

Last update: August 27, 2014

# Curriculum Vitae

## Address

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### Main

University of Zürich

Dept. of Business Administration

Plattenstr. 14

8032 Zürich

Schweiz

Phone: +41 44 634 29 16

Fax: +41 44 634 29 96

Email: [ulrich.kaiser@business.uzh.ch](mailto:ulrich.kaiser@business.uzh.ch)

[http://www.business.uzh.ch/professorships/entrepreneurship/team/kaiser\\_en.html](http://www.business.uzh.ch/professorships/entrepreneurship/team/kaiser_en.html)

### Copenhagen Business School

Department of Innovation and Organizational Economics

Kilevej 14A, 3rd floor, office K3.91

2000 Frederiksberg

Danmark

+45 3815 2546

Email: [uk.ino@cbs.dk](mailto:uk.ino@cbs.dk)

[www.cbs.dk/en/staff/ukino](http://www.cbs.dk/en/staff/ukino)

## Personal data

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Birth date and place: January 31, 1971 in Unna (Germany)

German citizen, permanent resident of Switzerland (C permit)

## Foreign languages

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Fluent in Danish and English; native German

## Professional

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10% visiting professor, Copenhagen Business School, Department of Innovation and Organizational Economics; since August 2012.

Research fellow, Institute for the Study of Labor (Forschungsinstitut zur Zukunft der Arbeit), Bonn; since Feb. 2010.

Chaired professor for Entrepreneurship, University of Zurich, Department of Business Administration; since June 2008.

Member, Centre for Industrial Economics at the University of Copenhagen; since Oct. 2005.

Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics (now Dept. of Business & Economics); Jan. 2005 – May 2008.

Research Associate, Centre for European Economic Research (ZEW), Dept. of Industrial Economics and International Management; since Feb. 2003.

Core member, Centre for Economic and Business Research at Copenhagen Business School; Nov. 2002 – June 2011.

Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of Economics; July 2002 – Dec. 2004.

Visiting Fellow, Harvard University, Dept. of Economics, Cambridge, MA; Sept. 2001 – June 2002.

Research affiliate at the National Bureau of Economic Research, Cambridge, MA; September 2001 – June 2002.

Senior researcher at the ZEW, Research Group Information and Communication Technologies; May 2001 – June 2002.

Head of the project “Business survey in the ICT-intensive services industry” (a cooperation project with Germany’s leading credit rating agency “Creditreform”, ZEW, Dept. of Industrial Economics and International Management; June 1999 – August 2001.

Research associate at the Center of Finance and Econometrics at the University of Konstanz; Jan. 1998 – Jan. 2001.

Research fellow at the ZEW, Dept. of Industrial Economics and International Management; Feb. 1997 – April 1999.

## Education

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- PhD: "Innovation, Employment, and Firm Performance in the German Service Sector", University of Konstanz, grade "sehr gut"; July 2001; Supervisor: Winfried Pohlmeier
- Master: Diplom-Volkswirt, University of Konstanz (Germany), Student of Economics; fall 1991 – spring 1997
- Studies abroad: University of Massachusetts at Amherst (USA), Visiting Student of Economics; fall 1993

## Military service

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July 1990 – June 1991, Hannover (Germany)

## Internships

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- ZEW, Dept. of Industrial Economics and International Management; July – August 1996.
- ZEW, Dept. of Industrial Economics and International Management; March – April 1996.
- Bankhaus Neelmeyer AG, Bremen, Asset Management; July – September 1996.
- Arbeitsamt Konstanz, Statistics Dept., August – October 1994.
- Treuhandanstalt, Berlin, Direktorat Abwicklung; August – October 1992.
- KHD Great Britain Ltd., London; Part & Engine Dept.; March – April 1992.

## Offers

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- Full professorship and chair in innovation management, Ludwig-Maximilians University Munich, April 2014 (pending).
- Full professorship and chair in entrepreneurship, University of Zürich, October 2007 (accepted).
- Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics, Dec. 2004 (now Dept. of Business & Economics, accepted).
- Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of Economics, June 2001 (accepted).

## Awards

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Winner “Stephan Schrader Prize 2014 - Munich Best Paper Award in Entrepreneurship Studies” (with N. Malchow-Møller), Euro 5000, July 2014.

“Grundfos Prize 2003”, with S.E. Hougaard Jensen, N. Malchow-Møller, J.R. Skaksen and A. Sørensen, Euro 6.300 for each winner for personal disposal plus Euro 6.300 for research, May 2003.

