



The Chair for Marketing and Market Research is part of the Faculty of Economics, Business Administration and IT at the University of Zurich (<http://www.market-research.uzh.ch>). We focus on quantitative empirical market research in the area of marketing and consumer behavior. Our core research topic is the connected customer (online communities, social networks, social groups).

From January 1st 2017 or by arrangement we offer a

**Research Associate position (PhD candidate) and a
Senior Research Associate position (Postdoc).**

Your responsibilities are...

- to develop, to manage and to publish research projects,
- to teach classes on market research in English,
- to collaborate in administrative tasks.

We are looking for an open minded personality with the following abilities:

- excellent degree (MA/diploma or PhD) in business administration, economics, business mathematics, business physics, or computer science with focus on econometrics or statistical physics,
- substantial experience in quantitative empirical data analysis (econometric modeling and/or social network analysis) and first experience in dealing with "big data" projects,
- good commands and/or willingness to develop thorough knowledge of the statistical program R, Stata, Matlab and/or Mplus,
- good commands and/or willingness to develop knowledge of the following programming languages: Python, Java, C, and/or C++
- very good command of English (oral and written),
- motivation to publish the research results in international high-quality journals,
- excellent communication skills,
- curiosity, motivation, inquisitiveness, tenacity and discipline,
- self-reliance, reliability, integrity, creativity and commitment.

We offer...

- a chair with strong emphasis on quantitative research,
- an opportunity to complete a PhD or to conduct Postdoc research projects within the University Research Priority Program "Social Networks"
- a wide-ranging, independent and interesting work as part of a dynamic team in a positive working atmosphere,
- a thorough career development program (management by objectives, international summer schools, conferences, etc.),
- a well-equipped workspace in an excellent university with international reputation,
- an appropriate salary,
- a good work-life balance.

Applications should include one single PDF file with a letter of motivation (1 page), a detailed CV, grades of all university courses taken (transcripts). Postdoc applicants should add letters of reference as well as their list of publications. Please submit the corresponding documents by October 31th 2016 by email to jobs@socialnetworks.uzh.ch (Title: Application research associate).

We look forward receiving your application!

René Algesheimer & team

