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Curriculum Vitae

Addresses

Regular office:

University of Zürich
Institute for Strategy and Business Economics
Plattenstr. 14
8032 Zürich
Schweiz
Phone: +41 44 634 29 16
Fax: +41 44 634 29 96
Email: ulrich.kaiser@isu.uzh.ch
<http://www.isu.uzh.ch/kaiser>

CEBR office:

Centre for Economic and Business Research
Copenhagen Business School
Porcelænshaven 24B, Building 65
2000 Frederiksberg
Denmark
Phone: +45 3546 3496 (secretariat)
Fax: +45 3815 3499
Email: uka.cebr@cbs.dk
<http://www.cebr.dk/uk>

ZEW office:

Centre for European Economic Research
Dept. of Industrial Economics and International Management
L7, 1
68161Mannheim
Germany
Phone: +49 621 1235 197 (secretariat)
Fax: +49 621 1235 170
Email: kaiser@zew.de
<http://www.zew.de/en/mitarbeiter/mitarbeiter.php3?action=mita&kurz=uka>

Personal data

Birth date and place: January 31, 1971 in Unna (Germany)
German citizen, permanent resident of Switzerland

Foreign languages

Fluent in Danish and English; native German

Professional

Chaired professor for Entrepreneurship, University of Zurich, Institute for Strategy and Business Economics; since June 2008.

Member, Centre for Industrial Economics at the University of Copenhagen; since Oct. 2005.

Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics (now Dept. of Business & Economics); Jan. 2005 – May 2008.

Research Associate, Centre for European Economic Research (ZEW), Dept. of Industrial Economics and International Management; since Feb. 2003.

Core member, Centre for Economic and Business Research, Copenhagen; since Nov. 2002.

Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of Economics; July 2002 – Dec. 2004.

Visiting Fellow, Harvard University, Dept. of Economics, Cambridge, MA; Sept. 2001 – June 2002.

Research affiliate at the National Bureau of Economic Research, Cambridge, MA; September 2001 – June 2002.

Senior researcher at the ZEW, Research Group Information and Communication Technologies; May 2001 – June 2002.

Head of the project "Business survey in the ICT-intensive services industry" (a cooperation project with Germany's leading credit rating agency "Creditreform", ZEW, Dept. of Industrial Economics and International Management; June 1999 – August 2001.

Research associate at the Center of Finance and Econometrics at the University of Konstanz; Jan. 1998 – Jan. 2001.

Research fellow at the ZEW, Dept. of Industrial Economics and International Management; Feb. 1997 – April 1999.

Education

PhD: "Innovation, Employment, and Firm Performance in the German Service Sector", University of Konstanz, grade "sehr gut"; July 2001; Supervisor: Winfried Pohlmeier

Master: Diplom-Volkswirt, University of Konstanz (Germany), Student of Economics; fall 1991 – spring 1997

Studies abroad: University of Massachusetts at Amherst (USA), Visiting Student of Economics; fall 1993

Military service

July 1990 – June 1991, Hannover (Germany)

Internships

ZEW, Dept. of Industrial Economics and International Management; July – August 1996.

ZEW, Dept. of Industrial Economics and International Management; March – April 1996.

Bankhaus Neelmeyer AG, Bremen, Asset Management; July – September 1996.

Arbeitsamt Konstanz, Statistics Dept., August – October 1994.

Treuhandanstalt, Berlin, Direktorat Abwicklung; August – October 1992.

KHD Great Britain Ltd., London; Part & Engine Dept.; March – April 1992.

Awards

„Grundfos Prize 2003“, with S.E. Hougaard Jensen, N. Malchow-Møller, J.R. Skaksen and A. Sørensen, Euro 6.300 for each winner for personal disposal plus Euro 6.300 for research, May 2003

Winner „Wettbewerb Winterarbeit“, Federal Armed Forces, Euro 250, April 1991

Teaching – Academic

“A Primer in Entrepreneurship“, undergraduate lecture, University of Zurich, fall semester 2009.

“The Practice of Entrepreneurship“, graduate seminar, University of Zurich, fall semester 2009.

