Pfarrer, M. & Scherer, A. G. (2014). Legitimacy-as-Feeling: How Affect Leads to Vertical Legitimacy Spillovers in Transnational Governance. Journal of Management Studies, 51, 634–666.
ISI 2-year Impact Factor 2014: 3.28, No. 14 of 172 in the category of Management
- (6) Haack, P. (2014). Experimentieren mit Experimenten. Denkanstöße für die organisationswissenschaftliche Legitimitätsforschung. Zeitschrift Führung + Organisation, 1, 46–51.
ISI 2-year Impact Factor 2014: N/A
- (7) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the Talk, Moral Entrapment, Creeping Commitment? Exploring Narrative Dynamics in Corporate Responsibility Standardization. Organization Studies, 33, 813–845.
ISI 2-year Impact Factor 2014: 2.50, No. 30 of 172 in the category of Management

Listed as rank no. 11 most frequently cited paper of over 330 papers published in Organization Studies since 2012; Social Science Citation Index/ISI Web of Science, accessed December 7, 2015

Best Student Paper Award, 2009 European Group for Organizational Studies Colloquium, Subtheme no. 13: The Social Dynamics of Standardization

- (8) Schoeneborn, D., Haack, P. & Wickert, C. (2011). Von rhetorischer zu organisationaler Realität? Die globale Standardisierung von Unternehmensverantwortung als kommunikativer Aushandlungsprozess. Zeitschrift für Wirtschafts- und Unternehmensethik, 12, 71-86.
ISI 2-year Impact Factor 2014: N/A

ARTICLES IN EDITED VOLUMES

- (1) Schoeneborn, D., Haack, P., & Wickert, C. (2011). Fallstudie MNUs: Der „Equator-Principles“-Standard in der Finanzindustrie. In: J. Raupp, S. Jarolimek, & F. Schultz (Eds.). Handbuch Corporate Social Responsibility. Kommunikationswissenschaftliche Grundlagen und methodische Zugänge. Mit Lexikon, (pp. 344-355). Wiesbaden: VS.

INVITED PUBLICATIONS

- (1) Haack, P. (2014). Realität und Schein - Über die Macht des Symbols: Plädoyer für die Einnahme einer dynamischen Perspektive in der Entkopplungsforschung. Zeitschrift für Wirtschafts- und Unternehmensethik, 15, 27-32.
- (2) Haack, P. (2010). Private Akteure in der Global Governance - Kommunikative Grundlagen von Legitimität: Ein Forschungsprojekt in Kooperation mit dem UN Global Compact. Forum Wirtschaftsethik, 1, 63-64.

WEB PUBLICATIONS

- (1) Haack, P. (2013). Managing the Legitimacy Commons in Transnational Governance: Why Keeping Bad Apples, Instead of Sacking Them, Can Lead to Global Sustainability. Featured on the Global Compact Critics blog (<http://tinyurl.com/p62q22n>) and the Crane and Matten blog (<http://tinyurl.com/ovm7jzj>).

PAPERS UNDER REVIEW

- (1) Suddaby, R., Bitektine, A., & Haack, P. Title hidden as per double-blind review guidelines. Conditionally Accepted at the Academy of Management Annals. *ISI 2-year Impact Factor 2014: 7.33, No. 2 of 172 in the category of Management*
- (2) Haack, P., McKinley, W. Schilke, O., & Zucker, L. Title hidden as per double-blind review guidelines. Under review at the Journal of Management Studies.

2013 zfo - Best Paper Award, Workshop Organization, German Academic Association for Business Research

WORKING PAPERS (AVAILABLE UPON REQUEST)

- (1) Haack, P., Martignoni, D. & Schoeneborn, D. Corporate Responsibility as Myth and Ceremony: Bad but not for Good. In preparation for submission to Organization Science.

2015 Academy of Management Best Paper Award, SIM Division

Best evaluated paper of the VHB Organization Studies Commission, 2013 VHB Annual Conference, WK ORG

- (2) Schoeneborn, D, Haack, P. & Kuhn, T. The Communicative Constitution of Partial Organizations. In preparation for submission to the Academy of Management Review.

Finalist, Best Paper Award, 2011 European Group for Organizational Studies Colloquium, entire conference

Best Paper Award, 2011 European Group for Organizational Studies Colloquium, Subtheme 30: Organizations of Organizations

- (3) McKinley, W. & Haack P. Prometheus Bound: Establishing Boundaries for the Construct of Institutional Entrepreneurship. In preparation for submission to the Academy of Management Review.

