



Spring Term 2014 (FS 2014)

## **Empirical Research in Managerial Accounting and Performance Measurement - Syllabus**

**Module Number:** DOEC0507

**Seminars:** Monday, 02.06.2014 - Wednesday 04.06.2014, 10.00 - 18.00

Room: KOL-G-220

**Module Coordinator:** Prof. Dr. Robert F. Göx

**Instructor:** Prof. Christopher D. Ittner

**Course Administration:** Dr. Vivien Kappel

**Exam Date:** no written final exam

**Curricula-Classification:**

DOEC08BC: Wahlpflichtbereich Banking and Finance (Track B, C)

DOEC08A: Wahlpflichtbereich Betriebswirtschaft (Track A)

DOEC08A: Wahlpflichtbereich Volkswirtschaftslehre (Track A)

DOEC08A: Wahlpflichtbereich Management and Economics (Track A)

DOEC08A: Wahlpflichtbereich Banking and Finance (Track A)

DOEC08BC: Wahlpflichtbereich Management and Economics (Track B, C)

DOEC08BC: Wahlpflichtbereich Betriebswirtschaft (Track B, C)

DOEC08BC: Wahlpflichtbereich Volkswirtschaftslehre (Track B, C)

**ECTS-Points:** 3.0

**Course webpage:**

<http://www.business.uzh.ch/professorships/managerialaccounting/lehre/>

**Contact:** For questions please contact Dr. Vivien Kappel

([vivien.kappel@business.uzh.ch](mailto:vivien.kappel@business.uzh.ch))

**Course overview**

The seminar discusses recent empirical research in the area of managerial accounting and performance measurement.

**Course objectives**

Understanding and doing cutting edge empirical research in managerial accounting and performance measurement. The objective of the course is to develop your ability to critically evaluate and conduct archival and survey-based empirical research on performance measurement and compensation issues. In particular, you should get (1) an appreciation for important contemporary research topics in these areas, (2) an understanding of the strengths and weaknesses of common research designs, and (3) the necessary skills to design and conduct empirical research on performance measurement and compensation topics.





### **Course prerequisites**

Business Administration for Research Students: Theory I and II recommended.

### **Exams and Grading**

Graded coursework assignment.

### **Course content**

The seminar provides a comprehensive presentation of selected papers dealing empirically with question related to the design and implementation of performance measurement and compensation systems. A current topic list and a detailed time line will be made available on the course web page (OLAT).

### **Course material**

The seminar literature and other course materials will be made available on the course website (OLAT).

### **WWF Statutory Course Policies**

According to WWF study regulations, all exam dates are *final* as published in the VVZ ( VVZ – Vorlesungsverzeichnis). This means that the final exam date and time are *not negotiable*. It will not be possible to take any exams on different dates. Check your class schedule for possible *exam conflicts* at the beginning of the semester at your own responsibility.

*Academic dishonesty* in any form will not be tolerated. Anyone caught cheating or engaging in unethical behavior will be reported to the Dean's office according to the guidelines on academic dishonesty set forth by the University of Zurich.

### **Notes**

- Don't forget to *officially register* yourself using the registration tool of the University of Zurich.
- The information in this syllabus supports the official information in the electronic university registration tool. In cases of doubt, the official information at the VVZ is decisive.

### **Contact**

For questions or further details please contact:

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