Winner „Wettbewerb Winterarbeit“, Federal Armed Forces, Euro 250, April 1991.

## Teaching – Academic

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“A Primer in Entrepreneurship”, undergraduate lecture, University of Zurich, fall semester 2014, 2013, 2012, 2011, 2010, 2009 and 2008.

“The Practice of Entrepreneurship”, graduate seminar, University of Zurich, fall semester 2014, 2013, 2012, 2011, 2010 and 2009.

“BWL III - Innovation & Entrepreneurship” (BWL III shared with Uschi Backes-Gellner and Helmut Dietl, University of Zurich), undergraduate lecture, University of Zurich, fall semester 2014, 2013, 2012, 2011 and 2010.

“The Economics of Innovation”, graduate lecture, University of Zurich, spring semester 2013, 2012, 2011, 2010 and 2009.

“The Economics and Strategies of Innovation” (with Armin Schmutzler, University of Zurich), graduate seminar, University of Zurich, fall semester 2010 and 2009.

“Games and Strategy”, graduate seminar, University of Zurich, fall semester 2008.

“The Economics of Innovation”, compressed graduate lecture, University of Zurich, April 2008.

“The economics of patents”, graduate lecture within the cross-faculty course “Business Development and Innovation Management”, University of Southern Denmark at Odense, Dept. of Marketing and Management; fall semester 2007.

“Industrial Economics”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2007, fall semester 2007.

“Microeconometrics”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; fall semester 2006.

“Oligopoly Models in Economics”, MBA lecture, University of Southern Denmark at Odense, Executive MBA, Sept. 2, 2006.

“Economic Integration II”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2006, 2005, 2004 and 2003.

Graduate study group “The Empirical Evaluation of Credit Risk”, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course “Dynamic and Financial Econometrics” (shared with Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course "Advanced Econometrics" (with Julia Häring, Jørgen Lauritsen, Cédric Schneider, Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; spring semester 2005.

"Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.

20 percent of the graduate course "Dynamic and Financial Econometrics" (shared with Jørgen Lauridsen and Shahriar Yousefi), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.

"Economic Policy", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2003.

"Research policy", graduate lecture, University of Konstanz, Dept. of Physics, June 2003.

"Mergers and Acquisitions", PhD lecture, University of Ancona, Dept. of Economics, Italy; May 26-27, 2003

Lecturer in "Industrial Policy in the European Union: Institutions, Research Policy and Merger Analysis", graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; compressed course taught in Feb. 2002.

Lecturer in "Multivariate Analysis Methods", graduate lecture, Munich School of Management at the Ludwigs-Maximilians University Munich; spring term 2000.

## Teaching — Practitioner

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"Warum kostet ein Gegenstand so viel wie er kostet?", Lecture held at the Children's University of Zurich, March 30, 2011.

Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; March 8-9, 2001.

Workshop "Ökonometrische Verfahren zur Bonitätsrisikomessung" (Econometric approaches to credit risk measurement), Center of Finance and Credit Risk Measurement, University of Mainz; Feb. 16, 2001.

Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; Oct. 16-17, 2000.

## Student supervision

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### Future habilitation students

Daniel Halbheer (University of Zurich).

Christoph Grimpe (Copenhagen Business School).

Bettina Peters (Centre for European Economic Research).

### Future Ph.D. students

Martin Murmann (Centre for European Economic Research).

Michael Ribers (University of Zurich).

### **Former Ph.D. students**

Susan Méndez (Melbourne Institute of Applied Economic and Social Research), thesis defended Nov. 2013, University of Zurich.

Supervisor: Tobias Stucki (ETH Zürich), thesis defended Sept. 20, 2011, University of Zurich.

Supervisor: Jannick Damgaard (Danmarks Nationalbank), thesis defended August 2011, University of Southern Denmark at Odense.

Supervisor: Hannes Ullrich (DIW Berlin and University of Zurich), thesis defended Sept. 2010, University of Zurich.

Supervisor: Jenny Meyer (E.ON Business Services), thesis defended Feb. 2010, University of Zurich.

Supervisor (with Tomas Rønne, Copenhagen Business School, Denmark): Cédric Schneider (Copenhagen Business School), thesis defended Sept. 2007, University of Southern Denmark at Odense.

Supervisor: Julia Häring (now Novo Nordisk A/S, Copenhagen), thesis defended in June 2007, University of Southern Denmark at Odense.

