

Master Studies

Management and Economics

Today's modern business world is a rapidly changing management environment. Globalisation is forcing enterprises to adapt in new ways. Interactions between business problems and macroeconomic market conditions are intensifying. In order to handle these challenges, managers need universal-ly applicable skills and interdisciplinary economics insights. The Master's Degree in Management and Economics is an opportunity to acquire this essential foundation.

Perspectives

By fostering an understanding of the relationships between national and business economics and teaching methodical skills, the Master's Degree in Management and Economics will enable you to use scientific insights in practical management situations. Furthermore, thanks to the scientific focus, it can be the basis of an academic career.

Why Zurich?

Only the University of Zurich offers an interdisciplinary Master's programme in Management and Economics with a unique balance of national and business economics, banking and finance, and empirical methods. The 120-point basis makes it compatible and comparable with other international programmes. Furthermore, outstanding scientists contribute to the national and business economics, and empirical methods courses.

Themes and Content

The Management and Economics programme teaches a broad range of topics from all areas of economics: from basic insights into business economics and company strategies to personnel politics, auditing, innovation management, banking and finance. The fundamentals of macro and microeconomics, political economy and international business are also covered. Special emphasis will be placed upon teaching modern empirical methods of economic research; an arsenal of analytical tools will be introduced and applied in all the areas listed above.

Programme Structure

The enrolment requirement for the Master's Degree in Management and Economics is a Bachelor in Economics from the University of Zurich or an equivalent national or international university degree.

To graduate with a Master of Arts in Economics from the University of Zurich, you will be required to gain 120 points. Full-time students can complete the required modules in two years. There are 42 points given for mandatory modules. 30 points are obtained in the elective where personal interests can be pursued in compulsory courses chosen from business administration and economics, empirical methods and ME. At least 12 points must be gained through attending seminars in the elective ME courses and 18 points are available for other elective modules. Finally, students must write a scientific Master's thesis for which 30 points are available.

The Master's programme encourages national and international mobility: the third semester is the best time for an exchange. Approved credits earned at partner universities during the exchange period will be credited to this degree.



PhD

Own scientific research

Masters Degree
4 Semesters, 120 Points

Master of Arts in Economics

Advanced scientific training: abilities required for independent project-type work, preparation for future demanding and above-average challenges.

Bachelors Degree
4 Semester, 120 Points

Bachelor of Arts in Economics

Scientific and methodical basis for the start of a career

Assessment Level
2 Semester, 60 Points

Basic knowledge: confirmation of suitability for business science studies

Lecturers and their research areas

Prof. Dr. Uschi Backes-Gellner

Empirical methods in work relationships and personnel economics

Prof. Dr. Helmut Dietl

Service and operations management

Prof. Dr. Christian Ewerhart

Information and contract economics

Prof. Dr. Ernst Fehr

Microeconomics and experimental economics research

Prof. Dr. Egon Franck

Enterprise management and politics

Prof. Dr. Bruno S. Frey

Business politics and non-market economics

Prof. Dr. Mathias Hoffmann

International trade and finance

Prof. Dr. Margit Osterloh

Organisation, innovation and technology management

Prof. Dr. Dieter Pfaff

Internal billing and controlling

Prof. Dr. Armin Schmutzler

Industrial economics, traffic policies and environmental economics

Prof. Dr. Andrea Schenker-Wicki

Performance measurement

Prof. Dr. Andreas Georg Scherer

Enterprise theories

Prof. Dr. Bruno Staffelbach

Human resource management

Prof. Dr. Rainer Winkelmann

Statistics and empirical economics

Prof. Dr. Josef Zweimüller

Macro and job market economics

Programme structure Masters Degree Management and Economics

Sample student's course	1. S.	2. S.	3. S.	4. S.	Sample student's course	1. S.	2. S.	3. S.	4. S.
Compulsory modules (42 Points)									
Advanced Microeconomics 1	6				Business Administration 3				
Empirical Methods	6				Human Resources Management				
ME 1: Personnel economics	6				Organisation				
ME 2: Microeconomic Theory of the enterprise		6			Performance Management				
ME 3: Innovation Economics		6			Business Administration 4				
ME 4: Organisational Economics		6			Marketing				
Accounting and Economics	3				Services und Operations Management				
Advanced Corporate Finance I	3				Business Administration 5				
					Company management				
Required Elective Modules (min. 30 Points)	6	12	12		Company theories				
Economics 2 (min. 6 Points)					International management				
Industrial economics					Business Administration 6				
Empirical job market research					Quantitative methods in business management				
Personnel and organisations economics					Scientific methods and theories				
Information economics					ME Seminars (12 points)				
Insurance economics					ME Research project seminar				
Empirical Methods (6 Points)					ME Seminar				
Analysing time series					Masters thesis in Management and Economics (30 Points)				30
Analysing micro data									
Quantitative historical economics					Required Elective Modules (max. 18 Points)			18	
Experimental economic research									
Business Administration 1–6 (min. 6 Points)					Total Points	30	30	30	30
Business Administration 1									
Accounting					Ideal time for a university exchange				
Controlling					Min. 12 Points from seminars				
Auditing					Max. 9 Points from tutoring				
Business Administration 2									
Finance management									
Investment management									

“One of the TOP 20 INTERNATIONAL BUSINESS SCHOOLS outside US”

Social Science Research Network, 2007



Further information

The programme details for the Master of Arts (MA) in
Economics and Business Administration University Zurich

Faculty of Economics

www.oec.uzh.ch

Management and Economics Studies

www.isu.uzh.ch/cms/mue.html

