



Seminar 484

Seminar in Corporate Social Responsibility

Spring Term 2014

(Time: Tuesday, 8:00h to 12:00h, Location: Seminar-Room UNK-E-2)

	Date	Theme	Contributor
1	18.02.14	Introduction into the Field of CSR: The Implications of Globalization	Christian Vögtlin
2	18.02.14	How to write your seminar paper	Christian Vögtlin
3	25.02.14	Case Study	Class discussion
4	25.02.14	Theoretical Foundation: Corporate Social Responsibility (CSR)	
5	04.03.14	Guest Speaker	Ina Maria Kaufmann Sustainserv
6	04.03.14	Theoretical Foundation: Corporate Citizenship	
7	11.03.14	The Corporation in Global Business: Aspects of Global Governance	
8	11.03.14	The Corporation in Global Business: Building and Maintaining Organizational Legitimacy and Reputation	
9	18.03.14	The Corporation in Global Business: CSR and the Consumer	
10	18.03.14	Guest Speaker	John Tobin Credit Suisse
11	25.03.14	Implementing CSR: The Role of Organizational Structures	
12	25.03.14	Implementing CSR: Challenges and Implications for HRM	
13	08.04.14	Implementing CSR: The Role of Responsible Leadership	
14	08.04.14	Case Study	Class discussion