Committee member: Simon Janssen (Institute for Employment Research, Nuremberg), thesis defended March 2011; supervisor: Uschi Backes-Gellner, University of Zurich.

Committee member: Thomas Epper (University of St. Gallen), thesis defended Jan. 28, 2011; supervisor: Ernst Fehr, University of Zurich.

Committee member: Diana Heger (Centre for European Economic Research, Mannheim), thesis defended May 20, 2009; supervisor: Kornelius Kraft, Technical University of Dortmund.

Committee member: Ralf Dewenter (Helmut Schmidt University Hamburg), thesis defended Nov. 25, 2003; supervisor: Erwin Amann, University of Essen-Duisburg.

Ph.D. committee chairman: Edlira Gjonça (University College London), thesis defended Oct. 6, 2003; supervisor: James W. Vaupel (Max Planck Institute for Demographic Research, Rostock), University of Southern Denmark.

Ph.D. committee member: Anne Dyrberg Rommer (Danmarks Nationalbank), thesis defended Nov. 30, 2005; supervisor: Hans Christian Kongsted, University of Copenhagen.

### **Sponsored research**

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Schweizerischer Nationalfonds (Swiss National Science Foundation) “Governmental Intervention on Pharmaceutical Markets” (with Bettina S. Klose and Hannes Ullrich), 400,342 CHF/ 2.453.237 DKK, April 2011-March 2014.

Economic Policy Research Network (EPRN, Copenhagen) “Lægemiddelpriser i Danmark/Pharmaceutical prices in Denmark”, DKK 362.160/Euro 362,161; Jan. 2008 – Dec. 2010.

European Commission (6<sup>th</sup> framework), “Science and Technology Research In a Knowledge-based Economy” (“COST”), financing of the exchange of researchers; other participating institutions: Université Libre de Bruxelles, K.U. Leuven), University of Cyprus, Université Paris I, Ludwig-Maximilians-University Munich, University of Pécs, Bocconi University, University of Maastricht, Warsaw School of Economics, University of Ljubljana,

Universitat Pompeu Fabra, EPFL, Lausanne and University College London, Jan. 2007-Dec. 2007

European Commission (6<sup>th</sup> framework), "Analysing and Evaluating the Impact of Innovation of Publicly-Funded Research Programmes" ("IMPLORE"), DKK 75,700/10,000 Euro; other participating institutions: Joanneum Research Forschungsgesellschaft mbH, (Austria), UNU-MERIT, (the Netherlands), Glasgow Scottish Enterprise Technology Park, (UK), VDI/VDE Innovation + Technik GmbH (Germany), Athens University of Economics and Business (Greece), Warsaw School of Economics World Economic Research Institute (Poland), Wise Guys Ltd. (UK), Nov. 2006 – Jan. 2007

European Commission (6<sup>th</sup> framework), "The value of patents for today's economy and society", tender no. ETD/2004/IM/E3/77, Euro 30,000/DKK 228.000, subcontractor of Fondazione CERM and Bocconi University, Italy; other institutions involved: Eindhoven University of Technology (the Netherlands), Universitat Pompeu Fabra (Spain), Ludwig-Maximilians-Universität (Germany), Université de Lyon 2 (France), University of Sussex (United Kingdom), Centre for European Economic Research (Germany), University of Pécs (Hungary).

Statens Samfundsvidenskabelige Forskningsråd (Danish Social Science Research Council), "Human Capital, Patenting Activity, and Technology Spillovers" (with Thomas Rønde), DKK 2,321,152/Euro 306,998.20; Jan. 2004 – Dec. 2007.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Benchmarking of Small and Medium size firm for twenty selected countries – Construction of growth indicators", DKK 150,000/Euro 19,839.17; fall 2003 – spring 2004 (with Martin Junge).

Economic Policy Research Network (EPRU, Copenhagen) "Innovative activity in Denmark and Germany – a cross-country comparison", DKK 150,000/Euro 19,839.17; Feb. 2003 – Jan. 2004.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) "Software patents", fall 2003 (with Thomas Rønde).

VolkswagenStiftung, founding of the research project "Panel Data models for the Analysis of Models for Differentiated Product Demand" within the "Empirical Economics – Program of Fellowships for German Researchers in the United States", DKK 604,864/Euro 80,000; fall 2001 – fall 2002.

