

Swiss Leading House

Economics of Education, Firm Behaviour and Training Policies



Co-Director
Prof. Dr. Uschi Backes-Gellner



Co-Director
Prof. Dr. Stefan C. Wolter

Spring Term 2018

Leading House Ph.D. Course

“Apprenticeship Training: Institutions and Markets”

- Syllabus -

Lecturer:	Prof Dr Samuel Muehlemann, LMU Munich Prof Dr Paul Ryan, King’s College Cambridge Dr Ursula Renold, ETH Zurich, KOF Education Systems
Workshop dates:	May 28 to June 1, 2018
Location:	University of Zurich, room KOL-G-212 (Tue-Fr) and KO2-F-152 (Mo)
Preliminary Schedule:	The lectures take place in the form of an intensive 5-day course. Monday, May 28: 14:00-17:30 Tuesday, May 29: 09:00-17:30 Wednesday, May 30: 09:00-17:30 Thursday, May 31: 09:00-17:30 Friday, June 1: 09:00-12:30
Module Number; ECTS:	tba; 3 ECTS
Course webpage:	tba

Course overview

The course provides an introduction to institutional aspects of vocational education and training in general, and work-based training, including apprenticeship, in particular. Students will be familiarised with institutional attributes by country, sector and occupation. The course will consider the contributions of economics and other social sciences to an understanding of apprenticeship, as both as an economic and an institutional phenomenon.

www.economics-of-education.ch

The Swiss Leading House on “Economics of Education, Firm Behaviour and Training Policies”
A Research Programme of the State Secretariat for Education, Research and Innovation SERI

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Topics

1. *Introduction, institutional analysis (Samuel Mühlemann)*
 - Work-based learning, vocational education, apprenticeship
 - Institutional analysis
2. *Training markets and occupational labour markets (Samuel Mühlemann)*
 - Competitive labour, training and product markets
 - The role of frictional markets
3. *Return on investment (ROI) of apprenticeship training (Samuel Mühlemann)*
 - Evaluating workplace training: definitions and measurement issues
 - Determinants of a firm's ROI
4. *Business strategies, skill specificity and internal labour markets; apprenticeships for adults (Samuel Mühlemann)*
 - Business strategies, internal labour markets
 - Skills specificity, apprenticeships for adults
5. *Public regulation; employer co-ordination (Samuel Mühlemann)*
 - Regulatory framework
 - Employer co-ordination
6. *Swiss institutions and training policy (Ursula Renold)*
 - Education and Training Patterns
 - Swiss Institutions
7. *Trade unions and social partnership (Paul Ryan)*
 - Union goal formation: influence of youths and trainees
 - Institutions of joint regulation
8. *Collective action by apprentices (Paul Ryan)*
 - Apprentice dissatisfaction: sources and incidence
 - Causes and effects of collective action: UK and Germany

Key literature

- Becker, G. (1964), *Human Capital*. Chicago: University of Chicago Press.
- Busemeyer, M. and C. Trampusch (eds) (2012), *The Political Economy of Collective Skill Formation*. Oxford: OUP.
- Hall, P. and D. Soskice (eds) (2001), *Varieties of Capitalism: the Institutional Foundations of Comparative Advantage*. Oxford: OUP.
- Streeck, W. (2010), *Reforming Capitalism: Institutional Change in the German Political Economy*. Oxford: OUP.
- Warhurst, C., K. Mathew, D. Finegold & J. Buchanan (eds) (2017), *The Oxford Handbook of Skills and Training*. Oxford: OUP.
- Wolter, S. C. and P. Ryan (2011), 'Apprenticeship', pp. 521--76 in R. Hanushek, S. Machin and L. Wössman (eds), *Handbook of the Economics of Education*, Vol. 3. Amsterdam: Elsevier North--Holland.

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Target audience and preconditions for participation

The course is particularly designed for doctoral students in economics of education. Doctoral students in economics or business economics with a strong interest in apprenticeship training are welcome as well.

Credit requirements and grading

1. Full course attendance is required to receive ECTS-Points. Students are expected to come prepared to the course. It will facilitate discussions and improve overall learning.
2. Students' learning and contributions to the course are assessed through:
 - a. a word essay, to be submitted within two weeks of the end of the course (80% of marks);
 - b. a grade for participation (20% of marks).

Application

The number of participants is limited. Course registration until January 21, 2018, is mandatory. Please send your application (including a one-page CV) to fabienne.kiener@business.uzh.ch.

WWF Statutory Course Policies

According to WWF study regulations, all exam dates are final as published in the VVZ and syllabus. This means that the final exam date is not negotiable. It will not be possible to take any exams on different dates.

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.

For UZH students: Don't forget to officially register using the registration tool of the University of Zurich.