“The Economics and Strategies of Innovation“ (with Armin Schmutzler, University of Zurich), graduate seminar, University of Zurich, spring semester 2009.

“The Economics of Innovation“, graduate lecture, University of Zurich, spring semester 2009.

“Games and Strategy“, graduate seminar, University of Zurich, fall semester 2008.

“A Primer in Entrepreneurship“, undergraduate lecture, University of Zurich, fall semester 2008.

“The Economics of Innovation“, compressed graduate lecture, University of Zurich, April 2008.

“The economics of patents“, graduate lecture within the cross-faculty course “Business Development and Innovation Management“, Dept. of Marketing and Management; fall semester 2007.

“Industrial Economics“, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; fall semester 2007.

“Industrial Economics“, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2007.

“Microeconometrics“, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; fall semester 2006.

“Oligopoly Models in Economics“, MBA lecture, University of Southern Denmark at Odense, Executive MBA, Sept. 2, 2006.

“Economic Integration II“, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2006.

Graduate study group “The Empirical Evaluation of Credit Risk“, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course “Dynamic and Financial Econometrics“ (shared with Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course “Advanced Econometrics“ (with Julia Häring, Jørgen Lauritsen, Cédric Schneider, Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; spring semester 2005.

- "Economic Integration II", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; spring semester 2005.
- "Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.
- 20 percent of the graduate course "Dynamic and Financial Econometrics" (shared with Jørgen Lauridsen and Shahriar Yousefi), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.
- "Economic Integration II", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; spring semester 2004.
- "Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2003.
- "Research policy", graduate lecture, University of Konstanz, Dept. of Physics, June 2003.
- "Mergers and Acquisitions", PhD lecture, University of Ancona, Dept. of Economics, Italy; May 26-27, 2003
- "Economic Integration II", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; spring semester 2003.
- "Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2003.
- Lecturer in "Industrial Policy in the European Union: Institutions, Research Policy and Merger Analysis", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; compressed course taught in Feb. 2002.
- Lecturer in "Multivariate Analysis Methods", graduate lecture, Munich School of Management at the Ludwigs-Maximilians University Munich; spring term 2000.

Teaching — Practitioner

- "Logit-type models for the estimation the demand for differentiated products", compressed course, Centre for European Economic Research, April 20, 2006.
- Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; March 8-9, 2001.
- Workshop "Ökonometrische Verfahren zur Bonitätsrisikomessung" (Econometric approaches to credit risk measurement), Center of Finance and Credit Risk Measurement, University of Mainz; Feb. 16, 2001.
- Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; Oct. 16-17, 2000.

Student supervision

Habilitation students

Daniel Halbheer (University of Zurich); expected date of completion June 2012.

Christoph Grimpe (Centre for European Economic Research); expected date of completion June 2010.

Bettina Peters (Centre for European Economic Research); expected date of completion June 2010.

Ph.D. students

Co-supervisor: Diana Heger (Centre for European Economic Research, Mannheim), "Entrepreneurship, Innovation and Competition", Technical University of Dortmund, thesis defended May 20, 2009.

Supervisor: Jannick Damgaard (Danmarks Nationalbank); expected date of completion February 2010.

Supervisor: Susan Mendez (University of Zurich); expected date of completion June 2012.

Supervisor: Jenny Meyer (Centre for European Economic Research); expected date of completion June 2010.

Supervisor: Hannes Ullrich (Centre for European Economic Research); expected date of completion June 2010.

Supervisor: Tobias Stucki (ETH Zürich); expected date of completion February 2012.

Supervisor: Julia Häring (now Lundbeck A/S, Copenhagen), "Microeconomic analysis of digital markets", thesis defended in June 2007.

Supervisor (with Tomas Rønne, Copenhagen Business School, Denmark): Cédric Schneider (now Copenhagen Business School, Denmark), "Human Capital, Patenting Activity, and Technology Spillovers", thesis defended Sept. 2007.

Co-supervisor: Ralf Dewenter (now Technical University of Ilmenau), "Interrelated media markets", University of Essen, thesis defended Nov. 25, 2003.

