

Swiss Leading House VPET-ECON

A Research Center on the Economics of Education, Firm Behavior and Training Policies



University of
Zurich^{UZH}

Co-Director

Prof. Dr. Dr. h.c. Uschi Backes-Gellner

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UNIVERSITÄT
BERN

Co-Director

Prof. Dr. Stefan C. Wolter

Spring Term 2022

Leading House Ph.D. Course

**Crafting Scientific Publications in Personnel and Education Economics:
Developing a clear line of argument to communicate to target readers**

- Syllabus -

Lecturer:	Prof. Dr. Dr. h.c. Uschi Backes-Gellner, University of Zurich; Prof. Dr. Kerstin Pull, University of Tübingen and Inge Strauch Visiting Professor at University of Zurich
Workshop dates:	April 4 - 8, 2022
Location:	University of Zurich, Room in UZH-Zentrum to be announced
Preliminary Schedule:	The lectures take place in the form of an intensive 5-day course. Monday, April 4: 14:00-17:30 Tuesday, April 5: 09:00-17:30 Wednesday, April 6: 09:00-17:30 Thursday, April 7: 09:00-17:30 Friday, April 8: 09:00-12:00
Module Number; ECTS:	tba; 3 ECTS
Course webpage:	https://www.educationeconomics.uzh.ch/en/Lehre/Courses.html

www.economics-of-education.ch

Leading House VPET-ECON

A Research Program of the State Secretariat for Education, Research and Innovation

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Course overview

We will discuss various topics related to writing concise papers in personnel and education economics that will be published in refereed journals. We focus particularly on how to find a valuable topic, how to structure the argument and how to sell a paper as well as how to handle revisions and resubmissions. The aim is pursued by three different course elements. Firstly, each participant thoroughly prepares the reading material and is ready to give an on-the-spot short (elevator pitch) presentation of the required readings. Secondly, students present and discuss their own work and receive feedback from the audience. Thirdly, students will work on group assignments where they jointly rewrite a fellow student's or other text passages. During the discussion, we will put special emphasis on the quality of the text (style, argumentation, conciseness, clarity).

Required Readings

Literature is posted on the course web page (password-protected, password will be distributed after final registration)

1. Getting started and remaining on track

- Pischke, S. (2012): How to get started on research in economics?
- Peterson, Todd C., Sofie R. Kleppner, and Crystal M. Botham (2018): Ten simple rules for scientists: Improving your writing productivity. (2018): e1006379.
- Brennan, Niamh M. (2019): 100 research rules of the game: How to make your research world class; how to successfully publish in top international refereed journals. Accounting, Auditing & Accountability Journal (2019).

2. Telling a story

- From the Editors (2013): Being Scheherazade: The Importance of Storytelling in Academic Writing. AMJ 56(3): 629-634.

3. Structuring your argumentation

- Reid, N. (2010): Getting Published in International Journals, Chapters 11, 12, 13
- Mensh B, Kording K (2017): Ten simple rules for structuring papers. PLOS Computational Biology 13(9): e1005619. <https://doi.org/10.1371/journal.pcbi.1005619>

4. Revising and responding to reviewers

- From the Editors (2012): Responding to Reviewers. AMJ 55(6): 1261-1263.
- Corman, H; N. Reichman (2011): ABCs of R&Rs, CSWEP Newsletter, Spring 2011: 8-9, 13.

Target audience and preconditions for participation

The seminar is particularly designed for doctoral students in the economics of education course program, but is also valuable in general for doctoral students in personnel economics or business economics in general. The seminar will take place en bloc in order to enable external PhD students of the course program in economics of education to attend.

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Credit requirements and grading

Students are required to read the Required Readings before the course starts. Full attendance is mandatory

1. on the spot presentation of any of the required readings (3 min)
2. narrative table of content of one own (planned) working paper (2 pages)
3. presentation of one own working paper, based on narrative table of content (20 min)
4. rewriting fellow students' narrative tables of content (group work)
5. Revised version of own narrative table of content (take home, 1 week)

Application

The number of participants is limited. Please send your application including a short CV to Fabienne Kiener (fabienne.kiener@business.uzh.ch) at the latest by **February 24, 2022**.

WWF Statutory Course Policies

According to WWF study regulations, all exam dates are final as published in the VVZ and syllabus. This means that the final exam date is not negotiable. It will not be possible to take any exams on different dates.

Academic dishonesty in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.

For UZH students: Don't forget to officially register using the registration tool of the University of Zurich.