Verband der Vereine Creditreform, co-sponsorship of the project "Business survey in the ICT-intensive services industry" (since 1994); additional partners are the new agencies "vereinigte wirtschaftsdienste" (since 1998) and "bloomberg" (since 1999)

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Human capital, skill structure and labor market effects in demographic change", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 1995– Dec 1998.

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Technical Progress, Qualification and Labor Demand" within the DFG target program "Industrial Economics and Input Markets", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 2000 – Feb. 2002.

## **Other research management and administration**

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Member of the PhD study board for Business and Economics, University of Zurich; since June 2008.

Responsible for the Econometrics education at the University of Southern Denmark at Odense; March 2006 – April 2008.

Member of a committee to strengthen Mathematical Economics at the University of Southern Denmark.

Coordinator of the research project “Technology, Patents and Innovation” at the CEBR, Copenhagen.

Chairman of a commission to establish a new international BA study program “International Public Economics”, University of Southern Denmark at Odense, Dept.; since Sept. 2002.

Member of the evaluation committee of Ph.D.-scholarship applicants, University of Southern Denmark at Odense, Dept.; fall semester 2002.

## **Research visits**

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Frequent and regular visits to Centre for European Economic Research, Dept. of Industrial Economics and International Management and Centre for Economic and Business Research at Copenhagen Business School since 2001.

University of Aarhus, Dept. of Economics, Oct. 2009.

University of Aarhus, Dept. of Economics, April 2009.

National Bureau of Economic Research, Sept. 1, 2001 – June 30, 2002.

Harvard University, Dept. of Economics, Sept. 1, 2001 – June 30, 2002.

## **Keynote speeches**

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“Designing reference price systems”, ISPO annual European Congress, Berlin, Nov. 3-7.

“Private incentives for entrepreneurial activity”, Max Planck School on Entrepreneurship Research, Jena, July 20-24, 2009.

“Empirical aspects of Innovation and the Adoption of New Technology”, Workshop on “Innovation, R&D, and Adoption of New Technology”, University of Kiel, June 15-16, 2006.



## **Evaluation of academic institutions and individuals**

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Evaluation of five applicants for a full professorship in Quantitative Management at the Technical University Munich, January 2013.

Comparative evaluation of two applicants for a full professorship in Quantitative Economics at the University of Cologne, August 2009.

Evaluation of two applicants for a full professorship in Entrepreneurship at the University of Würzburg, Jan. 2009.

Evaluation of the faculty "Technology, Policy and Management" at Technical University of Delft, Delft, May 30 – May31, 2006.

Evaluation of the "Forschungsdatenzentren der Statistischen Ämter des Bundes und der Länder" (Research Data Service Center), Düsseldorf, Oct. 12 – 13, 2006.

## **Hiring committees**

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Member of a hiring committee for professorships in "International Trade and Labor Markets", "Applied Microeconomics", "Empirical Economics", "Finance", "Marketing", "Banking and Finance", University of Zurich.

Member of a hiring committee for a full professorship in "Applied Economics", University of Copenhagen, spring 2008.

Member of a hiring committee for an assistant/associate professorship at Copenhagen Business School, fall 2007.

Chairman, hiring committee for an assistant/associate professorship at the University of Southern Denmark at Odense, fall 2005.

## **Evaluation of research proposals and papers**

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Member of the paper evaluation committee, Pfingsttagung des Verbandes der Hochschullehrer Betriebswirtschaft, Kaiserslautern, 2011.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Graz, Sept. 23 – Sept. 2008.

Evaluator for Agence Nationale de la Recherche (French National Research Agency), September 2007.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Bayreuth, Sept. 26 – Sept. 29, 2006.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Zurich, Sept. 30 – Oct. 3, 2003.

## **Editorial board membership**

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Co-editor "Schmollers Jahrbuch - Zeitschrift für Wirtschafts- und Sozialwissenschaften" (Editors: Gert G. Wagner and Joachim Wagner), since Jan. 2008.

## **Other services to the Scientific Community**

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Chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; since April 2013.

Deputy chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; April 2011-April 2013.

Member of the Advisory board of “KombiFiD – Combined firm data for Germany” (Chair: Joachim Wagner); since Jan. 2008.

## **Scientific committee memberships**

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ZEW conference “The Economics of Information and Communication Technologies”, Mannheim, June 27-28, 2012.

ZEW conference “Economic Methods and Tools in Competition Law Enforcement”, Mannheim, June 24-25, 2011.

