

SUSAN J. MÉNDEZ

CONTACT

Current

Business and Public Policy Department
The Wharton School, University of Pennsylvania
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USA

Sep. 2011 – Aug. 2012
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Permanent

Department of Business Administration
University of Zurich
Plattenstr. 14, 8032 Zurich
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EDUCATION

Since 06/2008 Doctoral Studies in Management and Economics, University of Zurich
 Advisor: Prof. Dr. Ulrich Kaiser

12/2007 M.A. in Economics, University of Zurich, Switzerland

PERSONAL DETAILS

Citizenship: Swiss, Colombian
Languages: English, Spanish, German

RESEARCH EXPERIENCE

Since 06/2008 Research assistant to Prof. Ulrich Kaiser, Chair for Entrepreneurship,
 Department of Business Administration, University of Zurich

09/2011-08/2012 Visiting Scholar. Host: Prof. Katja Seim, Business and Public Policy
 Department, The Wharton School, University of Pennsylvania

01-12/2007 Student assistant to Prof. Armin Schmutzler, Chair for Industrial Organization,
 Environmental Economics and Transportation Policy, Department of Economics,
 University of Zurich

RESEARCH PAPER

Kaiser U., S. J. Mendez and T. Rønne (2010), "Regulation of pharmaceutical prices: Evidence from a reference price reform in Denmark," Discussion Paper No. 10-062, Center for European Economic Research, Mannheim, Germany.

TEACHING EXPERIENCE

Instructor	Tutorials in Economics of Innovation	M.A. programm Spring semesters 2009, 2010, 2011
Organizer	Open Innovation and Business Models Prof. Solomon Darwin Haas School of Business	B.A. programm Spring semesters 2010, 2011
	BWL III mandatory programm	B.A. programm Fall semester 2010

CONFERENCE PRESENTATIONS

04/2011	International Industrial Organization Conference, Boston, MA, USA
09/2010	European Association for Research in Industrial Economics, Istanbul, Turkey
07/2010	European Conference on Health Economics, Helsinki, Finland
09/2009	10th Symposium of the German Economic Association for Business Administration, Vallendar, Germany

SEMINAR PRESENTATIONS

03/2010	HUI – Seminar (discussant), University of Zurich (Wildhaus, Switzerland)
02/2010	Betriebswirtschaftliches Forschungskolloquium, University of Zurich (Zurich, Switzerland)
12/2009	PhD. Workshop, Center for European Economic Research (Mannheim, Germany)
11/2009	Microeconometrics PhD. Seminar, University of Zurich (Zurich, Switzerland)
05/2009	Workshop on the Economics of Industrial Organization and Innovation, KULeuven/STRIKE/COST (La Bastide d'Anjou, France)
04/2009	HUI – Seminar, University of Zurich (Weggis, Switzerland)

CONFERENCE ORGANIZER

09/2011	Zurich Workshop on Economics, University of Zurich (Lucerne, Switzerland), joint with Simon Alder, Timo Boppert, Andreas Müller, Simon Scheuring, and Philippe Sulger
03/2010	HUI – Seminar, University of Zurich (Wildhaus, Switzerland), joint with Ulrich Kaiser and Bettina Klose
10/2008	6th Workshop on Media Economics, University of Zurich (Zurich, Switzerland) joint with Ulrich Kaiser and Daniel Halbheer

GRANTS

Swiss National Science Foundation – Fellowship for Prospective Researchers Nr. PBZHP1 – 138689
Granted for the academic year 2011 – 2012 to visit The Wharton School, University of Pennsylvania.

RESEARCH VISITS

- 05/2010 Center for Economics and Business Research, Copenhagen Business School,
Denmark. Host: Thomas Rønde
- 10/2008 Center for Economics and Business Research, Copenhagen Business School,
Denmark. Host: Thomas Rønde

September 15, 2011