University of Zurich[UZH]

Fall Term 2023

Personnel and Education Economics: Theoretical and Empirical Analyses

Part 2 (S)

Syllabus

Module Number: 22MO0046
Lectures: see timetable below
Lecturers: Prof. Dr. Dr. h.c Uschi Backes-Gellner, Dr. Maddalena Davoli
Curricula-Classification: M: Wahlpflichtbereich Organization and Human Resources (BWL3), M: Wahlbereich WWF, M: Minorbereich Managing Education (MEDU)
ECTS-Points: 6.0
Course webpage: https://www.business.uzh.ch/de/research/professorships/emap/teaching/courses/Fall-Term-2023.html
Contact & Registration: For questions and course registration (deadline: 31.08.2023) contact Maddalena Davoli (maddalena.davoli@business.uzh.ch).

Basic concept und key points of the one-year research project-seminar[1] Personnel and Education Economics: Theoretical and Empirical Analyses (credit points: 6 ECTS for spring term and 6 ECTS for fall term)

The goal of the second semester (Part 2) is to finalize the planned empirical research projects. Students prepare the datasets (depending on the research project) for the empirical analysis independently and use newest methods to test the established hypotheses. Methodological questions will be discussed and the results will be interpreted critically with regard to the research question. In the empirical analyses, we will also take ethical considerations into account as we deal with research questions that raise ethical concerns.

For the preparation of the datasets, the weeks in the semester break can be used to continue with the papers. For a one-year seminar, 2 x 6 ECTS points will be given, which means that students will have to work approximately 2 x 180 hours in sum. This equals a working time of 22 full work days during the semester and 1-2 full work days per week during the semester, respectively.

Course objectives
After successful completion of the course, students are able to:
- use statistic software programs to carry out their own empirical research projects.
- connect theory and empirical results to write down a conclusive paper.
- present the essence of their works to a critical audience.

Course prerequisites
- First part of the seminar: Personnel and Education Economics: Theoretical and Empirical Analyses, Part 1.
- The lectures Personnel Economics, Empirical Methods, and Advanced Microeconomics are assumed to be known.
- Students' econometrics knowledge and Stata programming skills will be tested. For those students who took part in the Stata tutorial during Part 1 the test is not necessary.

[1] The first part of the one-year research project seminar can be attended and booked independently of the second part, but the second part can generally not be attended without having attended the first part.

Organization, key points, working hours, and grading (preliminary)
Personnel and Education Economics: Theoretical and Empirical Analyses, Part 2 (6 ECTS = 180 h)

Task	Goal	Working hours			Timing
		Independent	In class	Explanation	
Starting point: project plan from Part 1					
Presentation of state of work and update of road map for semester → 10% of final grade	State preliminary results shortly (1-2 pages). Idea: learning to set and observe milestones, and to practice project management	16 h	2 h	Independent work: write report and prepare presentation In class: presentation of preliminary results	Week 3 Date: 03.10.2023 16:15-18:00 Room: tbd
Project work, prepare data, interpret data, write interim report Present interim report → 25% of final grade (20% report; 5% presentation)	Independent editing of a research question with guidance, preparation of presentation Set and observe milestones, summarize state of a project effectively, with guidance	64 h	1 h 2 h	Independent work (2 full work days per week), mentoring in (group) consultation hours Presentation in class	Weeks 3-7 Deadline: 05.11.2023 Week 8 Date: 07.11.2023 16:15-18:00 Room: tbd
Project work, see above Write final report → 40% of final grade	Independent writing of a scientific report/paper Preparation of presentation	80 h 10 h	1 h	Independent work (2 full work days per week) Mentoring in (group) consultation hours	Weeks 8-12 Deadline: 10.12.2023
Workshop for presentation of final reports → 10% of final grade	Presentation and defense of a scientific result		4 h	In class: ½ day workshop	Week 13 Date: 12.12.2023 16:00-20:00 Room: tbd
Class participation → 15% of final grade	Quantity and quality of participation in class discussions				
Total		170	10		

Attendence
Attendance at every meeting is required to receive ECTS points.

WWF Statutory Course Policies

According to WWF study regulations, all exam dates are *final* as published in the VVZ. This means that the (midterm and) final exam date(s) and time(s) are *not negotiable*. It will not be possible to take any exams on different dates.

Check your class schedule for possible *exam conflicts* at the beginning of the semester, as this is your own responsibility. If you want to avoid heavy workload and taking multiple exams in one day you will have to rearrange your class schedule accordingly before the semester starts. Please arrange yourself by taking the respective classes only.

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

Don't forget to *officially register* yourself using the registration tool (Modulbuchungstool) of the University of Zurich.

Note: The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.