ZEW conference “Economic Methods and Tools in Competition Law Enforcement”, Mannheim, June 23-24, 2010.

8<sup>th</sup> ZEW conference “The Economics of Information and Communication Technologies”, Mannheim July 2-3, 2010.

7<sup>th</sup> ZEW conference “The Economics of Information and Communication Technologies”, Mannheim July 3-4, 2009.

ZEW conference “Ex-post Evaluation of Competition Policy”, Mannheim, June 3, 2009.

6<sup>th</sup> workshop on Media Economics, Zürich, October 24-25, 2008.

Centre for European Economic Research conference on the “Economics of Information and Communication Technologies”, Mannheim, July 4- 5, 2008.

Centre for European Economic Research conference on the “Conference on Economics of Innovation and Patenting”, Mannheim, June 13-14, 2008.

Workshop on ICT and Firm Strategies, Centre for European Economic Research, October 6 – 7, 2006.

5th Berlecon workshop on the Economics of Information Technology: “E-Business – economic impact and policy implications”, Berlin, June 13-14, 2003.

## **Conference and workshop (co-) organization**

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Organizer, annual meeting of the German Economic Association of Business Administration e. V. (GEABA), Zurich, Sept. 14 – Sept. 16, 2011,

6<sup>th</sup> workshop on Media Economics, Zürich, October 24-25, 2008.

Co-organizer (with Daniel Halbheer and Susan Mendez), 6<sup>th</sup> workshop on Media Economics, Zürich, October 24-25, 2008.

Co-organizer (with Thomas Rønne, Hans Christian Kongsted and Cédric Schneider), workshop on Human Capital, Spillovers and Patenting Activity, Copenhagen, Sept. 18 – 19, 2007.

Co-organizer (with James R. Markusen, Jan Rose Skaksen, Ulrich Kaiser, Anders Sørensen and Nikolaj Malchow-Møller), workshop on Entrepreneurship, Copenhagen, Oct. 10-11, 2004.

Organizer of the Dept. of Economics seminar series at the University of Southern Denmark at Odense, since Aug. 2002.

Organization of the ZEW conference "The Economics of Information and Communication Technologies", co-organized by Irene Bertschek and Max Keilbach, Mannheim; June 18-19, 2001.

## Referee

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American Journal of Agricultural Economics, Economics of Innovation and New Technology, Empirical Economics, Electronic Markets, German Economic Review, Information Economics and Policy, International Journal of Industrial Organization, International Journal of Manpower, International Review of Economics & Finance, Jahrbücher für Nationalökonomie und Statistik, Journal of Applied Econometrics, Journal of Business Venturing, Journal of Economics, Journal of Economic Psychology, Journal of Economics and Management Strategy, Journal of Evolutionary Economics, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, Journal of Media Economics, Journal of Technology Transfer, Labour Economics, Management Science, Organization Science, The Manchester School, Regional Science and Urban Economics, Regional Studies, Research Policy, Review of Industrial Organization, Review of Network Economics, Scandinavian Journal of Economics, Small Business Economics, Zeitschrift für Betriebswirtschaft

## Memberships

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Deutsche Statistische Gesellschaft (German Statistical Association)

German Economic Association for Business Administration e. V.

Verein für Socialpolitik (German Economic Association)

Verein für Socialpolitik, Industrieökonomischer Ausschuss

## Alumni

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Verein der Freunde und Förderer des Ricarda Huch Gymnasiums Krefeld

Verein der Ehemaligen der Universität Konstanz e.V.

University of Massachusetts at Amherst

Harvard University, Faculty of Arts and Sciences

## Other activities

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I used to work as a free lance contributor to “Rheinischen Post“ (a regional daily); 1988 – 1989

I was the pupil’s spokesman at my school; 1987 – 1989

I was a founding member of the political cabaret group “Die Scheinheiligen“ (two of the former members, Volker Diefes and Christian Ehring, work with Germany’s most renowned cabaret stage, “Kom(m)ödchen“, Düsseldorf, the others joined the ordinary workforce); 1990 – 1992

I was a sailing instructor at the University of Konstanz; 1993 – 1996

I was regional chairman of the “Young Liberals“ (junior organization of the German “Free Democrats”); 1994 – 1996

I was a sailing instructor at Kanu Club Frankenthal in 2000

I am a sailing instructor at Segelclub Stäfa

I still sail competitively and skitour quite a bit