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Current list of topics for Bachelor and Master thesis regarding **Artificial Intelligence and Strategy**

Themes	Basic Literature
Artificial Intelligence and Strategy: • How do strategists approach AI, and how does AI technology adoption unfold in organizations? • How do AI technologies influence strategy practices and outcomes within organizations? (For example, from an Actor Network Theory perspective) • How can AI support strategic decision-making and -problem solving? (For example, in Open Strategy processes) • Under what conditions may strategic decisions be delegated to AI? • Under what conditions does AI strengthen or hamper TMT strategy making? • How can AI's strategic decision support be monitored and controlled? • What are the consequences of the rapid emergence of AI on human creativity and ingenuity in strategizing? • How does AI transform power relationships and real authority inside the organization? How does AI shape the functioning of teams? • How does AI enable new ways of organizing? How can organizations use generative AI to organize more effectively?	Choudhury et al. (2020) Haefner et al. (2021) Keding (2021) Krakowski et al. (2023) Lebovitz et al. (2022) Raisch & Krakowski (2021) Shrestha et al. (2019) Trunk et al. (2020) Von Krogh et al. (2021)

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For more information do not hesitate to contact us directly. Theses can be either conceptual or empirical and can be written in German or English.

References

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Raisch, S., & Krakowski, S. 2021. Artificial intelligence and management: The automation–augmentation paradox. *Academy of management review*, 46(1): 192-210.

Shrestha, Y. R., Ben-Menahem, S.M., & Georg Von Krogh. 2019. Organizational decision-making structures in the age of artificial intelligence. *California Management Review*, 61(4): 66-83.

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Von Krogh, G., Ben-Menahem, S. M., & Shrestha, Y. R. 2021. Artificial intelligence in strategizing: Prospects and challenges. *Future of strategic management*, 625-646.