- (4) Schembera, S., Haack, P., & Scherer A.G. Making Sense of Decoupling through Narration: The Case of Anti-Corruption at Siemens. In preparation for submission to the Academy of Management Journal.

Best Student Paper Award, 2015 European Group for Organizational Studies Colloquium, Subtheme no. 10: Creating and Sustaining Transnational Multi-Actor Governance of Corporate Conduct

- (5) Sieweke, J. & Haack, P. Adaption or Replacement: That is the Question! A Longitudinal Analysis of Micro-mechanisms of Institutional Change. In preparation for submission to Organization Studies.
- (6) Sieweke, J. & Haack, P. The Conditional Effect of Events on Individuals' Reassessment of Institutional Beliefs: Evidence from a cross-country natural experiment. In preparation for submission to the Academy of Management Journal.

WORKING PAPERS IN PREPARATION

- (1) Haack, P. & Rasche, A. The Social Construction of Transnational Governance: The Case of the UN Global Compact (status: Data collection in progress, paper presented at EGOS 2015). In preparation for submission to Administrative Science Quarterly.
- (2) Haack, P. The Effect of Character and Capability Cues on Corporate Reputation and Product Value Evaluation (status: Data collection in progress, paper proposal accepted for presentation at 6th Reputation Symposium at Oxford University, September 2015). In preparation for submission to the Strategic Management Journal.
- (3) Haack, P., Scherer, A.G. & Schnider, R. Organizational Legitimacy as Deliberation (status: literature review, data collection in preparation). In preparation for submission to the Academy of Management Journal.

INVITED PRESENTATIONS

- (1) Haack, P., McKinley, W., Schilke, O., & Zucker, L. (2015). The Theory-Method Nexus in Legitimacy Research: Review, Critique and Future Directions. Invited Talk at the School of Economics and Management, Lund University (Sweden).
- (2) Haack, P. (2015). The Effect of Character and Capability Cues on Corporate Reputation and Product Value Evaluation: An Experimental Study. Paper presented at the 6th Reputation Symposium at Saïd Business School, Oxford University (England).
- (3) Haack, P., Martignoni, D. & Schoeneborn, D. (2015). Corporate Responsibility as Myth and Ceremony: Bad, but not for Good. Invited talk at the SCANCOR Workshop, Stanford University (United States).
- (4) Schembera, S., Haack, P. & Scherer A.G. (2015). Making Sense of Decoupling Through Narration: The Case of Fighting Corruption in Global Business. Paper presented at the Communication, Organization and Governance Seminar, Copenhagen Business School (Denmark).
- (5) Haack, P. & Scherer, A. G. (2014). Why Sparing the Rod does not Spoil the Child: On the Foundational Pathology of the Strict Father Model in Transnational Governance. Paper presented at the Sustainability Platform, Copenhagen Business School (Denmark).
- (6) Haack, P. & Scherer, A. G. (2014). Why Sparing the Rod does not Spoil the Child: On the Foundational Pathology of the Strict Father Model in Transnational Governance. Paper presented at the Research Colloquium Sociology of the University of Lucerne (Switzerland).
- (7) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). Corporate Responsibility as Myth and Ceremony: Bad, but not for Good. Paper presented at the Conference "Institutional perspectives on Corporate Social Responsibility", Meeting of the Transatlantic Doctoral Academy on Corporate Responsibility, Free University of Berlin (Germany).

- (8) Haack, P., Pfarrer, M. & Scherer A. G. (2013). Legitimacy-as-Feeling: How Affect Leads to Vertical Legitimacy Spillovers in Transnational Governance. Paper presented at the 4th Reputation Symposium at Saïd Business School, Oxford University (England).
- (9) Haack, P. & Scherer A. G. (2011). Vertical Legitimacy Spillovers in Transnational Governance: How Heuristic Judgment Leads to Spillover Strength and Valence. Paper presented at the EBS Research Colloquium at the EBS Business School, Oestrich-Winkel (Germany).
- (10) Haack, P. & Schoeneborn, D. (2011). The Dynamics of Decoupling and Recoupling in Corporate Responsibility Standardization: A Computer-based Simulation. Paper presented at the Munch Seminar (hosted by James G. March), Stanford University (United States).
- (11) Haack, P. & Scherer A. G. (2011). Vertical Legitimacy Spillovers in Transnational Governance: How Heuristic Judgment Leads to Spillover Strength and Valence. Paper presented at the College of Business of the Southern Illinois University Carbondale, Carbondale (United States).