Ph.D. committee member: Anne Dyrberg Rommer (Danmarks Nationalbank), "Accounting-based credit-scoring models: econometric investigations", University of Copenhagen, thesis defended Nov. 30, 2005.

Ph.D. committee chairman: Edlira Gjonça (now University College London), "Socio-economic determinants of longevity in Denmark, England and Wales – a comparative study"; University of Southern Denmark, thesis defended Oct. 6, 2003.

Sponsored research

Economic Policy Research Network (EPRN, Copenhagen) "Lægemiddelpriser I Danmark/Pharmaceutical prices in Denmark", DKK 362.160/Euro 362,161; Jan. 2008 – Dec. 2010.

European Commission (6th framework), "Science and Technology Research In a Knowledge-based Economy" ("COST"), financing of the exchange of researchers; other participating institutions: Université Libre de Bruxelles, K.U. Leuven, University of Cyprus, Université Paris I, Ludwig-Maximilians-University Munich, University of Pécs, Bocconi University, University of Maastricht, Warsaw School of Economics, University of Ljubljana, Universitat Pompeu Fabra, EPFL, Lausanne and University College London, Jan. 2007-Dec. 2007

European Commission (6th framework), "Analysing and Evaluating the Impact of Innovation of Publicly-Funded Research Programmes" ("IMPLORE"), DKK 75,700/10,000 Euro; other participating institutions: Joanneum Research Forschungsgesellschaft mbH, (Austria), UNU-MERIT, (the Netherlands), Glasgow Scottish Enterprise Technology Park, (UK), VDI/VDE Innovation + Technik

GmbH (Germany), Athens University of Economics and Business (Greece), Warsaw School of Economics and Economic Research Institute (Poland), Wise Guys Ltd. (UK), Nov. 2006 – Jan. 2007

European Commission (6th framework), "The value of patents for today's economy and society", tender no. ETD/2004/IM/E3/77, Euro 30,000/DKK 228.000, subcontractor of Fondazione CERM and Bocconi University, Italy; other institutions involved: Eindhoven University of Technology (the Netherlands), Universitat Pompeu Fabra (Spain), Ludwig-Maximilians-Universität (Germany), Université de Lyon 2 (France), University of Sussex (United Kingdom), Centre for European Economic Research (Germany), University of Pécs (Hungary).

Statens Samfundsvidenskabelige Forskningsråd (Danish Social Science Research Council), "Human Capital, Patenting Activity, and Technology Spillovers" (with Thomas Rønde), DKK 2,321,152/Euro 306,998.20; Jan. 2004 – Dec. 2007.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Benchmarking of Small and Medium size firm for twenty selected countries – Construction of growth indicators", DKK 150,000/Euro 19,839.17; fall 2003 – spring 2004 (with Martin Junge).

Economic Policy Research Network (EPRU, Copenhagen) "Innovative activity in Denmark and Germany – a cross-country comparison", DKK 150,000/Euro 19,839.17; Feb. 2003 – Jan. 2004.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Software patents", fall 2003 (with Thomas Rønde).

VolkswagenStiftung, founding of the research project "Panel Data models for the Analysis of Models for Differentiated Product Demand" within the "Empirical Economics – Program of Fellowships for German Researchers in the United States", DKK 604,864/Euro 80,000; fall 2001 – fall 2002.

Verband der Vereine Creditreform, co-sponsorship of the project "Business survey in the ICT-intensive services industry" (since 1994); additional partners are the new agencies "vereinigte wirtschaftsdienste" (since 1998) and "bloomberg" (since 1999)

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Human capital, skill structure and labor market effects in demographic change", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 1995– Dec 1998.

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Technical Progress, Qualification and Labor Demand" within the DFG target program "Industrial Economics and Input Markets", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 2000 – Feb. 2002.

Other research management and administration

Member of the PhD study board for Business and Economics, University of Zurich; since June 2008.

Responsible for the Econometrics education at the University of Southern Denmark at Odense; March 2006 – April 2008.

