

# SUSAN J. MÉNDEZ

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## CONTACT INFORMATION

Melbourne Institute of Applied Economic and Social Research  
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## RESEARCH FIELDS

Applied industrial organization, health economics

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## EDUCATION

10/2013	Ph.D. in Management and Economics, University of Zurich, Switzerland Dissertation title: “Essays in Regulation of Pharmaceutical Markets” Dissertation Committee: Prof. Dr. Ulrich Kaiser, Prof. Dr. Armin Schmutzler
12/2007	M.A. in Economics, University of Zurich, Switzerland

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## PUBLICATIONS

“Regulation of pharmaceutical prices: Evidence from a reference price reform in Denmark” (with Ulrich Kaiser, Thomas Rønne, and Hannes Ullrich), forthcoming, *Journal of Health Economics*. Available under *SSRN-Abstract Nr.1685213*

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## RESEARCH PAPERS

“Parallel Trade of Pharmaceuticals: The Danish market for statins”  
“How do drug prices respond to a change from external to internal reference pricing? — Evidence from a danish regulatory reform” (with Ulrich Kaiser)

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## ACADEMIC POSITIONS

Since 04/2014	Research Fellow, The Melbourne Institute of Applied Economic and Social Research, University of Melbourne
06/2008-09/2013	Research associate, Chair for Entrepreneurship, Department of Business Administration, University of Zurich
09/2011-08/2012	Visiting Scholar. Host: Prof. Katja Seim, Business and Public Policy Department, The Wharton School, University of Pennsylvania
01-12/2007	Student assistant to Prof. Armin Schmutzler, Chair for Industrial Organisation, Environmental Economics and Transportation Policy, Department of Economics, University of Zurich

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## TEACHING EXPERIENCE

Instructor	Tutorials in Economics of Innovation	M.A. programm Spring semesters 2009, 2010, 2011
Organizer	Open Innovation and Business Models Prof. Solomon Darwin Haas School of Business	B.A. programm Spring semesters 2010, 2011
	BWL III mandatory programm	B.A. programm Fall semester 2010

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## CONFERENCE PRESENTATIONS

09/2013	European Association for Research in Industrial Economics, Évora, Portugal
08/2013	Congress of the European Economic Association, Gothenburg, Sweden
05/2013	7th Competition Law and Economics European Network “CLEEN” Workshop, Bergen, Norway
04/2011	International Industrial Organization Conference, Boston, MA, USA
09/2010	European Association for Research in Industrial Economics, Istanbul, Turkey
07/2010	European Conference on Health Economics, Helsinki, Finland
09/2009	10th Symposium of the German Economic Association for Business Administration, Vallendar, Germany

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## GRANTS

Swiss National Science Foundation – Fellowship for Prospective Researchers Nr. PBZHP1 – 138689. Granted for the academic year 2011 – 2012 to visit The Wharton School, University of Pennsylvania.

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## SEMINAR PRESENTATIONS

03/2010	HUI – Seminar (discussant), University of Zurich (Wildhaus, Switzerland)
02/2010	Betriebswirtschaftliches Forschungskolloquium, University of Zurich (Zurich, Switzerland)
12/2009	PhD. Workshop, Center for European Economic Research (Mannheim, Germany)
11/2009	Microeconometrics PhD. Seminar, University of Zurich (Zurich, Switzerland)
05/2009	Workshop on the Economics of Industrial Organization and Innovation, KULeuven/STRIKE/COST (La Bastide d’Anjou, France)
04/2009	HUI – Seminar, University of Zurich (Weggis, Switzerland)

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## ORGANIZATION OF CONFERENCES

09/2011	Zurich Workshop on Economics, University of Zurich (Luzern, Switzerland), joint with Simon Alder, Timo Boppart, Andreas Müller, Simon Scheuring, and Philippe Sulger
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03/2010 HUI – Seminar, University of Zurich (Wildhaus, Switzerland), joint with Ulrich Kaiser and Bettina Klose

10/2008 6th Workshop on Media Economics, University of Zurich (Zurich, Switzerland) joint with Ulrich Kaiser and Daniel Halbheer

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#### RESEARCH VISITS

05/2010 Center for Economics and Business Research, Copenhagen Business School, Denmark. Host: Thomas Rønde

10/2008 Center for Economics and Business Research, Copenhagen Business School, Denmark. Host: Thomas Rønde

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#### OTHER INFORMATION

Date of Birth: January 14, 1984

Citizenship: Swiss/Colombian dual-citizen, Australian 457-visa

Languages: Spanish – native  
English – fluent, Cambridge English: Advanced (CAE)  
German – fluent, Goethe Institute: Zentrale Oberstufenprüfung (ZOP)

Software Skills: MSOffice, L<sup>A</sup>T<sub>E</sub>X, STATA, MATLAB

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#### REFERENCES

References available upon request

Melbourne, April 9, 2014