PEER-REVIEWED CONFERENCE PRESENTATIONS & CONVENORSHIPS

- (1) Schembera, S., Haack, P. & Scherer, A.G. (2016). Making Sense of Decoupling in the Global Anti-Corruption Field: Narratives on Compliance and Achievement across Space and Time. Paper accepted for presentation at the WK ORG Workshop 2016, Zurich (Switzerland).
- (2) Sieweke, J. and Haack, P. (2016). The effect of the financial crisis on individuals' belief in the efficiency of markets: Evidence from a cross-country natural experiment. Paper accepted for presentation at the WK ORG Workshop 2016, Zurich (Switzerland).
- (3) Schembera, S., Haack, P. & Scherer, A.G. (2015). Making Sense of Decoupling through Narration: The Case of Fighting Corruption in Global Business. Paper presented at the APROS Conference, Sydney (Australia).
- (4) Schembera, S., Haack, P. & Scherer, A.G. (2015). Making Sense of (De)Coupling through Narration: The Case of Anti-Corruption at Siemens. Paper presented at the Society of Business Ethics Annual Meeting, Vancouver (Canada).
- (5) Haack, P. & Schoeneborn, D. (2015). Exploring the Institutionalization of Corporate Responsibility: A Formal Modeling Approach. Paper presented at the Academy of Management Annual Meeting, Vancouver (Canada).

2015 Academy of Management Best Paper Award, SIM Division

- (6) Sieweke, J. & Haack, P. (2015). The Disruptive Effect of Exogenous Shocks on Logics Support on the Micro Level. Paper presented at the Academy of Management Annual Meeting, Vancouver (Canada).
- (7) McKinley, W. & Haack, P. (2015). Prometheus Bound: Establishing Boundaries for the Construct of Institutional Entrepreneurship. Paper presented at the Academy of Management Annual Meeting, Vancouver (Canada).
- (8) Haack, P. & Rasche, A. (2015). The Social Construction of Transnational Governance: The Case of the UN Global Compact. Contribution to the Pecha Kucha about Social Evaluations, presented at the Academy of Management Annual Meeting, Vancouver (Canada).
- (9) Haack, P. & Rasche A. (2015). The Social Construction of Transnational Governance: The Case of the UN Global Compact. Paper presented at the 31st European Group for Organizational Studies Colloquium, Athens (Greece).
- (10) Schembera, S., Haack, P. & Scherer A. G. (2015). Making Sense of Doing Clean Business in Dirty Contexts: Narratives of Compliance and Goal Achievement in the Fight against Corruption. Paper presented at the 31st European Group for Organizational Studies Colloquium, Athens (Greece).

Best Student Paper Award, Subtheme no. 10: Creating and Sustaining Transnational Multi-Actor Governance of Corporate Conduct

- (11) Bitektine, A., Durand, R. & Haack, P. (2015). Experimental Research in Organization Studies: Pushing the Boundaries. Professional Development Workshop at the European Group for Organizational Studies Colloquium, Athens (Greece).
- (12) Haack, P. & Sieweke, J. (2015). Adaption or Replacement: That is the Question! A Longitudinal Analysis of Micro-mechanisms of Institutional Change. Paper presented at the WK ORG Workshop 2015, Zurich (Switzerland).
- (13) Haack, P. & Scherer, A. G. (2014). Why Sparing the Rod does not Spoil the Child: A Critique of the Strict Father Model in Transnational Governance. Contribution to the panel "Empty Words? – The Contested Nature of the UN Global Compact" (organized by Christian Vögtlin and Andreas Rasche), presented at the Academy of Management Annual Meeting, Philadelphia (United States).
- (14) Bitektine, A., Haack, P. & Zucker, L. (2014). Experimental Research in Institutional Theory: Opportunities and Challenges. Professional Development Workshop at the European Group for Organizational Studies Colloquium, Rotterdam (The Netherlands).
- (15) Does, E. & Haack, P. (2014). Experiments as an Answer to Methodological Challenges in Micro-founded Organization Studies. Paper presented at the SMS Special Conference in Copenhagen "Microfoundations for Strategic Management Research: Embracing Individuals", Copenhagen (Denmark).
- (16) Schembera, S., Haack, P. & Scherer, A. G. (2014). 'Clean' Companies in 'Dirty' Business Countries: Prospects and Pitfalls of Anti-corruption Programs. Paper presented at the 5th LAEMOS Colloquium, La Havana (Cuba).
- (17) Sieweke, J. & Haack, P. (2014). Institutional Change and Institutionalization – An Analysis of the Institutionalization of the Market Logic in the Course of the German Reunification. Paper presented at the 10th New Institutionalism Workshop, Roma (Italy).
- (18) Bitektine, A., Haack, P. & Meeus, M. D. (2013). Experimental Research in Institutional Theory. Panel symposium organized at the Academy of Management Annual Meeting, Orlando (United States).
- (19) Haack, P., Martignoni, D., & Schoeneborn, D. (2013). Exploring the Dynamics of Decoupling and Recoupling in Corporate Responsibility Standardization. Paper presented at the VHB Annual Conference, Würzburg (Germany)

