

# Curriculum Vitae

**Martin Grossmann**

## Contact Information

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## Current Positions

Since 2009/08

### University of Zurich

Researcher at the Institute for Strategy and Business Economics

Since 2009/02

### Lucerne University of Applied Sciences and Arts

Lecturer in Mathematics and Statistics

## Education

2004/02 - 2007/12

### University of Zurich

PhD studies in Management and Economics, Dr. oec. publ.,  
*summa cum laude*  
Supervisors: Prof. H. Dietl and Prof. E. Franck

2007/08

### Study Center Gerzensee

Advanced Doctoral Course in Economics:  
Time Series Econometrics (Prof. J. Hamilton)

2004/02 - 2006/02

### Study Center Gerzensee

Program for Beginning Doctoral Students in Microeconomics,  
Econometrics, Macroeconomics, *summa cum laude*  
(Profs. M. Dewatripont, J. Galí, B. Honoré, R. G. King, J.  
Moore, S. Rebelo, J.-C. Rochet, K. Schmidt, M. Watson)

1998/10 - 2004/02

### University of Zurich

Studies of Economics, Lic. oec. publ. (equivalent to MA),  
*summa cum laude*

## **Research Interests**

Contest Theory, Game Theory, Sports Economics, Regulatory Economics

## **Professional Experience (Academic and Non-Academic)**

Since 2009	<b>Lucerne University of Applied Sciences and Arts</b> Lecturer (Mathematics and Statistics)
2008 - 2009	<b>Simon-Kucher &amp; Partners</b> Consultant in Financial Services
2004 - 2008	<b>University of Zurich</b> Institute for Strategy and Business Economics, Research and Teaching Assistant
2001 – 2003	<b>University of Zurich</b> Socioeconomic Institute, Teaching Assistant

## **Presentations on Conferences**

2010/08	European Economic Association, Glasgow (GB)
2010/07	Western Economic Association International, Portland (USA)
2007/07	Western Economic Association International, Seattle (USA)
2007/06	First International Conference on Mathematical Modelling in Sports, Institute of Mathematics and its Applications (IMA), Manchester (GB)
2007/05	International Symposium, BASPO, Magglingen (CH)
2006/11	Research Seminar, Institute for Empirical Research in Economics (IEW), University of Zurich (CH)
2006/06	Western Economic Association International, San Diego (USA)
2005/09	Symposium zur ökonomischen Analyse der Unternehmung, German Economic Association of Business Administration (GEABA), Freiburg i.B. (GER)
2005/09	International Conference on Economics and Management of Networks (EMNET), Budapest (HUN)

## **Publications**

### **Articles for Refereed Journals**

“Asymmetric Contests with Liquidity Constraints”, 2010, with H. Dietl, forthcoming in *Public Choice*

“The Sugar Daddy Game: How Wealthy Investors Change Competition in Professional Team Sports”, 2010, with M. Lang and P. Theiler, forthcoming in *Journal of Institutional and Theoretical Economics*

“Competitive Balance and Revenue Sharing in Sports Leagues with Utility-Maximizing Teams”, 2011, with M. Lang and H. Dietl, *Journal of Sports Economics*, 12(3), p. 284-308

“Revenue Sharing and Competitive Balance in an Infinite Period Contest Model”, 2010, with H. Dietl and M. Lang, *Review of Industrial Organization*, 36(1), p. 17-36

“Investment Behaviour in a Two-Period Contest Model”, 2009, with H. Dietl, *Journal of Institutional and Theoretical Economics*, 165(3), p. 401-417

“The Effect of Marginal Cost Elasticity on Competitive Balance”, 2008, with H. Dietl and U. Trinkner, *Journal of Sports Economics*, 9(4), p. 339-350

### **Book Chapters**

“Contest Theory and its Applications in Sports”, forthcoming in *The Oxford Handbook of Sports Economics*, edited by S. Shmanske and L. Kahane. New York, USA, Oxford University Press, with H. Dietl, E. Franck, and M. Lang

“Forecasting Swiss Mail Demand” in Progress toward liberalization of the postal and delivery sector, edited by M.A. Crew and P. R. Kleindorfer, published by Springer, 2006, with U. Trinkner

### **Books**

“Dynamic Models of Investment and Contest”, 2008, *Dissertation*, University of Zurich

## **Articles under Review and Working Papers**

“The Effects of Bonus Taxes on Executive Compensation in a Principal-Agent Model”, with H. Dietl, M. Lang and S. Wey, *under review*

“The Incentive Effects of Second Prizes in a Dynamic Contest Model”, with H. Dietl and M. Lang, *revised and resubmitted to B.E. Journal of Theoretical Economics*

“The Organizational Advantages of Cooperatives: Knowledge Generation, Knowledge Acquisition, and Hold-up Mitigation”, 2009, with H. Dietl and M. Lang, *ISU Working Paper #68*

“Optimal Allocation of Heterogeneous Agents in Contests”, 2007, with H. Dietl, *ISU Working Paper #71*

## **Referee**

Public Choice, European Journal of Political Economy, International Journal of Industrial Organization

*mg, 13.07.2011*