



Business Economics Research Seminar FS17

Professors: Backes-Gellner, Bäker, Dietl, Franck, Natter, Schulze, Segal

Room: PLM 103/104 - Plattenstrasse 14

Tuesday, 12.00 – ca. 13:00 Uhr

date	speaker	topic	contact person
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21.02.17	Prof. Patricia Funk Università della Svizzera italiana, Lugano	Gender Differences in Academic Performance: The Role of Negative Marking in Multiple-Choice Exams	Segal
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14.03.17	Prof. Christina Felfe University of St. Gallen	Discrimination, Migration and Naturalization: Combining a Natural Experiment with a Large-Scale Trust Experiment in Schools	Segal
21.03.17	Jun.-Prof. Dr. Mario Mechtel Leuphana Universität Lüneburg	Forced to Be Generous – Experimental Evidence on the Behavioral Effects of Minimum Wages outside the Laboratory	Bäker
28.03.17	Andrew Rendall, PhD University of Zurich	The NBA Draft: Expectations versus Reality	Dietl
04.04.17	Prof. Robert Simmons Lancaster University Management School	Special Ones? The Effect of Head Coaches on Football Team Performance	Dietl
11.04.17	Prof. Ph.D. Bernd Fitzenberger Humboldt-Universität zu Berlin	Additional Career Assistance and Educational Outcomes for Students in Lower Track Secondary Schools	UBG

EASTERBREAK			
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02.05.17	Prof. Dr. Pinar Ozcan, Warwick Business School, UK	Forced ecosystems and digital stepchildren: The rise of social media and its implications for interfirm relationships in advertising	Schulze
09.05.17	Prof. Dr. Anja Schulze University of Zurich	Architectural knowledge generation: Evidence from a field study	Schulze
16.05.17	Anil Özdemir University of Zurich	The Role of Beauty in Tennis TV-Viewership	Dietl

30.05.17	Prof. Thomas Reutterer Wirtschaftsuniversität Wien	Leveraging Purchase Timing Regularity for Predicting Customer Behavior	Natter
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