Member of a committee to strengthen Mathematical Economics at the University of Southern Denmark.

Coordinator of the research project "Technology, Patents and Innovation" at the CEBR, Copenhagen.

Chairman of a commission to establish a new international BA study program "International Public Economics", University of Southern Denmark at Odense, Dept.; since Sept. 2002.

Member of the evaluation committee of Ph.D.-scholarship applicants, University of Southern Denmark at Odense, Dept.; fall semester 2002.

Research visits

- Centre for European Economic Research, Dept. of Industrial Economics and International Management, July 21-22, 2009.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Feb. 5-6, 2009.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, July 21-22, 2009.
- Centre for Economic and Business Research at Copenhagen Business School, Oct. 7-16, 2009.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, March 11 – 12, 2008.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Oct. 16 – 17, 2007.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, July 30 – August 3, 2007.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, July 19 – 20, 2007.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Feb. 26 – March 2, 2007.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Dec. 5 –8, 2006.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Oct. 4 – Oct. 6, 2006.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, June 19 – June 23, 2006.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, April 18 – April 21, 2006.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Centre for European Economic Research, Dept. of Industrial Economics and International Management, Dec. 5 – Dec. 7, 2005.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, June 30, 2005.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, April 5 – April 8, 2005.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Nov. 1 – Nov. 5, 2004.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, April 5 – April 8, 2004.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Jan. 12 – Jan. 16, 2004.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, Oct. 13. – Oct. 19, 2003.
- Centre for European Economic Research, Dept. of Industrial Economics and International Management, June 30. – July 4, 2003.

University of Konstanz, Dept. of Economics, June 2 – June 28, 2003.

Centre for European Economic Research, Dept. of Industrial Economics and International Management, April 28 – May 3, 2003.

Centre for European Economic Research, Research Group Information and Communication Technologies, Dec. 11 - Dec 18, 2003.

National Bureau of Economic Research, Sept. 1, 2001 – June 30, 2002.

Harvard University, Dept. of Economics, Sept. 1, 2001 – June 30, 2002.

University of Konstanz, Chair for Econometrics, March 30 – April 24, 2000.

University of Konstanz, Chair for Econometrics, Nov. 6 – Nov. 8, 1999.

University of Konstanz, Chair for Econometrics, Sept. 20 - Sept. 24, 1999.

Keynote speeches

“Private incentives for entrepreneurial activity”, Max Planck School on Entrepreneurship Research, Jena, July 20-24, 2009.

“Empirical aspects of Innovation and the Adoption of New Technology”, Workshop on “Innovation, R&D, and Adoption of New Technology”, University of Kiel, June 15-16, 2006.

Evaluation of academic institutions and individuals

Comparative evaluation of two applicants for a full professorship in Quantitative Economics at the University of Köln, August 2009.

Evaluation of two applicants for a full professorship in Entrepreneurship at the University of Würzburg, Jan. 2009.

Evaluation of the faculty “Technology, Policy and Management” at Technical University of Delft, Delft, May 30 – May 31, 2006.

Evaluation of the “Forschungsdatenzentren der Statistischen Ämter des Bundes und der Länder” (Research Data Service Center), Düsseldorf, Oct. 12 – 13, 2006.

Hiring committees

Member of a hiring committee for a tenure track assistant professorship in “Empirical Economics”, University of Zurich, spring 2009.

Member of a hiring committee for a tenure track assistant professorship in “Finance”, University of Zurich, spring 2009.

Member of a hiring committee for a full professorship in “Applied Economics”, University of Copenhagen, spring 2008.

Member of a hiring committee for an assistant/associate professorship at Copenhagen Business School, fall 2007.

Chairman, hiring committee for an assistant/associate professorship at the University of Southern Denmark at Odense, fall 2005.

Evaluation of research proposals and papers

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Magdeburg, Sept. 8 – Sept. 11, 2009.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Graz, Sept. 23 – Sept. 2008.

Evaluator for Agence Nationale de la Recherche (French National Research Agency), September 2007.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Bayreuth, Sept. 26 – Sept. 29, 2006.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Zurich, Sept. 30 – Oct. 3, 2003.