Best evaluated paper of the VHB Organization Studies Commission, WK ORG

- (20) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). CSR Communication and the Destabilization of Decoupling. Paper presented at the ICA Preconference "CSR and Communication: Extending the Agenda", London (United Kingdom).
- (21) McKinley, W. & Haack P. (2013). Prometheus Bound: Establishing Boundaries for the Construct of Institutional Entrepreneurship. Paper presented at the OMT/EGOS workshop on "Organizing Practices", Sydney (Australia).
- (22) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). Corporate Responsibility as Myth and Ceremony: Bad, but not for Good. Paper presented at the 9th New Institutionalism Workshop, Warsaw (Poland).
- (23) Haack, P., Martignoni, D. & Schoeneborn, D. (2013). How Decoupling spurs Institutionalization: A Markov Model. Paper presented at the WK ORG Workshop 2013, Jena (Germany).
- (24) Haack, P. (2013). Beyond Text Analysis: The Unmet Promise of Experiments in Legitimacy Research. Paper presented at the WK ORG Workshop 2013, Jena (Germany).

2013 zfo - Best Paper Award, Workshop Organization, German Academic Association for Business Research

- (25) Haack, P. & Scherer A. G. (2012). Towards a Legitimacy-as-Feeling Conjecture in Institutional Theory: The Role of Heuristic Judgment in the Categorization and Legitimation of Transnational Organizations. Paper presented at the New Frontiers in Managerial and Organizational Cognition Conference, Dublin (Ireland).
- (26) Bitektine, A. & Haack, P. (2012). Experimental Research in Institutional Theory. Panel symposium organized at the Academy of Management Annual Meeting, Boston (United States).
- (27) Haack, P. (2012). Beyond Text Analysis: The Unmet Promise of Experiments in Institutional Theory. Contribution to the Panel Symposium "Experimental Research in Institutional Theory", presented at the Academy of Management Annual Meeting, Boston (United States).
- (28) Haack, P. (2012). Disclosure of Preference Falsification in the Arab Spring: An Illustration of the Propriety-Validity Gap. Contribution to the Pecha Kucha about Social Evaluations, presented at the Academy of Management Annual Meeting, Boston (United States).
- (29) Schoeneborn, D., Haack, P. & Kuhn, T. R. (2012). The Communicative Constitution of Partial Organizations in the Global Realm. Paper presented at the Academy of Management Annual Meeting, Boston (United States).
- (30) Haack, P., Martignoni, D. & Schoeneborn, D. (2012). Is Organizational Hypocrisy Merely a Transitory Phenomenon? On the Self-Reinforcing Destabilization of Decoupling. Paper presented at the 28th European Group for Organizational Studies, Helsinki (Finland).
- (31) Haack, P. (2011). Organizational Interdependence in Transnational Governance: Understanding the Legitimacy Commons. Contribution to the panel "Transformations of Legitimacy in the Postnational Era" (organized by Steffen Schneider and Henning Schmittke), presented at the 22nd World Congress of the International Political Science Association, Madrid (Spain).
- (32) Schoeneborn, D., Haack, P. & Kuhn, T. (2012). The Communicative Constitution of Authority in a Corporate Responsibility Initiative: From Partiality to Completion. Contribution to the symposium "Theoretical and Empirical Insights into the Communicative Constitution of Authority in Nonprofit Organizations", presented at the International Communication Association Annual Conference, Phoenix (United States).
- (33) Haack, P. (2011). Managing Legitimacy in Transnational Governance: Global Compact Advocates versus Global Compact Critics. Paper presented at the 8th New Institutionalism Workshop, Barcelona (Spain).
- (34) Haack, P., Schoeneborn, D. & Wickert, C. (2012). Talking the Talk, Moral Entrapment, Creeping Commitment? Exploring Narrative Dynamics in Corporate Responsibility Standardization. Paper presented at the WK ORG Workshop, Berlin (Germany).
- (35) Schoeneborn, D., Kuhn, T. & Haack, P. (2011). The Communicative Constitution of Global Partial Organizations. Paper presented at the 27th European Group of Organizational Studies Colloquium, Gothenburg (Sweden).