Editorial board membership

Co-editor "Schmollers Jahrbuch - Zeitschrift für Wirtschafts- und Sozialwissenschaften" (Editors: Gert G. Wagner and Joachim Wagner), since Jan. 2008.

Other services to the Scientific Community

Member of the Advisory board of "KombiFiD – Combined firm data for Germany" (Chair: Joachim Wagner); since Jan. 2008.

Scientific committee memberships

7th ZEW conference "The Economics of Information and Communication Technologies", Mannheim July 3-4, 2009.

ZEW conference "Ex-post Evaluation of Competition Policy", Mannheim, June 3, 2009.

6th workshop on Media Economics, Zürich, October 24-25, 2008.

Centre for European Economic Research conference on the "Economics of Information and Communication Technologies", Mannheim, July 4- 5, 2008.

Centre for European Economic Research conference on the "Conference on Economics of Innovation and Patenting", Mannheim, June 13-14, 2008.

Workshop on ICT and Firm Strategies, Centre for European Economic Research, October 6 – 7, 2006.

5th Berlecon workshop on the Economics of Information Technology: "E-Business – economic impact and policy implications", Berlin, June 13-14, 2003.

Conference and workshop (co-) organization

Co-organizer (with Daniel Halbheer and Susan Mendez), 6th workshop on Media Economics, Zürich, October 24-25, 2008.

Co-organizer (with Thomas Rønne, Hans Christian Kongsted and Cédric Schneider), workshop on Human Capital, Spillovers and Patenting Activity, Copenhagen, Sept. 18 – 19, 2007.

Co-organizer (with James R. Markusen, Jan Rose Skaksen, Ulrich Kaiser, Anders Sørensen and Nikolaj Malchow-Møller), workshop on Entrepreneurship, Copenhagen, Oct. 10-11, 2004.

Organizer of the Dept. of Economics seminar series at the University of Southern Denmark at Odense, since Aug. 2002.

Organization of the ZEW conference "The Economics of Information and Communication Technologies", co-organized by Irene Bertschek and Max Keilbach, Mannheim; June 18-19, 2001.

Referee

Economics of Innovation and New Technology, Empirical Economics, Electronic Markets, German Economic Review, Information Economics and Policy, International Journal of Industrial Organization, International Review of Economics & Finance, Jahrbücher für Nationalökonomie und Statistik, Journal of Applied Econometrics, Journal of Business Venturing, Journal of Economics, Journal of Economics and Management Strategy, Journal of Evolutionary Economics, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, Journal of Media Economics, Journal of Technology Transfer, Management Science, Regional Science and Urban Economics, Regional Studies, Research Policy, Review of Industrial Organization, Scandinavian Journal of Economics, Small Business Economics, Zeitschrift für Betriebswirtschaft

Memberships

Deutsche Statistische Gesellschaft (German Statistical Association)

German Economic Association for Business Administration e. V.

Verein für Socialpolitik (German Economic Association)

Verein für Socialpolitik, Industrieökonomischer Ausschuss

Alumni

Verein der Freunde und Förderer des Ricarda Huch Gymnasiums Krefeld

Verein der Ehemaligen der Universität Konstanz e.V.

University of Massachusetts at Amherst

Harvard University, Faculty of Arts and Sciences

Other activities

I used to work as a free lance contributor to "Rheinischen Post" (a regional daily); 1988 – 1989

I was the pupil's spokesman at my school; 1987 – 1989

I was a founding member of the political cabaret group "Die Scheinheiligen" (two of the former members, Volker Diefes and Christan Ehring, work with Germany's most renowned cabaret stage, "Kom(m)ödchen", Düsseldorf, the others joined the ordinary workforce); 1990 – 1992

I was a sailing instructor at the University of Konstanz; 1993 – 1996

I was regional chairman of the "Young Liberals" (junior organization of the German "Free Democrats"); 1994 – 1996

I was a sailing instructor at Kanu Club Frankenthal in 2000

I still sail competitively