Finalist, Best Paper Award, 2011 European Group for Organizational Studies Colloquium, entire conference

Best Paper Award, 2011 European Group for Organizational Studies Colloquium, Subtheme no. 30: Organizations of Organizations

- (36) Schoeneborn, D., Kuhn, T. R. & Haack, P. (2011). The Communicative Constitution of Global Partial Organizations. Paper presented at the DGPuK Conference International and Comparative Organizational Communication and PR Research, Fribourg (Switzerland).

- (37) Haack, P. & Scherer A. G. (2011). Attribute Substitution as a Microfoundation of Cross-level Legitimacy Spillovers. Presented at the Academy of Management Annual Meeting, San Antonio (United States).
- (38) Haack, P. & Scherer A. G. (2011). Vertical Legitimacy Spillovers in Transnational Governance: Affect as the Microfoundation of Spillover Strength and Valence. Paper presented at the WK ORG Workshop, Berlin (Germany).
- (39) Haack, P. & Scherer A. G. (2010). Vertical Legitimacy Spillovers in Transnational Governance: The UN Global Compact and its Participants. Contribution to the Panel Symposium "The Role of Private Businesses in Global Governance: Do SMEs Differ from Large MNCs", paper presented at the 4th International Conference on Corporate Social Responsibility, Berlin (Germany).
- (40) Haack, P. & Scherer A. G. (2010). Vertical Legitimacy Spillovers in Transnational Governance: The UN Global Compact and its Members. Paper presented at the Academy of Management Annual Meeting, Montréal (Canada).
- (41) Haack, P. & Schoeneborn, D. (2010). Standardization as Negotiation: The Case of the Equator Principles in International Project Finance. Paper presented at the Society of Business Ethics Annual Meeting, Montréal (Canada).
- (42) Haack, P. & Prasad A. (2010). Beyond Text Analysis: The Unmet Promise of Methodology in Micro-Institutional Research. Paper presented at the 26th European Group for Organizational Studies Colloquium, Lisbon (Portugal).
- (43) Haack, P. & Prasad A. (2010). Beyond Text Analysis: The Unmet Promise of Methodology in Micro-Institutional Research. Paper presented at the International Conference on Institutions and Work, Vancouver (Canada).
- (44) Haack, P. (2010). Arguing Away the Legitimacy Deficit in Global Governance? The Communicative Legitimation of Transnational Proto-Institutions. Paper presented at the 6th New Institutionalism Workshop, Lyon (France).
- (45) Haack, P. (2009). Assessing the Communicative Legitimation of Private Governance: A Note on Conceptual and Methodological Issues. Contribution to the Panel Symposium "Analyzing Legitimation Discourses", presented at the 5th General Conference of the European Consortium for Political Research, Potsdam (Germany).
- (46) Haack, P., Schoeneborn, D. & Wickert, C. (2009). Analyzing the Constitutive Conditions of a Self-energizing Effect of CSR Standards: An Explorative Case Study on the Equator Principles. Paper presented at the 25th European Group for Organizational Studies Colloquium, Barcelona (Spain).

Best Student Paper Award, 2009 European Group for Organizational Studies Colloquium, Subtheme no. 13: The Social Dynamics of Standardization

- (47) Schoeneborn, D., Haack, P. & Scherer, A. G. (2009). How Terrorist Organizations Transcend their Inherent Improbability: A Communication Perspective on the Organizational Dimension of Terrorism. Paper presented at the 25th European Group for Organizational Studies Colloquium, Barcelona (Spain).
- (48) Haack, P. (2009). Arguing Away the Legitimacy Deficit in Global Governance? Public Deliberation and the Politicization of the Firm. Dissertation proposal presented at the Doctoral Consortium of the Reputation Institute's 13th International Conference, Amsterdam (The Netherlands).

Zurich, 7 December 2015